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Last Meeting - Mr. Chong Chan Yau, MBE



Members attending were:

President Rico Fung	IPP Bernard Lee	Rtn John Yao
PP Gilbert Fung	Rtn Christian Li	Rtn Bonnie Yeung
PP Stacy Ho	Rtn Eric Poon	
PP George Leung	Rtn Vagman Wai	

Visiting Rotarian, PP Angela Hui (HK Harbour)

Guests of IPP Bernard Lee:

Mr. Apollo Lau, and Mr. Chong Chan Yau, MBE

President Rico welcomed everybody to the Meeting. We celebrated Rtn Eric Poon's birthday.

President Rico proceeded to report on the upcoming Rotary Carbon Reduction and Ecology Summit, Induction ceremony of Rotary Club of Makati North on 16th Sept, 2022, and upcoming arrangements for DG visits.



Rtn Eric Poon reported and shared his thoughts on the Public Image and Branding Seminar. The theme this year was Social Media

Marketing. Mr. Bernie Wong from RC of Causeway Bay was also a speaker.

Regional Public Image Co-ordinator PDG Bear Lin believed the seminar would help Rotary Clubs achieve the 'Future Goals of Rotary Public Image', in terms of building Rotary into a strong brand, telling a comprehensive Rotary Story. People would know that Rotary is a leader in combining different cultures and professions of the world, demonstrating the 'Diversity, Equality and Inclusion' (DEI) initiative.



Rtn Eric found the event interactive and fruitful. He saw knowing our audience, defining KPI's, and calling for actions to address main points with concise messages would be key with social media, where attention span of readers could often measure only in seconds.

Guest speaker Mr. Chong Chan Yau, MBE shared with us his own life experience.



Mr. Chong is currently CEO of CarbonCare InnoLab, an NGO promoting sustainabilities.

Mr Chong has been blind since he was 6 years old. However, he did not consider himself as handicapped; rather, he would see it as an advantage. Since Grade 6, Mr Chong had travelled around by himself. He was passionate about chess. He read books about chess, and his most favorite novel is "the Queen's Gambit".

Moreover, Mr Chong has been involved in charitable and volunteering work, such as the Oxfam Trailwalker event, a fund raising endurance event co-organized with 16 cities.

With the help of Mr Chong, the Oxfam event funded various poverty alleviation and emergency relief projects, especially in the rural and mountain areas.

Recognising global warming and climate crisis have become a huge concern, Mr Chong now dedicates most of his time on environmental, social and governance (ESG) matters and renewable energy. Solar power stations were built with HK\$150 million annual funding from Hong Kong Jockey Club. Mr Chong aims to build 70 solar power stations worldwide, and 15 of them had already been completed to date. Mr Chong also attended the Climate Change Summit (COP27) in Paris, which emphasizes on carbon emission matters, and water flooding crisis which has affected 16 cities in South Asia, especially in Pakistan.



CarbonCare InnoLab has therefore been established to perform research and to tackle carbon emission matters. We can balance off our own carbon emissions through purchase of Carbon Credits, which will fund other's activities to reduce or remove carbon emission in return. In the long term, however, it would be ideal to switch to renewable energy.

PP George Leung gave a vote of thanks to Mr. Chong. Having seen him regularly on social media, PP George praised Mr Chong for being very socially conscious and very positive in life. His devotion to the underprivileged is impressive and should be a role model to us all.

Red box for the day was HK\$1,100

Economic and community development is one of Rotary's 7 areas of focus.

Unemployment, underemployment, lack of economic opportunity, lack of appropriate training, and the absence of social safety nets lie at the core of poverty. For the poor, labor is often the only asset available to improve well-being. Creating productive employment opportunities is essential for reducing poverty and achieving sustainable economic and social development, and for providing income security and empowerment especially for women, people with disabilities, youth, and the extremely poor.

Tremendous progress has been made to reduce global poverty. According to the World Bank, 1.92 million people lived on less than US\$1.25 a day in 1990 compared to only 1 million in 2011. In 2015, several Millennium Development Goal targets were met. While substantial progress was made in many areas, pressing global needs still remain.

Every community has different needs and different opportunities to serve.

Rotary clubs all over the world work with communities to enhance economic and community development.

How Rotary makes help happen



AGRICULTURAL OPPORTUNITIES

Entrepreneurs in rural communities can borrow money to buy livestock or plant crops, or get training in sustainable farming.



MICROLOANS

Entrepreneurs use microloans to become street vendors, rickshaw drivers, weavers, and tailors.



THE POWER OF LIGHT

Rotary members team up with the Navajo Nation to bring solar lights to remote, off-the-grid homes, allowing people to work and learn at night.



HUMAN RIGHTS

Rotary helps Tanzanians with albinism overcome stigma and superstition to find safety and a livelihood.



ADOPT A VILLAGE

Rotary members use a multifaceted and coordinated strategy to break the cycle of poverty in extremely impoverished communities.



AGRICULTURAL OPPORTUNITIES

Entrepreneurs in rural communities can borrow money to buy livestock or plant crops, or get training in sustainable farming.

Happy Birthday to our Splendid October Birthday Members

2nd - PP Jonathan Lamport, **7th** - Rtn Charles Bien, **13th** - Rtn Francis Li, **15th** - PP William Wong, **30th** - Rtn John Poon



Congratulations Catia and Eric



Warm congratulations to Catia and Eric on their wedding day. We saw the joy and pride in Rotarian Kevin Leung and spouse Catherine as their loving and cheerful son in law Eric touched our

hearts and their daughter Catia lit up the evening with her confident character. We look forward to seeing more of Catia and Eric at our club soon!



Announcements and Upcoming Events



Scan the QR Code on the left to view the eDirectory Zoom Training Video. It covers sign up, web and mobile views, password management, eName Card and contact card, profile, club management and administration, ePhone book, District officer contacts, club information, as well as calendar and event registration.



The Kong Kong Outstanding Student Service Ambassadors Award is open for all secondary students.

Teams will design and implement a service project addressing a service area with innovative ideas and the application and knowledge in STEM or other subjects.



Innovation Technology & Industry Bureau, the Environment & Ecology Bureau have confirmed support in addition to Cyberport and the Scout Association of Hong Kong.

Club postal address : P.O.Box 47064, Morrison Hill Post Office, Hong Kong
Meeting Venue : Regal HK Hotel, Causeway Bay, Hong Kong
Meeting Schedules : Every 1st and 3rd Wednesday at 12:30 pm
Website : <http://hkie.rotary3450.org/>