



# 東風

**Rotary**   
Club of  
Hong Kong Island East  
**TUNG FENG**

Vol.64 No.32

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## President's Message - Members get members



Well now that's over with I can get back to a normal...er...Presidency. What's to be done? Ah yes – new members!! I'm talking of course about last week's Rookie Stars Dance Contest which was a huge success, and also extremely time consuming for the organizing committee. Meanwhile, I'm looking at the coming months and what we have lined up and need to achieve. Some good Fellowship, starting with the Uncle John Golf Tournament Thursday the 2<sup>nd</sup>, IPP Dinner Friday the 3<sup>rd</sup>, and the Ultramarathon this Sunday March 5<sup>th</sup>. And while we are having fun, I want to make an appeal on the membership front. We're planning another Potential Member Cocktails soon, and if you have any friends or associates who you think might be interested to meet our members, please bring them along. We need to look at a new membership drive between now and July and that should start by saying 'Hello'. I'll let you know the date..sometime in the next few weeks, please have a think. Hope to see some of you at the District Ultramarathon this coming Sunday!



**COMING  
SPEAKERS**

08 March 2017



**To be confirmed**



**LAST WEEK'S REDBOX  
COLLECTION \$2,200**

THE ROTARY CLUB OF HONG KONG ISLAND EAST

香港東區扶輪社週報

Club 16340 District 3450 Chartered on 06 April, 1954 by Charter President

PDG (Uncle) John Yuen

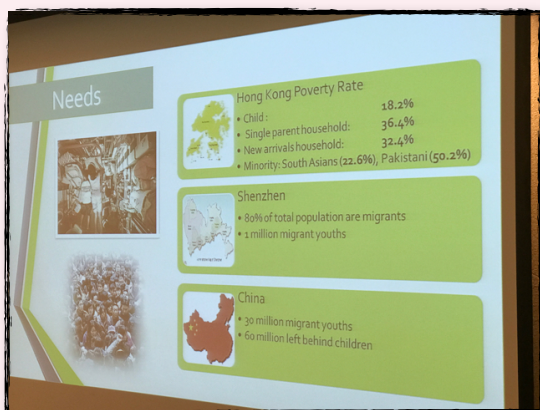
## Spotlight On - Creating Code for Change



“Creating Code for Change” is a new project which has just started. In 2007 a project in Beijing which was probably poverty alleviation project helping the migrant children in the city to settle. In this new age of technology those who cannot get into the technology are basically left behind in the technology economy. Social divide and digital divide are what the younger generation are facing. In HK the poverty rate is very high, great need to bridge the gap between the rich and the poor. Why are we trying to teach the kids how to code? Because there are so many resources on the internet, the issue is that most resources on line are accessible only to people who have the education background, the training. Masterpieces on line courses are available to everyone, you can sign up the EDX and take MIT, Harvard courses for free. You have to know the basic. Just like for people climb up the stairs, you need some people to guide, to carry you up, you need some tools and vehicle to bring those people up to a certain platform where you can access the resources. What he believes is the internet should not only

be for rich people, middleclass but for everyone. Education is the great equalizer, allows everybody to have access to it, so is coding. On top of literacy and numeracy, digital literacy will be the third language in the future. Dividing the project into 3 segments and hope every student to have access to the first segment where they will learn the basic concept, those who are more motivated can write simple apps. Not just learning of skill, is also a life changing experience for them. What he hopes the project can do is to get them to learn some skills and at the same time be more motivated to increase their power of confidence. He hopes to build a community with young mentors from the Universities, community mentors from a group of volunteers who are also professionals, care about the younger generation, can provide social capital for them. Mentors are supposed to support, to guide, encourage, provide resources for the disadvantage students. In scaling up he hopes this will start in HK and then in Shenzhen, deployed in India, Cambodia and Africa. Jockey Club has given 230 million to Universities in HK and also MIT, spending a lot of money to teach the younger kids, the primary school kids coding. Teaching about 16,000 students on how to code, spending around 13,000 per student. We are actually collaborating with MIT, reason is that our project is very similar to the project they're doing, helping primary students, high school students. The difference is we are helping disadvantage kids they're helping the more capable students. We're spending 8% of what they spend per student for 3 years. The more students we help, the more cost effective.

Now we have a lot of young people in HK who have no resources but we have lots of mentors, he believes these young people would be able to learn and to explore if they have a group of concerned community mentors who are resourceful to bring them up. Lot of research, sociologist, educators have done research and see the future is not just auto pilot car, many home domestic appliances will need programming, so learning the language to interface with the machine will be a very important skill. Nowadays everyone knows how to email, to use Microsoft word, excel, powerpoint, that's basic. 20 years ago, only people who involved in technology would know how to use that. In the future, coding would be the key.



## Last week's Proceedings - 22 Feb, 2017



Last week we all gathered in basement B2 and it was a good turnout (around 20 attendees) and President Chris began by introducing visiting Rotarian PP Agnes Lau from RC Tsim Sha Tsui and guest speaker Dr. Bill Tsang, who had come to talk about computer coding. It was birthday time too, as we celebrated the day for PE Stacy, who asked Uncle John to lead her birthday song. P.Chris then went through the announcements, f



which there were quite a few. And then it was time for the presentation of prize to winners of the Uncle Peter Memorial Golf Tournament, which was conducted by Fellowship Director Kevin (Just 1 week before the coming Uncle John Golf Tournament, so the golfers can aspire to being the next round of winners!). The prizes were handed out to much applause, before P Chris asked SAA John Poon to announce the Red Box takings which was \$2,200 (thankyou all, including birthday girl PE Stacy for \$500). And then P Chris introduced Dr Bill Tsang our speaker. After the presentation, P Chris invited questions from the audience, before asking PP Norman to thank the speaker, he being also from the IT field, and Dr Lee (for he is) noted that he and Dr Tsang had many things in common, and it seems a beautiful friendship had been formed. Overall an interesting and meaningful talk. It was then time for the lucky draw, and this week, how fitting, it was PE Stacy who received the prize of a selfie stick from Uncle John! P Chris then invited all to rise, give a toast to RC TST, RI and HKIE. Meeting adjourned. All gathered for the group photo.



Meeting adjourned. All gathered for the group photo.



## Out & About



### 2017 Rookie Stars Dance Contest

Our members were out in force to celebrate this event which was bigger than ever before with over 1000 youngsters taking part. DG Eric was joined by P Chris (Chair of the event) PE Stacy, IPP William, PP Rudy, Director Kevin and family, PP Hubert, PP Norman, PP Andrew, PP Henry, with a solid turnout by District clubs, including a dance team entered from Mongolia, sponsored by our clubs there. It was a great and meaningful day!



## ANNOUNCEMENTS

### These are the following announcements for our club:

1. The Uncle John Golf Tournament is set for March 2<sup>nd</sup>, all golfers are already signed up and ready to tee off.
2. Our annual IPP Dinner will be on Friday March 3<sup>rd</sup>, at the Regal Hotel CWB. Please mark your diary and join us for some fun and fellowship.
3. Our club dinner and dancy party '6 Decades of Island East' is set for April / May, date to be confirmed.
4. Our club is planning a trip to Taipei May 18<sup>th</sup> – 21<sup>st</sup> to attend the anniversary and sign the Sister Club agreement with the RC South Sea Taipei. All members are welcome to join the fun, which includes cultural performances, fine dining and golf game. Please join us if you're interested. Inform PP George or IPP William.

### District announcements

1. All members are invited to the Rotary International District 3450 Preserve Planet Earth Forum 2017 on Saturday, 4<sup>th</sup> March 2017, from 9:00am to 12:45pm, at the Auditorium of the Duke of Windsor Social Services Building, 15 Hennessy Road, Wan Chai, Hong Kong. Please apply to Vice Chair of PPE Committee PP Ir. CK Wong of Rotary Club of Hong Kong Harbour by email [ckwongstpaul@gmail.com](mailto:ckwongstpaul@gmail.com) or mobile 90212886.
2. *March 4, 2017 (Saturday) from 9:30 am to 12:30 nn*, Coaching for Team building led by P David Thomas & IPP Shirley Lam. Workshop will take place at the Hong Kong Productivity Centre, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Hong Kong.
3. *From 2 pm to 5 pm*, Innovation Workshop led by PP Hubert, DAG Brendon & P Martha. Thank you so so much for PDG David's venue sponsor. Workshop will take place at the Harilela Residential, 1st Durham Road, Kowloon Tong, Hong Kong
4. The Rotary District 3450 2017 Ultramarathon will take place on Sunday March 5<sup>th</sup> in Central. This year HKIE does not have a running team, however, we have 2 youth teams taking part. Please come along to support.
5. To celebrate World Rotaract Week w/c March 13<sup>th</sup>, there will be a Handicraft Market: Date: 18<sup>th</sup>-19<sup>th</sup> March, 2017 (Saturday & Sunday) Time: 12:00pm – 8:00pm...Venue: D2 Place TWO .15 Cheung Shun Street, Lai Chi Kok, Kowloon - Free entry

## Golfing Champions

Although the Uncle Peter Golf Tournament was a while ago now, last week we gave out the prizes to the worthy winners, and in case you missed it, here they are in full:

Net score Winner: George Leung  
 1st runner up: Henry Chan  
 2nd runner up: Desmond Cheung  
 Gross score Winner: Leo Yue  
 1st runner up: Tajwar Shadikhan  
 2nd runner up: Hubert Chan  
 Longest drive: Henry Chan, front 9  
 Closest to pin: Paul Kan(Andy's friend)



### OFFICERS

**President**  
Chris Kyme  
**President Elect**  
Stacy Ho  
**Secretary**  
Heman Lam  
**Treasurer**  
Jason Chiu

### DIRECTORS

**Club Administration**  
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**Fellowship**  
Kevin Leung  
**International Service**  
Laurence Chan  
**Membership**  
Norman Lee  
**Service Projects**  
Leo Yu  
**Youth Service**  
Jonathan Lamport

### CHAIRS

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Angus Leung  
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John Poon

### PP COUNCIL REP.

George Leung

### EX-OFFICIO

William Wong

### CLUB ADVISOR

John Kwok  
Y. K. Cheng  
Eric Chin  
Andrew Chen  
Henry Chan  
Hubert Chan

**Club postal address** : P.O.Box 47064, Morrison Hill Post Office, Hong Kong  
**Meeting Venue** : Regal HK Hotel, Causeway Bay, Hong Kong  
**Meeting Schedules** : Every Wednesday at 12:30 pm  
**Website** : <http://hk.ie.rotary3450.org/>  
**Facebook** : <https://www.facebook.com/RotaryClubHKIslandEast>