



# 東風 Tung Feng



Vol. 60

No. 18

7<sup>th</sup> November 2012

## Last Week's Proceedings - 31<sup>st</sup> October, 2012

The meeting was started on time when President Nancy greeted members and visiting Rotarians and guests warmly. They included, Immediate Past District Governor David Harilela of Rotary Club Kowloon Golden Mile, Assistant Governor Eddie Wong of RC HK Harbour, District Secretary HM Fung of RC Metropolitan, Pres. Ronald Chung of RC Taipo, Pres. YC Ho from RC Peninsula South, Rtn. Ricky Chan of RC HK Harbour, PP Sammy Tin of RC Peninsula. Uncle John was invited to introduce his friend Raymond Ip. Pres. Nancy genially greeted our guest speaker Mr. Andy Ho JP, and recalled her early acquaintance with him.

Pres. Nancy subsequently welcomed back PP Henry Chan, PP Tajwa Shadikhan, PP Hubert Chan, PP Laurence Chan and Rtn. Peter Yeung. Sergeant At Arm Rtn. Jonah Cheung reported the total red box contribution being HK\$2,000 with special donations from AG Eddie; he thanked everyone for their contributions.

Pres. Nancy then made the following announcements:

### A. District Announcements:

#### 1. District Peace Forum

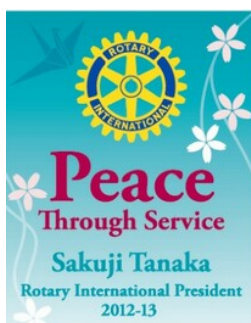
RI President Tanaka planned for three Rotary Global Peace Forums. Each forum will have a unique program to engage and inspire attendees to advance international understanding, goodwill, and peace.

##### a. Berlin, Germany

*Peace Without Borders*

30 November - 2 December 2012

<http://www.rotary-global-peace-forum-berlin.de/en/>



THE ROTARY CLUB OF HONG KONG ISLAND EAST LTD.

香港東區扶輪社週報

Club 16340

District 3450

Chartered on 06 April, 1954 by Charter President  
PDG (Uncle) John Yuen

**b. Honolulu, Hawaii, USA**

*The Green Path to Peace*

25-27 January 2013

<http://www.peaceforumhawaii.com/>

**c. Hiroshima, Japan**

*Peace Begins with You*

17-18 May 2013\*\*

[http://www.info-hiroshima.co.jp/peace/index\\_e.html](http://www.info-hiroshima.co.jp/peace/index_e.html)

Honolulu and Hiroshima will focus on young people, including New Generations program participants, Ambassadorial Scholars, Rotary Peace Fellows, alumni, and young Rotarian leaders. A team of young representatives (about 10 Rotaractors) will be sponsored by Clubs, Areas and District to attend. DG Kenneth Wong will take part in this Global Forum in Honolulu, Hawaii. Any members who is interested to join please contact PP Eddy Wong, who is also the Hon. Secretary, District Peace Committee, on or before Nov 17.

**2. Nov 4 - 10K Race**

36 registrants including members and their family, rotaractors & guests will participate as runners in this year's 10K Race. For members who have not registered, you are also most welcomed to join us as our cheering team to give support and encouragement as well as in sharing the joy & happiness of our team spirit. The PIC of this event is Rtn. Carl Yau, while the cheering team leader is Rtn. Kevin Leung.

**3. Nov 23 - District Golf Tournament** (Leadbetter Course, Mission Hill)-

8 members enrolled to the District Golf Tournament in competing for Club Awards as well as having fun. Currently District have received enrollment for about 27 teams. For your easy reference, please find the following information about the District Golf Tournament:

Date: 23<sup>rd</sup> Nov (Friday)

Venue: Mission Hills Golf Club Dongguan – Leadbetter Course

Entry Fee: - HK\$1,800 (Non Mission Hills Members)

- HK\$1,300 (Mission Hills Members)

Fee include: 1) Green & Caddy Fees, Golf Cart

2) Transportation HK & KL <-> Mission Hills Dongguan Club House

3) Lunch and Prize Presentation Dinner

About Goodie Bag, we are happy to have some sponsorship from Titleist, FJ, Nikko, Taylor Made, Kam Lun Tailors and Skin Care....etc.

About prizes, we create 30 Prizes for the winners, such as Area Team, Club Team, Individual...etc.

If any member golfers still interested, please contact PIC PP Heman.

#### **4. Nov 24 - District Interact Training Workshop**

The objectives of the District Interact Training Workshop are to provide training and updated RI and District Interact policies and information for:

1. Sponsoring Rotary club's Interact Committee members;
2. Interact clubs' Teacher Advisers;
3. Interact clubs' Presidents and officers.

Time & Venue would be from 10 am to 1 pm at Stewards Poi Tun Secondary School, 162 Hammer Hill Road, Diamond Hill, Kowloon. (School website is

<http://www.pooitun.edu.hk/CustomPage/openInIFrame.aspx?ct=customPage&webPageId=30&nnnid=107>)

Any member interested to attend please contact Pres. Nancy on or before 17 November 2012 (Saturday).

#### **B. Club Announcements:**

##### **1. Nov 1 - Holy Carpenter certificate presentation**

Date: November 1, 2012 (Thursday)

Time: 11:10 - 11:40 (Assembly)

Programme (A):

Certificate Presentation - The Change Maker Award 2012 by IPP Eric Chin

Sharing 01 - Hip Hop Dancer - Taiwan Trip 09/2012

Sharing 02 - Mock-Lego 2012

Programme (B):

Lunch gathering (this year, there are 30 plus students in S1 joining the club and most of them are newly migrated students from Mainland, they are required to have lunch at school)

Time: 12:30-12:50

Sharing: it will be nice if club members can have lunch with them. Please inform Pres. Nancy on or before 10 am Thursday morning - lunch box will be served.

The invitation is open for any Rotarian for joining either (A) or (B) section.

##### **2. Nov 7 - our annual fellowship of Horse racing night at Happy Valley.**

7 members have been enrolled through Rtn. Anthony Kwong who is the PIC of this event

Pres. Nancy also extended her invitation of this fellowship to our 4 Clans and so far Shouson Hill has confirmed registration of one Table. For those who still haven't confirmed please do so ASAP and contact Rtn. Anthony to reserve a seat.

##### **3. Nov 10 - Vocational visit of Eco Park**

On the coming Nov 10, WEEE recycling center would conduct training program for our members and Rotaractors. With the assistance of WGG staff, our young leader would be trained to take up the leading role of the team and coordination of the tour. The program would start at 11:00am. This is a good chance for our young members to develop leadership, and gain experience from the running an event.

After this training program, there would be 6 visits for appliance donation to the needy family. The visit schedule is as follows:

1. Nov 24, 2012
2. Dec 8, 2012
3. Jan 12, 2013
4. Feb 2, 2013
5. Mar 9, 2013
6. Mar 23, 2012

The first delivery of St. James re-use electrical appliances would be on Nov 24 according to the schedule. Rtn. Nelson Tse, being the PIC will make the announcement shortly,

#### **4. Nov 21 – Annual General Meeting**

Fellow members please mark your diary for our AGM. Nomination forms for next Rotary Year's club officials have been sent out to all members, please nominate members for the incoming board as well as our future leaders. Nomination will close on Nov 14.

#### **5. Nov 8 - Invitation from RC HK South for Golf Tournament and luncheon meeting**

Their Golf Tournament will be held on Thursday November 8, 2012 at the Hong Kong Golf Club, Deep Water Bay, Hong Kong. During luncheon, they have invited the ex-Director of Operation of ICAC, Mr Francis Lee, to talk about "The good and bad old days - fighting corruption in the 70s and 80s". After that there will be the prize presentation for the tournament.

For interested golfers, the tournament details are:

- Format: new Peoria (18 Holes)
- Participants shall have a handicap card to play at the HK Golf Club and follow the rules of the Golf Club and Tournament Committee
- Package Fee HK\$ 700.00, including Green Fee for 18 holes Prizes Lunch
- Prizes: Winner, First Runner up, Second Runner up, Nearest to pins, Hole-in-one, Birdies
- Trolley available free of charge and caddy available HK\$ 150.00 at own cost
- Extra food or drinks, beside lunch, can be paid by HK Golf Club debit cards available at reception.

Rtn. Dominic Shui then proceeded to introduce our speaker Mr. Andy Ho, JP who shared with us his speech titled "My Days in the Government War Room".

Mr. Andy Ho was appointed as the key public relations adviser for the Chief Executive of the Hong Kong Special Administrative Region in June 2006. He had served as Information Coordinator of the Chief Executive's Office for over six years until June 2012, overseeing the public communication strategies of all major government crises and policy issues.

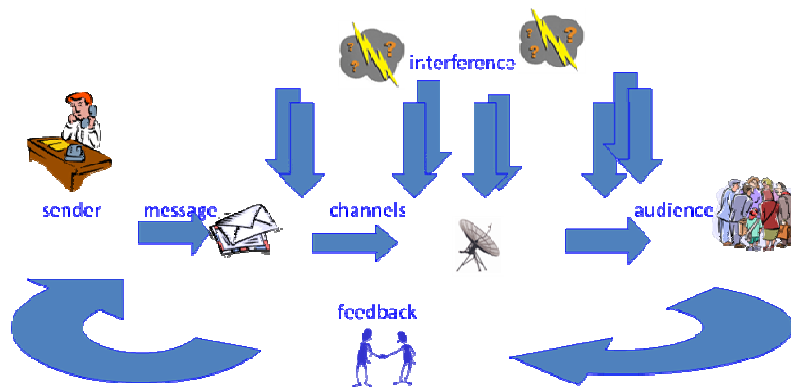
He was the Political Editor of the *South China Morning Post* and Chief Editorialist of *Ming Pao*. He had acted as public affairs consultant for a wide spectrum of corporations and public bodies before he joined the government.

Mr. Ho specializes in the reading and shaping of public opinions. More than 6,000 officials and executives have attended his communication and media skills seminars and workshops.

After stepping down from his position as Information Coordinator of the Chief Executive's Office, he is very busy in delivering his speeches in different occasions

Mr. Andy Ho began his talk by locating for us his previous office at the Government House and that the government officials led by the Chief Executive used to meet 'underground', the telegram room, every morning at 9am.

Andy then moved on to enlighten us on the current political reality, that is no popular mandate, solid political party support, dependable votes in 70-seat Legco, neighborhood networks and reliable media support; yet lots of rules to follow, both written and unwritten. He shared that over 10,000 emails, 1,000 letters and telephone calls were received by the Chief Executive over public enquiries and petitions. During his years, there were crisis after crisis and the list went on. Andy also shared with us the diagram of public communications as follows:



Andy also revealed that on average the Chief Executive were given 34 seconds soundbites (word on own mouth) on the local Chinese TV media between 25 Feb to 25 April 2006, which is about 100 Chinese words, before reporter voice over whatever the Chief Executive had to say. He raised concerns over the local news reporting that with 24/7 coverage, little gate-keeping has been made; when he joined journalism 25 years ago at HK Standard, he was taught to treat reporting with fairness and objectivity, but it is not really the case anymore, advocacy took precedence over objectivity, even editors are vulnerable. In Hong Kong, libel law suits seem not a big worry.

As mentioned, over 50% of our reporters are below 4years of experience in journalism and it is alarming that 67% of them are expected to quit journalism in less than 4 years while 62% looked/applied for a non-journalist post in the past 12 months. In the past, the attitude towards journalism is that if in doubt.... check it out, but nowadays, they would take another approach. Roxanne Roberts, columnist of The Reliable source, Washington Posts, summarize is nicely "We don't make mistakes, we just make updates". The typical example is that some journalists were taking a leading role in the incident of National Education. Because of this the government begins to explore ways to directly communicate their messages to their target audiences, but it becomes very costly.

Andy also reviewed the evolution of media communication at the present moment – the media cloverleaf:

#### THE MEDIA CLOVERLEAF: A VIRTUOUS CYCLE FOR AUTHORITY



Hong Kong has the highest weekly use of facebook with 92%, over US's 87%, Brazil 72% and Germany 58%, according to Ketchum 2011 Social Media Matters Survey. The HKSAR Government set up the facebook for condolences for the victims of The Philippines hostage incidence and received over 135,000 likes, which is a record for the government.

Before the end of his talk, Andy reviewed the second law of journalism – “It is not your fault, it is just your turn” – Arthur Sulzberger Jr, Chairman & Publisher, NY Times. There were many questions raised by members, and Andy answered them fervently.

PP Laurence thanked our speaker for such a brilliant talk, and he did it in a very precise and efficient manner, corresponding to the no. of soundbites our CE of Hong Kong is enjoying with the media.

IPDG David promoted The One project by District for the second year. In Year One, 10 countries participated, and he would like to extend to more countries in this year. Finally at 2:15 pm, President Nancy declared the close of the meeting with a toast to RI coupled with Rotary Clubs of Kowloon Golden Miles, HK Harbour, Metropolitan, Taipo, Peninsula South, Peninsula, and Hong Kong Island East. She then invited all guests and members to take a group photo.

## Rotary Potpourri

### The 4<sup>th</sup> Choi Jun Joint School Swimming Gala

Venue & Date: Ma On Shan Public Swimming Pool on Oct 20, 2012 Sat.

President Nancy led the delegation of Rotary Club of Hong Kong Island East; all wearing the new Polo T-shirt of this year theme "Peace Through Service" and having the logo of "Tung Feng" at the back; to attend this Annual Swimming Gala; which mark the opening of our series of service projects in this Rotary year.

IPP Eric Chin, Dir William Wong & Fanny (William's spouse), Kevin Leung & Catherine (Kevin's spouse), Joseph Tse, Carl Yau, Jonah Cheung, Karen (Jonah's spouse), Jonah's daughter-in-law & their two grandkids attended. One classmate, Tang Pak Ken, from Holy Carpenter and Leung Man Chuk from HKCC joined this

meaningful event by participating in this swimming competition. There were total of 15 participants from the Rotary Club of HK Island East. Dir. William Wong has kindly arranged a "Dim Sum breakfast" in a nearby Chinese Restaurant and Rtn. Jonah being the BOSS. We all gathered there at 8:00am.

President Nancy pressed the first shot gun at 9:30am to start the event.

DG Kenneth Wong arrived at 10:30 am and pressed the shot gun in the competition of Champion Cup. He lately gave us an inspiring speech before presenting the Champion Cup to the winner. There were a total of 7 Special Education Schools participated in this swimming gala. And there were a total of 11 legs of competition having 5 legs of 50 meters each for male & female. The last round would be a mixed of 2 x 50 meters leg. All the legs were completed by 12:00am. President Nancy ended the event by presenting the last award of President Cup to the winners. The results of the 4th swimming gala sponsored by Rotary Club of Hong Kong Island East were encouraging. The students had shown their enthusiastic in participating all the legs.

In the event No. 132, Tang Pak Ken from Holy Carpenter and Leung Man Chuk from HKCC represented HKRIE to participate in the 2 x 50M freestyle relay. Finally they obtained 2<sup>nd</sup> runner up award. After the event, Pres. Nancy was so generous in buying the lunch for all HKIE participants. We all enjoyed this fellowship as well as participated in this event very much !!!!!

## LAUGH FOR THE WEEK

Subject : **Leave applications**

**It's the murder of the English language. But Too Funny to miss**

Infosys, Bangalore : An employee applied for leave as follows:

*"Since I have to go to my village to sell my land along with my wife, please sanction me one-week leave."*

This is from Oracle Bangalore: From an employee who was performing the "mundan" ceremony of his 10 year old son:

*"as I want to shave my son's head, please leave me for two days.."*

Another gem from CDAC. Leave-letter from an employee who was performing his daughter's wedding:

*"as I am marrying my daughter, please grant a week's leave.."*

From H.A.L. Administration Dept:

*"As my mother-in-law has expired and I am only one responsible for it, please grant me 10 days leave."*

Another employee applied for half day leave as follows:

*"Since I've to go to the cremation ground at 10 o'clock and I may not return, please grant me half day casual leave"*

An incident of a leave letter:

*"I am suffering from fever, please declare one-day holiday."*

A leave letter to the headmaster:

*"As I am studying in this school I am suffering from headache. I request you to leave me today"*

Another leave letter written to the headmaster:

*"As my headache is paining, please grant me leave for the day."*

Covering note:

*"I am enclosed herewith..."*

Another one:

*"Dear Sir: with reference to the above, please refer to my below..."*

Actual letter written for application of leave:

*"My wife is suffering from sickness and as I am her only husband at home I may be granted leave".*



<u>Year 2012 -2013</u>					
<b>President</b>	<b>President Elect</b>	<b>Secretary</b>	<b>Treasurer</b>	<b>Ex-Officio</b>	
Nancy Yee	Jonathan Lamport	Stacy Ho	Dr. Dennis Wat	Dr. Eric Chin	
<b>Directors:</b>					
John Kwok	Dr. Rudy Law	Andy Wong	Heman Lam	Norman Lee	William Wong
<b>Service Chairs:</b>					
Dr. George Leung	Eddy Wong	Laurence Chan	Anthony Kwong	Colin Chau	Kevin Leung
Sharon Lamport	Nelson Tse	Terry Tsang	Jonah Cheung	Teresa Ho	William Wong
<b>Advisors:</b>					
Peter Hall	Y.K. Cheng	Dr. Hubert Chan	<b>PP Council Rep.</b>	Andrew Chen	

**Club postal address:** P.O. Box 47064, Morrison Hill Post Office, Hong Kong

**Club website:** <http://hkie.rotary3450.org>

**Make-up cards to Club Secretary:** Ms Anne Ng

**c/o Li, Tang, Chen & Co., 10/F, Sun Hung Kai Centre, 30 Harbour Road, Wanchai, Hong Kong**

Tel : (852) 2827 8663 (ext.176)

Fax : (852) 2827 5086

**ROTARY CLUB OF HONG KONG ISLAND EAST MEETS EVERY WEDNESDAY, 12:30 p.m.**



## Luncheon Meeting - 31 October 2012 Rotary Club of HK Island East



Pres. Nancy Yee, DAG Eric Chin & PP Hubert Chan welcomed speaker - Andy Ho, visiting Rotarians including IPDG David, District officers - DS HW Fung, AG Eddie Wong, Pres. Ronald Chung & PP Sammy Tin



Visiting Guest Raymond Ip & IPDG David Harilela

(L to R) Pres. YC Ho from RC of Peninsula South, Pres. Nancy Yee, PP Sammy Tin from RC of Peninsula & Pres. Ronald Chung from RC of Tai Po



PDG Uncle Peter, Guest speaker - Andy Ho & Pres. Nancy Yee

(L to R) IPDG David Harilela, Pres. Nancy Yee, AG Eddie Wong, DAG Eric Chin & DS HW Fung



SAA Jonah Cheung, PP Norman Lee & Visiting guest - Raymond Ip



IPP Eric Chin, Pres. Ronald Cheung & Rtn. Rick Chan from RC of Harbour



Rtn. Dominic Shui, PP Hubert Chan & Rtn. Morris Mak



PP Uncle John Kwok & Rtn. Tony Loy



Dir. Kevin Leung, PP Heman Lam & PP Andy Wong



Rtn. Ricky Chan from RC of Harbour & Pres. YC Ho from RC of Pen South



PP Laurence Chan & Rtn. Peter Yeung



PP Andy Wong, PP Sammy Tin & PP Eddy Wong



PP Rudy Law & PP Henry Chan



PP Tajwar Shadikhan, Rtn. Carl Yau & PP John Kwok



Rtn. Dominic Shui introducing this week's guest speaker - Mr. Andy Ho



Mr Andy Ho gave us an interesting talk on “My Days in the Government War Room”



Pres. Nancy Yee thanked Mr. Andy Ho by presented him a club souvenir and a photo in action



PP Laurence Chan gave a vote of thanks to Mr. Andy Ho on behalf of RC of HKIE



IPDG David Harilela gave a brief update on “The One” project



Group photo with members, visiting Rotarians & guests

# Choi Jun School Swimming Gala 20 October 2012







**Rotaract Club of Hong Kong Community College Students Union  
New Board Member Orientation Leadership Training  
7<sup>th</sup> September, 2012**







**Rotaract Club of Hong Kong Community College  
Orientation Day Hung Hom Wan  
11<sup>th</sup> September, 2012**





**Rotaract Club of Lingnan University Students' Union  
New Member Orientation 14<sup>th</sup> September, 2012**



IPP Eric Chin with RAC President Ronald Hung (L6) and his Board members



IPP Eric Addressed the new members



PE Jonathan and RAC P Ronald





RAC P Ronald, Advisers IPP Eric, board members and the new members

