



Club of Hong Kong Island East

TUNG FENG

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4 September 2024

Officers

President

Bonnie Yeung

Hon. Secretary

PP Nancy Yee

Hon. Treasurer

IPP Rico Fung

Directors

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Rtn Lawrence Lui

Fellowship

Rtn Christian Li

International Service

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Membership

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Service Projects

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Youth Service

PP Bernard Lee

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Rotary Foundation

PP Eddy Wong

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PP Bernard Lee

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Rtn Lawrence Lui

PP Council

PP George Leung

Club Advisors

PDG Y.K. Cheng

PDG Norman Lee

Welcome District Governor Nigel Lo & District Officers

Today: District Governor Visit: Joint Meeting with the Rotary Club of Hong Kong Harbour

Last Meeting: Rtn Anson Lai - Family Business Heritage & Innovation



Our members present were:

President Bonnie Yeung	PP Rudy Law	IPP Rico Fung
PP Hubert Chan	PP Bernard Lee	Rtn Lawrence Lui
PP George Leung	PP Eddy Wong	Rtn Peter Yeung
PP Stacy Ho	PP William Wong	

Guest of PP Bernard Lee: Mrs Carmel Li

President Bonnie Yeung extended a warm welcome to our guest and speaker.

The meeting on September 4, 2024 will be a District Governor visit to our Club and the Rotary Club of Hong Kong Harbour. Our Board Meeting with DG Nigel Lo starts at 11 am. DG Nigel is scheduled to spend 45 minutes with us before meeting with the Rotary Club of Hong Kong Harbour. Fellowship will start 12:30pm, followed by lunch.

On 26 September 2024 there will be an Area 3 joint club evening meeting. Dr. Luk Che Chung, former Cluster Head & Hospital Chief Executive of Queen Mary Hospital & Pamela Youde Hospital will be the guest speaker.

Our first Club Assembly will be held on 2 October 2024. We have invited the Rotaract Club of PolyU CPCE to join us and conduct their Club Installation during the meeting.

On 16 October 2024, Ms Erica Chan, founder and CEO of Greeniverse Technologies will share with us on how Mangroves Afforestation can be our sustainability and revenue booster.

Our Annual General Meeting will be held on 6 November 2024. 4 Clans Meetings will be held on 20 November 2024.

The Rotary Club of Penang held their 94th Club Installation on 10 August 2024. PDG Norman Lee attended on our behalf.



The Rotary Club of Makati North will hold their 52nd Club Installation on 30 August 2024. Members who wish to join could contact President Bonnie or PP Nancy Yee.

A mental health awareness day will be held on 12 October 2024. It will be an Area 3 joint service project with the Rotary Clubs of The HUB Hong Kong, Hong Kong Harbour, Uplift Actions Hong Kong, Happy Valley and Hong Kong South. The event will take place from 10am to 7pm in the Central Market. Each Club was asked to invite its own speaker. We had invited Mr. Andrew Wong, a registered psychologist and a certified hypnotherapist. He will be sharing with us stress management. There will be workshops. Volunteers will be needed.



PP Bernard Lee introduced our speaker Rtn Anson Lai from the Rotary Club of Hong Kong Northwest. He spoke on Family Business Heritage and Innovation.

In 2017, family business accounted for around 70% of GDP globally and was responsible for 60% of employment.

Rtn Anson is a second generation businessman on 24-carat gold leaf. The business had been in operation for over 40 years. The 6-m tall "Forever Blooming Bauhinia" standing in the Golden Bauhinia Square in Hong Kong was covered by their gold leaves. Since then, all maintenance tenders on the statue mandated the gold foils to be sourced from their company. Rtn Anson was proud of it.

As years went by, the traditional market of gold gilding in Hong Kong had shrunk, and the business had since shifted to exports. Rtn Anson wanted to keep the family name and culture locally in Hong Kong. He was inspired by the special edition Dyson gold-gilted dryer. He realized that innovation and heritage can go hand in hand, and he started a new brand, Aurum, which came from the element of gold in the periodic table, Au.

The new company innovated with 3 pillars - food, gifts and craftsmanship. The first taste of success came from gold-gilted ice cream, which required larger gold leaves and a new process which required training to commercialize. As the profit margin for traditional market for gold leaves had shrunk to less than 5%, this new market can sustain a much higher margin attributed to its innovation.

They also created gift boxes, which came with tools and instructions for the hand application process, adding participation and ownership to gift delivery. Its partnership with food and retail business created leverage which opened doors. Workshops were also held for the gilding process which became popular for team-building. Rtn Anson believe innovation and collaboration is what differentiates an entrepreneur from a businessman.

PP Eddy Wong gave the vote of thanks in the usual Rotarian manner.

Red box for the day was HK\$860.

Happy Birthday to our Splendid September Birthday Members



7th - Rtn Stephen Leung
15th - PP William Wong,
24th - PDG Norman Lee

11th - PP Nancy Yee and Rtn Chris Wang
19th - PP Andrew Chen
25th - Rtn Eric Poon

Important District Dates

- 7 September 2024 - District Public Image Seminar (English)
- 21 September 2024 - District Public Image Seminar (Chinese)
- 5 October 2024 - New Member Orientation (English)
- 14 December 2024 - End Polio Walk
- 16 November 2024 - Grant Management Seminar
- 24 November 2024 - District UltraMarathon
- 8 March 2025 - New Member Orientation (Chinese)
- 24-25 May 2025 - District Conference
- 21-25 June 2025 - RI Convention, Calgary, Canada

Upcoming Club and District Activities



The 52nd Induction Ceremonies of Officers and Directors for the Rotary Club of Makati North will be held on 30 August 2024. Please contact President Bonnie Yeung or PP Nancy Yee if you wish to join.



The 2024 Taipei Rotary Institute will be held from 27 November 2024 to 1 December 2024. The tentative program is as follows.

Nov. 27-28	Governors-Elect Learning Seminar Governors-Nominee Learning Seminar District International Service Chairs Learning Seminar
Nov. 28	District Learning Facilitators Seminar Council on Legislative Representative Learning Seminar Golf Fellowship
Nov. 29	Reginal Rotary Foundation Seminar Major Donor/AKS Luncheon Institute Opening Session & 1st Session Welcome Dinner Banquet
Nov. 30	Institute 2nd Session Taipei City Mayor's Lunch Banquet Institute 3rd Session International Culture Night
Dec. 1	Institute 4th Session Farewell Luncheon

Club postal address : P.O.Box 47064, Morrison Hill Post Office, Hong Kong
Meeting Venue : Regal HK Hotel, Causeway Bay, Hong Kong
Meeting Schedules : Every 1st and 3rd Wednesday at 12:30 pm
Website : <http://hkie.rotary3450.org/>