



CREATE HOPE
in the WORLD



東區
TUNG FENG

Rotary Club of Hong Kong Island East



Rotary

Club of Hong Kong Island East

TUNG FENG

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Rico Fung

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PE Bonnie Yeung

Hon. Treasurer
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Club Advisors

PDG Y.K. Cheng
IPDG Norman Lee

**70th Anniversary
Celebration Committee**

PDG Y.K. Cheng

Today: Pauline Wong - How Emotional Stress affects Performance

Last Meeting: Ms. Anita Lee, Time To Gold 糕點時光



Our members present were:

President Rico Fung
IPDG Norman Lee
PDG Y.K. Cheng
PP Andrew Chen
PP Desmond Cheung

PP Rudy Law
PP Bernard Lee
PP George Leung
PP Eddy Wong
PP William Wong

PP Leo Yu
PE Bonnie Yeung
Rtn Zoe Hui
Rtn Kevin Leung

Guest of PP Rudy Law: Ms. Charlotte Mao

President Rico Fung declared the meeting open. We celebrated the birthdays of President Rico and PDG Y.K. Cheng. District and Club announcements followed.

PE Bonnie Yeung gave updates on our 70th Anniversary service projects. Training of university students for assessment of household condition had been carried out in December 2023. In January 2024 we had visited all 70 households. All maintenance work had been done and some additional work had been referred to the Housing Authority. The visits alone was meaningful on its own to the beneficiaries. The maintenance work also contributed to their safety.





PE Bonnie Yeung and PP Nancy Yee had been in touch with the Junioract Club of C.C.C. Kei Wan Primary School (Aldrich Bay) for the upcoming performance at MTR Stations.



Rtn Zoe Hui was inducted by President Rico. AG Leo Yu introduced and pinned Rtn Zoe as her sponsor. We all congratulated Rtn Zoe joining as the 5th lady member of our Club. Her classification is Asset Management. Rtn Zoe gave her introductory speech.



PE Bonnie introduced our speaker, Anita Lee.

Anita shared her story starting a social enterprise soon after graduation from University of Hong Kong, where many graduates chose to work for enterprises.



Where she lived, there was an elderly community who were fond of dim sum served in traditional way (carts). On the other hand, traditional community culture is fading as the younger generation likes western cakes and pastry which are sold at a higher price. She wanted to preserve the dim sum culture.



Without much capital and resources, she participated in competitions, learning as she moved forward. Eventually she won an award and opened her first centralized kitchen in Sai Ying Pun, near HKU, her alma mater in 2022. Her store won the young audience category with a social-media worthy presentation, gift packaging, and a clean, hygienic image. Growth soon exceeded her expectations.



Her business also created job opportunities for the “golden age women”. 90% of her workforce was referred by social workers. With training, they are able to leverage their good cooking skills and had gained satisfaction, financial independence and self esteem.

Anita also thought about sustainability. The positive cycle became her primary motivation. She started to plan additional product lines, more marketing and culture promotion activities to a broader audience. PP Leo Yu gave the vote of thanks.

PP William shared his trip engaging with educators and schools in Guangxi, China.

Sergeant-At-Arms PE Bonnie Yeung announced the red box amount of HK\$1,580.





Platinum Jubilee (70th) Anniversary Celebration Dinner
Saturday 6 April 2024

Place : Hong Kong Ocean Park Marriott Hotel
Time : 6:15 p.m. Reception
7:15 p.m. Seated
Guest of Honor : Dr. Hon. Moses Cheng Mo-chi, Member, Executive Council,
Hong Kong Special Administrative Region

What you can do :

1. Participate;
2. Promote the event amongst friends and fellow Rotarians;
3. Assist with fundraising

to make it a total success.

Public Image Events in Collaboration with the Mass Transit Railway Corporation (MTRC) and CCC Kei Wan Primary School (Aldrich Bay)

1. **Monday 25 March 2024**
MTRC Sai Wan Ho Station. Tentatively 12 noon.
Celebration Kick Off cum Photo Competition Prize Presentation
2. **Saturday 27 April 2024**
MTRC Hong Kong Station. Tentatively lunch time.
Musical Interlude
3. **Friday 3 May 2024**
MTRC Hong Kong Station. Tentatively late afternoon.
Musical Interlude

Guests of Honor of these events will be announced shortly.

Happy Birthday to our Splendid February Birthday Members

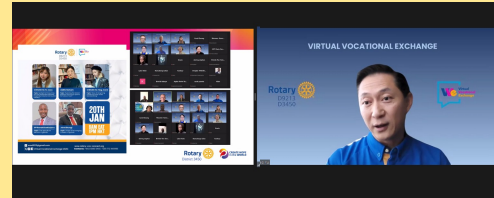
8th - Rtn Christian Li, 20th - PP Stacy Ho



District and Club Activities



The Closing Session of District 9213 and District 3450 Virtual Vocational Exchange was held on 3 February 2023. Past and Present District Governors from both Districts shared with participating youths and Rotarians.



PDG Francis Xavier Sebtamu shared services and projects from District 9213. IPDG Norman Lee shared our District's focus on youth and digitalization



Organizers shared conception and planning of the program. AG Leo Yu gave a recap of the program. DG Andy Lee, DG Edward Nsubuga Kakembo and PDG Kenneth Wong gave closing summaries.



On January 20, the Rotaract Club of Small Talks Circles staged the group's first activity on the invitation of Professor Brian Wong from the University of Hong Kong.

Rotaractors joined the University students on a group visit to the "Pok Oi Kong Ha Wai Village" Transitional Housing Project at Yuen Long. Vice President Mike Lam led the group for the visit followed by a simple lunch at one of the two restaurants in the compound.

JOIN US!

Tables are still available for the 70th Anniversary dinner on Saturday 6 April at the Ocean Park Marriott Hotel.

You are promised an enjoyable and memorable evening with fun, good food and quality entertainment, and at the same time, celebrate Hong Kong Island East's 70th birthday!

The cost is HK\$19,540 per table of 10 which is very good value for money.

We look forward to welcome you.

Best, Rico Fung/Y. K. Cheng

Club postal address	: P.O.Box 47064, Morrison Hill Post Office, Hong Kong
Meeting Venue	: Regal HK Hotel, Causeway Bay, Hong Kong
Meeting Schedules	: Every 1st and 3rd Wednesday at 12:30 pm
Website	: http://hkie.rotary3450.org/