



Tung Feng

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What Happened Last Week

The meeting was opened with President Taj giving a warm welcome to all members, visitors and guests. He announced that one of our former members, Warren Wilson, would be visiting Hong Kong this month and would be attending the meeting on 13 June: Members who knew Warren are encouraged to be present to renew old friendships.

Secretary Jason was called on to make the introductions: These included:

Rtn Zuhul Mansfield (Fatih, Turkey)

Rtn K.M. Chan (Kowloon)

PP Paul Yin (HK North)

Adem Duran (Zuhul Mansfield)

Raymond Li (PP George)

Jason also reported that \$700 had been donated.

President Taj then invited Rtn Zuhul Mansfield to the rostrum to present her with a HKIE banner. She spoke briefly to inform members that she is a new Rotarian, having been a member for only 6 months - and in that time, she had only two opportunities to attend her club's meetings.

Rtn Malcolm then introduced the speaker, Ms Ivy Ning, a corporate trainer and coach from People Plus. Her topic was on "Conflict Resolution."

To introduce her theme, Ivy quoted Albert Einstein who is reported to have said that a problem cannot be solved on the level it was created. This means that the problem you see is probably the result of other related concerns in the background. By confronting a problem head-on, or trying to change others' points of view directly, we often end up with a conflict situation that remains unresolved to everyone's satisfaction. Essentially, differences in opinions or perceptions shouldn't be problematic. It is only when we try to force others to accord with our own ideas that emotions become stimulated and conflict arises.



THE ROTARY CLUB OF HONG KONG ISLAND EAST

香港東區扶輪社週報

Club 4350

District 3450

Chartered on 6 April, 1954 by Charter President
PDG (Uncle) John Yuen

Her advice was that one should listen to people who have a problem or complaint, without making judgments. Sensitive questioning can often probe to the real underlying issues that are the seat of the visible problem.

Our own Rtn Bill must have been sleeping through all this advice because he nearly came to blows with the speaker in his disagreement on how to handle problem situations.

Rtn Chris thanked Ivy for her well-received advice.

To conclude the meeting, President Taj proposed a toast to the Rotary Club of Fatih, Turkey.

Rotary Information

Training launches New Models for Rotary Clubs Pilot Project

Thirty-five Rotarians representing 19 countries recently attended training at RI World Headquarters in Evanston, Illinois, USA, to serve as country representatives for the New Models for Rotary Clubs Pilot Project.

The New Models for Rotary Clubs is the first pilot project to be conducted as a result of a decision of the 2001 Council on Legislation which gives the RI Board the authority to conduct pilot projects as a method for investing organizational change and is aimed at generating a tested new club model. The training was the first official step of the three-year pilot project in which participating clubs can develop constitutions that have substantially different parameters regarding club leadership, committee structures, membership, and attendance.

The team of pilot project country representatives, who recently received training, will support the 190 new model clubs that have been approved by the RI Board of participation in this unique program. They will assist clubs with key aspects of the project such as developing a constitution and implementation plan. The country representatives will serve for three years and are responsible for monitoring the progress of the pilot project clubs and reporting their observations to the RI Board.

It is hoped that, through this pilot project, a new model for a Rotary club will emerge that will better meet the needs of the 21st century, be more attractive to younger professional and business leaders, and increase the effectiveness of clubs and future potential for membership growth and extension.



Speaker Ivy Ning.
(Is she telling someone to settle down before
up in conflict with her?)



Enjoy fellowship at Head Table
PDG Uncle Peter, Speaker Ivy Ning,
and Pres. Taj.



Caught by surprise: PP Hubert, PP Paul Yin
(HK North) and our PP Edwin.



Rtn Bill has a question to ask.
PP George, his guest Mr Lee Kwok
Wah, and Rtn Alex.



Rtn Malcolm enjoys a little sleep
beside Rtn John and PP Andrew.



What's the joke here?
Rtn Jason & Lewis



A very merry threesome: Rtn
Danny, Clark and Sec. Miriam



Pres. Taj presents a HKIE banner
to Rtn Zuhul Mansfield (Turkey)



Happy at the Head Table:
Rtn Zuhal, her guest Adem and PP CY.



PP Rob with his teenage hair-do enjoys
the company of VP Chris and PE Stephen.

Visiting members of the Rotary Club of Makati North



Recommendations will be submitted for consideration at the 2004 Council on Legislation based on the successful experiences of the new model pilot project clubs. The results of this important initiative will be presented at the 2005 RI Convention celebrating Rotary's centennial anniversary.

By creating awareness, Rotary clubs increase their membership

Galvanized by RI President Frank J. Devlyn's challenge to "Create Awareness, Take Action," Rotary clubs in many locales have boosted Rotary's public image this Rotary year and achieved significant membership growth as a result.

Taking advantage of press coverage often available in a small town, the Rotary Club of Blowing Rock, North Carolina, USA, persuaded the local newspaper, with a readership of 3,000, to publish periodic profiles of club members, photographed in front of local landmarks or projects supported by the club. The series "provided our community with a better understanding of Rotary and the members who make our club successful" and resulted in six new members, says president E. Frank Fary, Jr.

With similar astuteness, the Rotary Club of Port Perry, Ontario, Canada, recruited a newspaper publisher as a member and provided both local newspapers and a cable television station with regular reports on Rotary activities. The appearance of 49 Rotary items in the media over a 10-month span brought about a membership increase from 26 to 34, a 20 percent increase in fundraising revenue, and increased public recognition, reports club president Dennis Bayley. Unable to count on ample free coverage in their city, 40 members of the Rotary Club of Modesto Sunrise, California, USA, paid for a full-page club advertisement to run for three days in the 250,000-circulation Modesto Bee. The club placed another ad in the Chamber of Commerce newsletter. The attractive ads, which invited readers to contact the club for information, had the intended result. The club grew from 93 members to 109.

A new fundraiser, "Taste at Kapolei," generated a feast of favorable media coverage for the Rotary Club of Kapolei, Hawaii, USA. Featuring food stations provided by top chefs, entertainment, and Rotary information, the aggressively publicized event drew some 2,000 people. Taste will become an annual "signature" happening for the community, says club president Keola Lloyd. And for the young Kapolei club, Taste's dessert is a growth in membership from 24 to 38.

With their 50th anniversaries as their focus, the Rotary clubs of Hicksville-Jericho, New York, and Bridgeport, West Virginia, USA, conducted major awareness campaigns in their respective communities. Extensive media coverage helped the Hicksville-Jericho club to induct four new members. Press coverage and a prominent billboard helped the Bridgeport club to add six new Rotarians, including its first women members.

Appealing service projects, including support for a food bank, garnered favorable newspaper and television attention for the Rotary Club of Clermond-Ferrand Chaine des Puys, France. The club also produced and circulated magazine supplements to advertise its service activities and club fellowship. Media interest coupled with invitations to join Rotary helped the club to induct seven members. The club sparked interest in Rotary "by speaking highly of the organization and letting its actions speak for themselves," said president Jacques Bachelerie.

LAUGH FOR THE WEEK

A lady in her later 40s went to a plastic surgeon for a face-lift. The doctor told her of a new procedure called "The Dial" which is a small device attached to the back of the head and which can be turned to tighten up the skin to produce the effect of a face-lift.

So, she agreed to have the surgery and the dial was attached to the back of her head.

Fifteen years later, the woman went back to the surgeon. "All these years everything has been working just fine," she said. "I've had to turn the dial on many occasions and I've loved the results. But lately, I seem to have developed two annoying problems with my face."

"Go on," the doctor said.

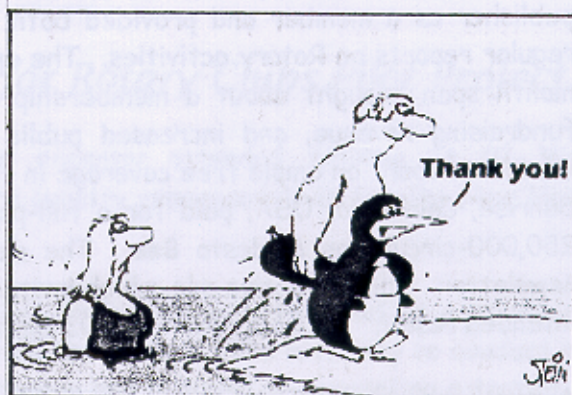
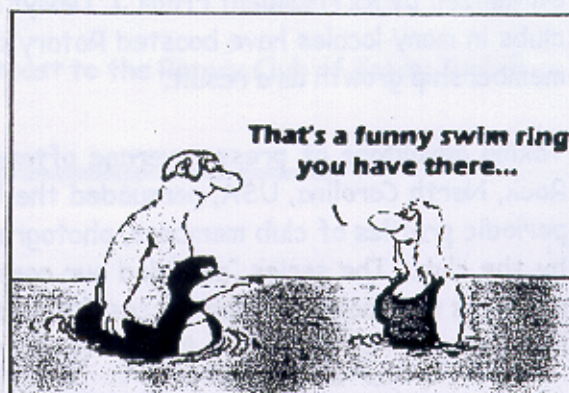
"First of all," she continued, "I've got these terrible bags under my eyes and the dial won't get rid of them."

The doctor examined her and said, "I'm afraid those aren't bags ... they're your breasts."

She replied, "Oh, I guess that explains the beard as well."

Q: Why is it so hard for women to find men who are sensitive, caring, and handsome?

A: Because those men already have boyfriends.



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ROTARY CLUB OF HK ISLAND EAST MEETS EVERY WEDNESDAY, 12: 30 p.m. AT
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