



東風

Rotary Club of Hong Kong Island East

TUNG FENG



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President's Message



This month's District theme is Membership & Retention, and last week I enjoyed a lively presentation from PDG Jones Wong at the District theme Membership & Retention Seminar. As well as giving us a snapshot history (a reminder for seasoned members, an education for newer ones), PDG Jones also reminded us what are the characteristics that make a good Rotarian. These being:

- A willingness to **share** Rotary with others.
- A belief in **service** and a desire to accomplish more through association with others than can be done alone.
- Demonstrating **high ethical standards** in your profession and life.
- A desire to be **active** in the club's meetings and activities.

As we constantly strive to introduce new members to our club, these are the pillars by which we should judge possible candidates. Do they embody them?

Usually only time will tell, but think of them more as a guide to whoever we might consider inviting into our special fellowship. It goes without saying that we need to build on our healthy membership. More than that, new members can inject some welcome new energy into what we do. PDG Jones also reminded us of our responsibility in this area: Achieve a net gain in membership. Small clubs (up to 49 members) must achieve a net gain of at least one member; large club (50 or more members) must achieve a net gain of at least two members. This also included a focus on achieving a net gain in female members. The presentation then tackled the question of retaining members, and also the common reasons why sometimes members resign, such as for example time, money or personal conflict issues. Which are understandable and unavoidable from time to time. We all have a responsibility to attract new members to our clubs, and we all also have a responsibility to ensure that our members are engaged at all times. That means being involved, by looking out for each other, by keeping our club active and interesting. As we move forward into the Rotary Year of 2015/16, let's not take our members for granted.

Finally PDG Jones left us with some words of inspiration from RI. 'The more clubs we have, the more friends we have, and the more friends, the greater our opportunity for service' --- The Rotarians September 1953.

William Wong
President 2015/16



COMING SPEAKERS

26 AUGUST

"The Wrapping of IFC"
by
Charles Brian-Boys
CEO of Alchemy Asia.

02 SEPTEMBER

"Understanding how
investors make decisions"
by
Mr. KONG, Kwok Wai

■ Avg. Attendance
■ Members



Last Week REDBOX
\$1,450

THE ROTARY CLUB OF HONG KONG ISLAND EAST

香港東區扶輪社週報

Club 16340 District 3450 Chartered on 06 April, 1954 by Charter President

PDG (Uncle) John Yuen

SPOTLIGHT ON - Fortune Pharmacal Limited



Bill Lai is the son of the founder of Fortune Pharmacal, manufacturer of Coltalin, one of Hong Kong's best known and best loved brands.

The story of Fortune is a story of family as much as success. Bill told the story in a very personable and honest way, telling is about a moment in 1992 when he was chatting to a foreigner after a game of golf, who eventually asked what he did. When Bill told him the reaction was "Wow, you guys are good". The person turned out to be from GSK, one of Fortune's main competitors. Inspired by this vote of confidence from a rival. Bill returned to Hong Kong and convinced his father to expand the Fortune product range beyond just painkillers. This led to some challenging times, however, by 1993 the company was making big plans for China, and opened up a marketing office there. This began to grow the business and by 2008 the company was operating with over 200 staff in China.

The company then ventured into Shanghai, and today remains a great, Hong Kong home-grown success story. Although Bill admits that today's market is a different and more challenging proposition. More regulated and structured.

Bill's father retired in 2012, but still continues to come to work, and Bill himself had to adapt to a new life as a CEO. He now has big plans. The company is upgrading his manufacturing plant to new, larger premises in Yuen Long, and they are evolving the products line from OTC to prescription-based products. It's an exciting time for Fortune Pharmacal, and Bill is proud of the fact that they are now truly a 3-generation family business. He ended by telling us, with a tear of pride in his eye, that his son is now very much a part of the company. Although Bill has had to sacrifice some of his hobbies, such as photography and golf, he admits he is a 'Fortunate guy'. A very moving presentation.



August is Membership and New Club Development Month, which means it's time to celebrate your Rotary club, your members, and the good you do in your community and around the world.

MAKE THE MOST OF YOUR MEMBERSHIP. HERE'S HOW.

- 1 Learn more about [Rotary Global Rewards](#), a new member benefit program that offers discounts on products and services – travel, hotels, car rentals, dining, and entertainment. Visit the [Member Center](#).
- 2 Identify a need in your community and work with your club to design a hands-on project that addresses it.
- 3 Learn how to [apply for a grant](#) to implement a project.
- 4 Know a young leader? Tell him or her about Interact, Rotaract, Rotary Youth Leadership Awards (RYLA), and Rotary Youth Exchange.
- 5 Explore other clubs. Did you know that you're welcome to attend any club's meeting, anywhere in the world? Use the [Club Finder](#) tool or download the Club Locator app to find a meeting when you travel.
- 6 Try a new role. Clubs need leaders. Take the first step and ask where your club needs help.
- 7 Attend the next Rotary International Convention in Seoul, Korea. Enjoy inspiring talks from global leaders, celebrities, and activists. Meet members from around the world. It's the ultimate way to understand the scope of Rotary. [Register today](#).
- 8 Be part of history and help eradicate polio. [Find out how to support PolioPlus and join the movement to end polio](#).
- 9 Use the resources in the [Rotary Brand Center](#) to help you communicate, inspire, and collaborate.
- 10 Meet other members who share your interests and passions through a Rotary Fellowship or Rotarian Action Group. There are about 70 groups, catering to everyone from cooking enthusiasts to water and sanitation project experts.
- 11 Connect on social media. Rotary has official pages on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), [Pinterest](#), [Flickr](#), and more. [Join the conversation](#).
- 12 Support The Rotary Foundation. Contributions provide millions of dollars in grants that support our humanitarian service around the world. [Learn more](#).

This month, we are collecting stories from members about why they joined-- and are proud to stay-- in Rotary. Tell us your story on [Facebook](#) or send us an email at membership.minute@rotary.org and you may see your story featured in a future issue of Membership Minute.

Last week's Proceedings - 12 August 2015

- President William rang the bell at 1pm to start the meeting and welcome our guests this week, who were Visiting Guests: Angus Leung, Annie Lam, Flora Pun, Pauline Wong and Sunny Wu, invited by P William.
- P William welcomed back PP Tim and PP Andrew Chen
- P William then commenced with the club and district announcements
- There was no birthday boy or girl, SAA John Poon announced the Red Box takings of \$1450
- PE Chris was asked to introduce the guest speaker who was William Lai, CEO of Fortune Pharmacal Ltd, here to talk about the company's history and success
- After questions, PP Eddy was invited to thank the speaker
- All rose to give a toast to HKIE and RI, before joining for the group photo



OUT & ABOUT - Asia Pacific Regional Rotaract Conference



As we all know, DGE Eric is always here there and everywhere, promoting and doing the good work of Rotary. Last week he was in Indonesia for the Asia Pacific Regional Rotaract Conference, along with PDG Anthony Hung, who was appointed by the RI President to attend the conference as RIP Representative.

The conference was held in Yogyakarta, Indonesia, and DGE Eric Chin was invited to give a talk on 'Maintaining a good relationship with your Rotary Club' with District Rotaract Representative D3810 The Philippines, Alexiz Tan.

DGE Eric reports that 'the conference was filled with energy, learning and friendship, where 500 youngsters enjoyed cultural exchange, visits and workshops.' There were over 40+ rotaractors from Hong Kong, Macao and Mongolia. And our Rotaractor from Macao won the Mr. APRRC fashion show competition too!

The 2016 APRRC will be held in March 2016 in Kyoto, Japan.



ANNOUNCEMENTS

CLUB ANNOUNCEMENTS

1. Our Sister Club RC Penang will be celebrating their 85th anniversary on Oct 9th. Any members who are interesting to join, please contact P William.
2. The tentative inauguration date of our provisional RAC THEi is on Oct 3rd Saturday, members please pencil the date in your diary, come to join this big day of our club and support the youth.
3. Uncle Peter Golf Tournament.
Golf – Sept 4 morning in Fanling HK Golf Club
Birthday Party (Chinese Menu) – Sept 7 evening in Hong Kong Country Club to celebrate Uncle Peter's birthday and prizes presentation.
PIC for Dinner – Rtn. John Poon
PIC for Golf Tournament – Rtn John Poon and Dir Kevin Leung.

DISTRICT ANNOUNCEMENTS (For details, please contact P William or PIC)

1. District Fellowship Party : Bollywood Nights on Saturday, Oct 24th.
2. Awards Presentation Ceremony 2014-2015 and District Rotaract Installation 2015-2016 will be held on Sunday Aug 16 2015 starting at 1.00pm in the Charles K. Kao Auditorium of Hong Kong Science Park, Shatin. Encourage RAC advisors to join. P William and RAC HKCC IPP Hazel will join. PE Chris is joining the installation.
3. Invitation of The Rotary Leadership Institute (RLI) part 1-3 Training.
Part 1 - Sept 19 Saturday 9.30am - 4.45pm. Fees and Venue: TBC
Below 15 enrolment: RIC, HK\$300.00 including lunch.
Above 15 enrolment, Regal Hong Kong Hotel HK\$500.00 including lunch.
Parts 2 & 3 will be held in Oct 17, 2015 and Nov 28, 2015.
Deadline for enrolment will be Sept 1, 2015.

4. For the monthly newsletter, district would like to have a page to congratulate Rotarians who have received awards G.B.M., G.B.S., M.B.G., S.B.S., B.B.S., or M.H. and appointed as J.P. on July 1 plus the following 5 items:-

1. Deputies (The National People's Congress) / The People's Republic of China (Hong Kong SAR / Macao SAR)

中華人民共和國全國人民代表大會代表 (香港地區 / 澳門地區)

2. Hong Kong SAR / Macao SAR members of the National Committee of the Chinese People's Political Consultative Conference

全國政協香港地區 / 澳門地區委員

3. Members of the Executive Council, Hong Kong SAR / Macao SAR, The People's Republic of China

中華人民共和國行政會議成員 (香港地區 / 澳門地區)

4. Members of Legislative Council, Hong Kong SAR, The People's Republic of China

中華人民共和國香港特別行政區立法會議員

5. Members of Legislative Council, Macao SAR, The People's Republic of China

中華人民共和國澳門區立法會議員

The above information to be supplied by District on/before next Monday Aug 17.

THE LAST LAUGH - Can You Hear Me????

An old man went to the Doctor complaining that his wife could barely hear. The Doctor suggested a test to find out the extent of the problem. "Stand far behind her and ask her a question, and then slowly move up and see how far away you are when she first responds." The old man excited to finally be working on a solution for the problem, runs home and sees his wife preparing supper. "Honey" the man asks standing around 20 feet away "whats for supper?" After receiving no response he tried it again 15 feet away, and again no response. Then again at 10 feet away and again no response. Finally he was 5 feet away "honey whats for supper?" She replies "For the fourth time it's lasagna!"

OFFICERS

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William Wong

President Elect

Chris Kyme

Secretary

Heman Lam

Treasurer

Jason Chiu

DIRECTORS

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Andy Wong

Fellowship

Jonathan Lamport

International Service

Laurence Chan

Membership

John Kwok

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Chris Kyme

Service Projects

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CHAIRS

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Charles Man

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John Poon, Derek Man,

Charles Man

PP Council Rep.

George Leung

Ex-officio

Norman Lee

Club Advisors

Peter Hall

Y. K. Cheng

Eric Chin

Andrew Chen

Henry Chan

Hubert Chan

Club postal address : P.O.Box 47064, Morrison Hill Post Office, Hong Kong
Meeting Venue : Regal HK Hotel, Causeway Bay, Hong Kong
Meeting Schedules : Every Wed. 1st week at 7:30 pm. Other weeks at 12:30 pm
Website : <http://hkie.rotary3450.org/>
Facebook : <https://www.facebook.com/RotaryClubHKIslandEast>