



東風 Tung Feng



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Last Week's Proceedings - 25th May, 2011

President Heman kicked off the meeting at 1:10 pm with a special welcome to our speaker Ms. Lily Chan and her colleague Linda Chuk.

President then asked the following members to introduce their guests:

Rtn. William Wong introduced his guest Mr. Jonah Cheung (would be member in July)

PP Laurence introduced his better half Jenny

Rtn. Tony Loy introduced his guest Dr. Ng Fook Hong who will be the speaker for the next meeting

PE Eric introduced his guest Mr. Tony Hau (also a potential new member and a common friend for Hubert Chan)

President Heman introduced his guests Ms. Iris Chan (his cousin) and Vince Yum.

President further welcomed back AG Henry Chan and Rtn. John Yao.

The birthday boys were President himself and Rtn. John Yao. The birthday song was jointly led by PP Uncle John Kwok and PP David Li.

Then President Heman presented an anniversary lunch voucher to PP Laurence and Rtn John Yao.

President Heman made the following announcements:

1. District Beijing trip will be held from 12-14 June. President Heman and PE Eric will join the trip. If you are interested, please register with HS Jonathan and PP Andy.
2. A message from Rtn. Lawrence Ho was received yesterday stating that he was currently taking a holiday in the hospital with multiple myeloma. Apparently he had it since 2008 but he had been a joyful fellow who worked diligently as well as serving the communities through Rotary. If you have time, you may send him an email or give him a call to cheer him up.

THE ROTARY CLUB OF HONG KONG ISLAND EAST LTD.

香港東區扶輪社週報

Club 16340

District 3450

Chartered on 06 April, 1954 by Charter President

PDG (Uncle) John Yuen



Our Sergeant-at-Arm William Leung reported a total collection of \$2,000 for our Red Box.

The highlight of the meeting was the talk by Ms Lily Chan.

PP Uncle John was invited to introduce the speaker.

Ms Chan is currently the Chief Executive Officer of Mannings, Hong Kong & Macau. She joined Mannings of The Dairy Farm Group, a member of The Jardine Matheson Group in 1997, and has played a key role in building the chain from a scale of 100 stores to its current scale of over 300 stores. Ms Chan has held her current position since January 2006 and was previously the company's Chief Operating Officer (2003 – 2005) and Operations Director (2000 – 2002).

The topic of her talk was "Mannings – A Success Story".

Mannings has now overtaken Watson as the No. 1 personal care store in Hong Kong and Macau and is more than double the numbers than its competitor. It had 100 stores in 1997, grew to 200 stores in 2003 and reached 300 stores in 2009.

Mannings is focused on four categories of products: Personal Care, Beauty Care, Health Care and Baby Care. Its success relied on:

1. The large network
2. Excellent customer services
3. Brand equity
4. Genuine product
5. Exclusivity
6. Trustworthy

Mannings won the award of the "Service Category Leader" 19 times in the Mystery Shoppers Programme organized by the Retail Management Association.

One key factor of success is people. Mannings has over 3,000 staff in Hong Kong and Macau. They take it seriously on staff and leadership training, building company culture, teamwork and partnership spirit, professional image and try to surpass customer's expectation all the times.

Recently, they were promoting the electronic medication management system and the royalty card to further enhance the company image and keeping customers.

Good advertisement in mass media is also a key factor of success of Mannings she quoted the "Manning Little Girl" which won the best TV advertisement award in 2009 as an example.

Their problem now facing for further expansion of the stores is the high rent.

During the question time, Lily clarified that Guardian was their sister shop in Southeast Asia counties under the same management. In Mainland China Mannings is still having less number of shops than Watson due to the fact that they got into the market later than Watson.

PP Laurence was invited to thank our speaker.

President then invited PP Hubert Chan to present the remaining prizes to the following

members/guest for the PP Hubert and PP Stephen's Golf Day held on 5th May 2011 in Discovery Bay:

Net Score

Winner – PP Stephen Liu (81.5)

1st Runner up – PP Hubert Chan (82.5)

2nd Runner up – President Heman Lam (87.5)

Longest Drive:

Ruby 4 – Tony Hau

Diamond 4 – Dir. Kevin Leung

Closest to Pin:

Ruby 8 – PP Norman Lee

Diamond 2 – PP Uncle John Kwok

President Heman formally closed the meeting at 2:00 pm and proposed a toast to RI coupled with RC Hong Kong Island East.

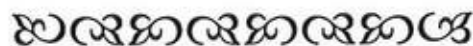


Rotary Potpourri

District 3450 Rotary Landmarks

There are several landmarks in district 3450 dating back to long history which were erected by Rotary clubs. They will be introduced one by one in each issue of this bulletin. Let us start with the oldest project completed by Rotary Club of New Territories.

“The Tai Mo Shan Rotary Park. The Park is located in Tai Mo Shan, the highest peak in Hong Kong and forms part of the Tai Mo Shan Country Park. The building of this park was proposed by the Rotary Club of New Territories in the late 1960. It covers 60 acres of land on which different types of trees are planted including 100 cherry blossom trees donated by the Rotary Club of Yang Ming, Taipei in 2001. The Tai Mo Shan highlands offer many vantage points to enjoy breathtaking landscape of the New Territories. Tai Mo Shan Family Walk which starts in the Park is a level gravel path suitable for family hikes. The wooded lane is lined with trees common in the Hong Kong countryside such as Taiwan Acasia, sweet gum and various pine species.”



JOKE FOR THE WEEK

Subject: Southern Gas Station Promotion

A gas station owner near Camden, Alabama was trying to increase his sales. So he put up a sign that read, "*Free Sex with Fill-Up.*"

Soon a local redneck pulled in, filled his tank and asked for his free sex.

The owner told him to pick a number from 1 to 10. If he guessed correctly, he would get his **free sex**.

The redneck guessed 8, and the proprietor said, "You were close! The number was 7. Sorry. No sex this time."

A week later, the same redneck, along with his brother, Bubba, pulled in for another fill-up. Again he asked for his **free sex**.

The proprietor again gave him the same story, and asked him to guess the correct number. The redneck guessed 2 this time.

The proprietor said, "Sorry, it was 3. You were close, but **NO** free sex this time."

As they were driving away, the redneck said to his brother, "I think that game is **RIGGED**, and he doesn't really give away **FREE Sex**."

Bubba replied, "No it ain't, Billy Ray. It ain't rigged. My **WIFE won twice last week**."



YEAR 2010 - 2011

<i>President</i>	<i>Vice President / President Elect</i>	<i>Secretary</i>	<i>Treasurer</i>	<i>Ex-Officio</i>	<i>Advisor</i>
Heman Lam	Eric Chin	Jonathan Lamport	Colin Chau	Norman Lee	Peter Hall
<i>Directors:</i>					<i>PP Council Rep</i>
Laurence Chan	John Kwok	Rudy Law	Kevin Leung	Andy Wong	Nancy Yee Andrew Chen

Club postal address: P.O. Box 47064, Morrison Hill Post Office, Hong Kong

Club website: <http://www.rotary3450.org/hongkong-island-east>

Make-up cards to Club Secretary: Ms Anne Ng

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ROTARY CLUB OF HONG KONG ISLAND EAST MEETS EVERY WEDNESDAY, 12:30 p.m.



(L to R) PDG Uncle Peter, Guest Speaker Ms Lily Chan and Pres. Heman.



(L to R) PE Eric, PP Norman, & PP John



(L to R) Rtn Kenny Chan and AG Henry Chan



PP Laurence and wife Jennie



PP Stephen and guest of Pres Heman, Ms. Iris Chan



PE Eric Introduced Guests Tony Hau and Vince Yum



Happy Wedding Anniversary to PP's Laurence/Jennie & Henry and Rtn. John Yao



PP John introducing the speaker of today Ms Lily Chan of Mannings.



The PowerPoint of Ms. Lily Chan Speech



The speaker of today was Ms. Lily Chan of Mannings.



Pres. Heman presenting a gift to Guest speaker Ms. Lily Chan



PP Laurence thanking the speaker



(L to R)Dir. Kevin, PP David Li and PP Eddy Wong



(L to R)Rtn William Wong, Guests Jonah Cheung and Lily Chan's Sec Linda Chuk.



Rtn John Yao and PP Rudy.



Our two Dr. Freddie Wu and Dr. Tony Loy.



PP's Li and John leading the birthday song for Rtn John Yao and Pres. Heman



(L To R) Guest Dr. Ng Fook Hong, SAA William Leung and PN Nancy Yee



PP Hubert and Guest Tony Hau



PP Hubert presenting the trophy to Tony Hau for the Longest Drive



Kevin Leung for the Low Gross Winner



PP John for closest to the hole in the Front nine.



IPP Norman for the 2nd runner up for Gross and closest to the hole on the back nine.



Pres Heman for 2nd Runner up on the Net score



PP Stephan presenting the 1st Runner up on Net score to PP Hubert.



PP Hubert presenting the Winner of the best net score to PP Stephen



The Group Photo of our meeting on 25th May, 2011

