



# 東風

**Rotary**  
Club of  
Hong Kong Island East  
**TUNG FENG**



Vol.63 No.37

06 APR 2016

## President's Message - Maternal and Child Health



April is officially Maternal & Child Health month for Rotary, and a good time to consider what work we can do in this area. Traditionally, this means services such as improving access to essential medical services for mothers and their children, such as efforts aimed at reducing the number of children under age five who die each year because of malnutrition, inadequate health care, and poor sanitation – a figure that is currently estimated at 7 million globally.

Many maternal deaths can be prevented with access to reproductive health services and trained health care workers. Rotary members provide education, immunizations, birthing kits, and mobile health clinics to support these causes. Women are taught how to prevent mother-to-infant HIV transmission, how to breast-feed, and how to protect themselves and their children from disease.

Right now we are not directly involved in similar projects in Hong Kong or China, and I suggest that is worth us considering how we can get more involved, perhaps by engaging with an organization like UNICEF or Save The Children. We welcome any suggestions from members as we plan for future service projects.



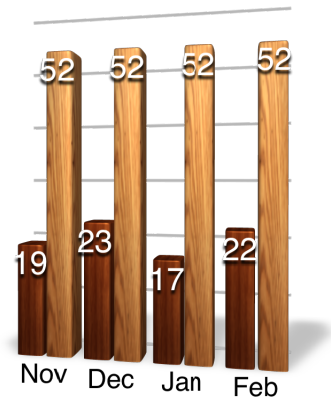
## COMING SPEAKER

13 April 2016

**Keith Chow**

**“Theme Restaurants Development in HK”**

■ Avg. Attendance  
■ Members



Last Week REDBOX  
\$1,000

THE ROTARY CLUB OF HONG KONG ISLAND EAST

香港東區扶輪社週報

Club 16340 District 3450 Chartered on 06 April, 1954 by Charter President

PDG (Uncle) John Yuen

## SPOTLIGHT ON - How to write a book



Speaker Richard Tong began by telling us that this was not his real name, and explained why he had chosen to adopt a writer's identity and not use his real name which is Richard Tunbridge. Richard has written several books so far, and by far the most successful have been two books in a series of three, which are detective mystery stories set in Hong Kong in the 80s, written in the style of classic old style noir-genre books by authors such as Raymond Chandler and Dashiell Hammet (a lot of old Hollywood movies have been based on their books). Richard's stories revolve around a character called Jack So, part adman, part private eye, and the stories celebrate many of the weird and wonderful things about Hong Kong, with many pop-culture references sprinkled throughout amidst sizzling storytelling and dialogue. The first two books 'Bitch on Heat' and 'Sayonara Bitch' have received great reviews in local press, with the third in the series yet to come.

But Richard's presentation was not about selling his books, he gave us some fascinating insights into the challenges of becoming a writer. What to think about, how to plan, how to make your story idea come to life. All in all it was an entertaining and unique session, which ended with the author giving a way a few copies in exchange for answering a few simple questions.



## Out & About

### A healthy event

On Saturday April 2<sup>nd</sup> we had the health talk for elderly folks in Kwong Fat Estate, Tai Po. Our own member, Dr David Ng Fook Hong, conducted the presentation, and President William and wife Fannie attended, as well as Director Kevin and wife Catherine.



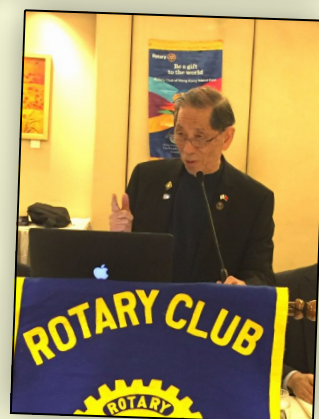
### Leading by example

The Rotary Leadership Institute Part 2 took place on Saturday also, and as usual DGE Eric was in fine form, as a new generation of future Rotary leaders were taken through what it takes to live up to the role.



## Last week's Proceedings - 30 March 2016

Not a bad turn out this week, nice to see some of the familiar returning aces, plus one new one – visiting Rotarian AG Frank Yih of Rotary Club of Shanghai, who President William began by welcoming to our club. Frank got up to say a few words and introduce himself and his club, with a little background as to its history. It was a very interesting story too, and great to have someone so distinguished drop in to us. P William also announced birthday girl Elle, who asked Uncle John to lead her birthday song, before reading out the announcements. (Please see elsewhere in this bulletin and please do pay particular attention to the call up to join both the District Training Assembly plus coming District Conference in May...do sign up.). SAA John Poon read out the Red Box takings of \$1000, before P William asked PE Chris to introduce our guest speaker, local author Richard Tong, who gave us an in interesting presentation about what it takes to become an author etc. (We're sure we have some budding writers in our club.) After the presentation, PP Eddy was called upon to thanks the speaker, before we all rose to toast RI, RC Shanghai and HKIE, and join together for our group photo.



# ANNOUNCEMENTS

## Club Announcements

1. The Medical Seminar will take place on April 2 nd, Saturday.  
At Kwong Fook Estate, Tai Po.  
大埔廣福社區會堂 (大埔廣福邨)  
Time: 3.00 pm to 4.30pm  
Speaker: Rotarian Dr. David Ng Fook Hong.  
Thank you PP Andrew for sponsoring this project.
2. Fellowships:  
The Uncle John Golf Tournament will be on April 14 at Fanling Golf Club.  
On May 18 is the Horse Racing Night at Happy Valley.
3. The 2016-2017 District Installation on July 9 Saturday.  
Our club booked three tables, one platinum and two gold tables.  
Early bird price: Platinum table HK\$22,699.00 for 12 people (HK\$1,892.00 each head) Gold table HK\$14,899.00 for 12 people(HK\$1,242.00 each head)  
For the Platinum table: 9 seats sold and 3 left.  
For two Gold tables: 15 seats sold and 9 left.  
Please check your schedule and register with P William.

## District Announcements

4. District Training Assembly is on April 23 2016 Saturday.  
Place: Hong Kong Jockey Club, Sha Tin Club House.  
Time: Whole day starting at 9.00am  
Fees: District will have eight free places for the club, the extra attendances will be charged HK \$380.00 each head. According to our club practice, if we have more than 8 participants, the extra attendance fees will equally share amongst the participants. The District Training Assembly is an important training event to prepare PE and incoming club officers for their leadership and new responsibilities in the coming rotary year, I encourage all our board members, chairs and new members to attend. **The dead line of registration is April 13.**
5. 56<sup>th</sup> District Conference 2015-2016.  
Date: May 14 to 15, 2016  
Place: Chimelong Hengqin Bay Hotel, Zhuhai, China.  
Fees: HK\$1,950.00 for two days excluding the hotel fee which is RMB 880.00 nett Parkview.  
**For early bird with registration by April 6.** 10 % off on the registration fee. Our club will sponsor 8 members on the event, if more than 8 members participate, the extra fees will be shared equally amongst the participants. We encourage new members to participate this annual district event.

# THE LAST LAUGH - Irish blonde

An attractive blonde from Cork , Ireland , arrived at the casino. She seemed a little intoxicated and bet twenty thousand dollars in a single roll of the dice.

She said, "I hope you don't mind, but I feel much luckier when I'm completely nude." With that, she stripped from the neck down, rolled the dice and with an Irish brogue yelled, "Come on, baby, Mama needs new clothes!"

As the dice came to a stop, she jumped up and down and squealed. "Yes! Yes! I won, I won!" She hugged each of the dealers, picked up her winnings and her clothes and quickly departed.

The dealers stared at each other dumbfounded. Finally, one of them asked, "What did she roll?" The other answered, "I don't know - I thought you were watching."

## MORAL OF THE STORY

Not all Irish are drunks, not all blondes are dumb, ...  
But all men ... Are men!



## OFFICERS

**President**  
William Wong  
**President Elect**  
Chris Kyme  
**Secretary**  
Heman Lam  
**Treasurer**  
Jason Chiu

## DIRECTORS

**Club Administration**  
Andy Wong  
**Fellowship**  
Jonathan Lamport  
**International Service**  
Laurence Chan  
**Membership**  
John Kwok  
**Public Image**  
Chris Kyme  
**Service Projects**  
Kevin Leung

## CHAIRS

**Rotary Foundation**  
David Li  
**Service Project**  
John Poon  
**Membership**  
Eddy Wong  
**Youth Service**  
Jonathan Lamport  
**Fellowship**  
Teresa Ho  
**International Service**  
Chris Kyme & Stacy Ho  
**IT**  
Derek Man  
**Vocational & PPE**  
Charles Man  
**Sergeant-at-Arms**  
John Poon, Derek Man,  
Charles Man  
**PP Council Rep.**  
George Leung  
  
**Ex-officio**  
Norman Lee

## Club Advisors

Peter Hall  
Y. K. Cheng  
Eric Chin  
Andrew Chen  
Henry Chan  
Hubert Chan

**Club postal address** : P.O.Box 47064, Morrison Hill Post Office, Hong Kong  
**Meeting Venue** : Regal HK Hotel, Causeway Bay, Hong Kong  
**Meeting Schedules** : Every Wednesday at 12:30 pm  
**Website** : <http://hkie.rotary3450.org/>  
**Facebook** : <https://www.facebook.com/RotaryClubHKIslandEast>