



TUNG FENG



Club of Hong Kong Island East

Vol.72 No.9

6 November, 2024

Officers

President
Bonnie Yeung
Hon. Secretary
PP Nancy Yee
Hon. Treasurer
IPP Rico Fung

Directors

Club Administration
Rtn Lawrence Lui
Fellowship
Rtn Christian Li
International Service
Rtn Ping Kan
Membership
Rtn Mofiz Chan
Service Projects
Rtn Jason Chiu
Youth Service
PP Bernard Lee

Chairs

Rotary Foundation
PP Eddy Wong
Fellowship
PP William Wong
P.P.E.
PP Bernard Lee

Sergeant-at-Arms

Rtn Lawrence Lui

PP Council

PP George Leung

Club Advisors

PDG Y.K. Cheng
PDG Norman Lee

Today: Annual General Meeting
Speaker: PDG Wilson Cheng on The Rotary Foundation

Last Meeting: Ms Erica Chan - How Mangroves Afforestation can be our sustainability and revenue booster



Members Present:

IPP Rico Fung	PP Rudy Law	PP Eddy Wong
PDG Norman Lee	PP Bernard Lee	PP William Wong
PP Hubert Chan	PP George Leung	Rtn Lawrence Lui

Guests of PP Bernard Lee: Mr. Gary Lee, Miss Irene Lee

IPP Rico Fung presided the meeting. Important Club dates were:

- Annual General Meeting will be held on 6 November, 2024 during our regular lunch meeting on 6 November, 2024.
- 4 Clans Meeting will be held on 20 November, 2024 at Regal HK Hotel.
- Christmas Fellowship shall be held at Hong Kong Golf Club by the pool side on 13 December, 2024.

Photos on Area 3 Mental Health Awareness Day were shared.

PP Bernard Lee introduced our guest speaker, Ms. Erica Chan.



Erica started by introducing the current Environmental, Social, and Governance (ESG) framework now used. The core pillars of this framework include measurement, education and awareness, strategy and consulting, and stakeholder relationship building.

Greeniverse serves as the content provider, effectively bridging the gaps between regulatory requirements, societal expectations, and practical implementation through nature-based solutions. This organization plays an important role in aligning corporate action with environmental and social governance standards.

Since 2013, the Stock Exchange of Hong Kong has mandated ESG disclosures for all listed companies. In addition, the Securities and Futures Commission and the Hong Kong Monetary Authority have issued their own ESG requirements under their respective jurisdictions. These regulations ensure that corporations maintain transparency and accountability in their environmental and social impacts.

Corporations are required to disclose both direct and indirect greenhouse gas emissions. This requirement poses significant challenges, as many companies face limitations in their reduction capabilities. Despite efforts to curb emissions, factors such as growth and industrial activities often still result in increased greenhouse gas outputs.



China promotes a dual approach to carbon neutrality, encompassing both reduction and sequestration through afforestation. This strategy was reiterated at the 3rd Plenary Session of the 20th Central Committee of the Chinese Communist Party. Greeniverse aims to support corporations in enhancing their ESG profiles through Mangroves Afforestation projects.



Erica presented photographs of her team collaborating with scientists, scholars, and government officials in China, specifically in the Dongzai Harbour Nature Reserve. This site has been on the UNESCO World Heritage Sites Tentative List since 1996. She also highlighted the advanced technology used to monitor carbon sequestration sites for compliance.

She showed a case study of the joint project between Tencent and Xiamen University, named "Blue Care." This project

leverages data for methodologies in accounting for carbon sinks and credits, focusing on seagrass restoration. Tencent made a landmark purchase of the first batch of blue carbon credits in China, derived from salt marshes in the Jiangsu province.

The integration of ESG principles within corporate strategies is not merely a regulatory requirement but a strategic imperative. Through innovative projects and rigorous compliance, organizations can exemplify the potential for impactful environmental stewardship and sustainability.

Happy Birthday to our Splendid November Birthday Members



5th - PP Tim Lui, **9th** - PP Paul Chan, Rtn Mofiz Chan,
14th - Rtn Sharon Lam, **20th** - PP Eddy Wong

Important District Dates

End Polio Walk:	14 December, 2024
Grant Management Seminar:	16 November, 2024
Intercity Meeting:	18 November, 2024
District UltraMarathon:	24 November, 2024
New Member Orientation (Chinese):	8 March, 2025
District Conference:	24-25 May, 2025
Rotary International Convention:	21-25 June, 2025 (Calgary, Canada)

Club Activities

The first board meeting of the Junioract Club at CCC Kei Wan Primary School (Aldrich Bay) took place on 12 October, 2024. The new board members convened, while school advisors played videos of former board members reflecting on their experiences and lessons learned from their term of office.



During the meeting, the new Junioractors brainstormed activities for the upcoming school year and were introduced to the principles of Rotary, service, and the four-way test.

Attached is the information for our upcoming 4 Clans Joint Meeting.

Our guest speaker will be Ms. Bernadette Tsui, a Rotary Scholarship recipient supported by our Club, who will share on the topic "Circle of Life."

She is currently Adjunct Professor at the University of Hong Kong.

Rotary Club of Hong Kong Island East and **THE MAGIC OF ROTARY**

4 Clans Joint Meeting

GUEST SPEAKER
BERNADETTE TSUI
Adjunct Professor, The University of Hong Kong;
Writer, Producer, Former Rotary Scholar.

TOPIC: CIRCLE OF LIFE

ROTARY CLUBS OF: HONG KONG SOUTH HONG KONG NORTH HONG KONG NORTHEAST HONG KONG CITY NORTH HONG KONG HARBOUR HONG KONG BAYVIEW CAUSEWAY BAY SAI KUNG	ROTARY CLUBS OF: BAYVIEW SUNSHINE HK HAPPY VALLEY SHOUSUN HILL E CLUB OF LANTAU BRAEMAR HILL THE HUB HONG KONG HONG KONG NORTH POINT NEOTERIC HONG KONG
---	---

JOYFULLY INVITE YOU TO JOIN

WEDNESDAY
20.11.2024

6:30PM REGISTRATION
7:30PM PROGRAM STARTS
REGAL HONG KONG HOTEL
88 YEE WO STREET, CAUSEWAY BAY
HK\$550 PER PERSON

Rotary Club of Hong Kong Island East and **THE MAGIC OF ROTARY**

4 Clans Joint Meeting

GUEST SPEAKER
BERNADETTE TSUI
Adjunct Professor, The University of Hong Kong;
Writer, Producer, Former Rotary Scholar.



Professor Bernadette Tsui (徐詠璇)

Bernadette won a Rotary Fellowship in 1984 to study theatre in New York University, supported by Rotary Club of Hong Kong Island East. Rotary and the Rotarians have touched her journey at various junctures and it's time to share the circle of life.

Bernadette was previously Associate Vice-President at The University of Hong Kong, overseeing Development & Alumni Affairs. She is now Adjunct Professor at HKU, teaching for the Master of Social Sciences in NonProfit Management.

Her book, *The City with a Heart - Stories of Giving from Hong Kong and Hong Kong University* (《城市之愛：從港大到港大的捐建傳奇》) analyzes the tradition of philanthropy as a change-maker while cosmopolitan Hong Kong emerges as the international philanthropy hub. For her pioneering leadership, she was granted the "Asia-Pacific Distinguished Service Award" in 2018 by the Council for Advancement and Support for Education (C.A.S.E.).

As a veteran columnist for the Hong Kong Economic Journal (《壹周刊》), she has extensive experience in arts, culture and the media. She has a BA and an MPhil in drama from HKU, and studied theatre in Japan, UK, Germany and the US. She started her career as a theatre director, continued in arts management and the media before re-joining the university.

She is currently Member of the Town Planning Board, the Hospital Authority's Advisory Committee on Donations and Development Matters, the Hospital Governing Committee of Duchess of Kent Children's Hospital, Executive Committee Member of the Society for the Relief of Disabled Children, Advisor for InspiringHK Sports Foundation as well as HK Arts with the Disabled Association.

She has recently launched new ventures in film and stage production.

Club postal address	: P.O.Box 47064, Morrison Hill Post Office, Hong Kong
Meeting Venue	: Regal HK Hotel, Causeway Bay, Hong Kong
Meeting Schedules	: Every 1st and 3rd Wednesday at 12:30 pm
Website	: http://hkie.rotary3450.org/