



東風 Tung Feng



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Last Week's Proceedings – 16th April, 2014

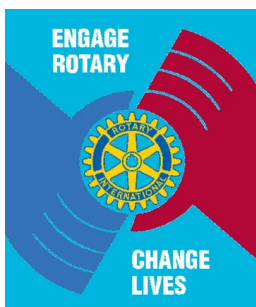
President Jonathan began the meeting on time and warmly welcomed everyone in attendance. He then welcomed back PP Henry Chan as well as our guest from Australia Rotarian Joanne from Rotary Club of St. Ives. AG Heman then introduced his two guests, Alan Young, an ex-Rotarian and PP Vitus Leung from Rotary Club of HK North.

Being the birthday boys, PP Rudy and PP George invited both PP Henry and PP Stephen as the song leaders to lead the birthday songs together; all Rotarians and guests sang happily together. The birthday cake was then cut and distributed after wishes made and candle blown.

Acting SAA William reported the Red Box amount as HK\$2,000, with special contributions from PP George, PP Vitus and guest Alan; he thanked all attendees for their kind and generous contribution.

President Jonathan made the following announcements:

1. On our 60th Jubilee Ball, there was an accident on the event that spouse of Rtn Tony Loy is scalded by boiled water and treated in the hospital. Our club will send a box of chocolate to Mrs. Lily Loy with a message card prepared by PP Uncle John. Mrs. Loy's dinner fees will be waived and our treasurer will made the refund. I send my regards to Mrs. Loy on behalf of our club and hope she will get well soon.



THE ROTARY CLUB OF HONG KONG ISLAND EAST LTD.

香港東區扶輪社週報

Club 16340

District 3450

Chartered on 06 April, 1954 by Charter President

PDG (Uncle) John Yuen

2. The two sponsoring activities for SKH Holy Carpenter Secondary School were commenced. English tutorial held on 12/4/2014 (Sat.), 9:00-11:00 and Hip Hop Dance (Boys) held on 14/4/2014 (Mon) 3:45-5:15. Also, the 3rd sponsoring activity, Remote Control Motor Car, has already started and is regularly held on Saturday morning. Also HKCC Student Union installation will be held on April 22 Tuesday, 7:00 to 8:00 PM, at HKCC West Kowloon Campus, members who are interested please enroll to Dir Stacy.
3. Our sister club RC of Osaka Jonan invites us to visit Japan and join their 45th anniversary commemorative ceremony and banquet on 30th May. The time will be from 3pm to 6pm and the venue is Sheraton Miyako Hotel, Osaka. Ordinary attire will be fine. My wife Emmy and I will support and attend the event, members who are interested please enrolled to me.
4. The 6th Happy Luncheon will be held on May 2, 2014 Friday, venue and time will be confirmed later, members who are interested please enroll to Dir William.
5. The first District Joint Luncheon Meeting will be held on 28 April 2014, Monday, 12pm at Regal Palace, 3/F., Regal Hong Kong, Causeway Bay. The Honourable Mrs. Carrie Lam, Chief Secretary of Hong Kong Special Administration Region, will be speaking at our specially arranged luncheon meeting on 28 April, 2014, Monday. The title of her speech would be "Public Consultation on Constitutional Development", and she will address on the responds with the Public Consultation that the government received so far on this one topic that created a lot of hot discussions in town and which would also immensely affect us all. The cost is HK\$380. Please note also that the venue has limited capacity and would be on a first come first serve basis, members who are interested please enroll to Dir. Stacy.

President Jonathan then invited AG Heman to introduce speaker Mr. Jonathan Cheung to talk about "Horticulture - A Sustainable & Food Safety Venture".

Our speaker Jonathan is currently the Executive Director of PT. Bintangdelapan Holtikultura, which is a "Horticultural" company headquartered in Indonesia, deploying the advanced/world class farming techniques/technologies to produce "Healthy sea-food & vegetable products". Jonathan is the co-founders and owners of this company. He is responsible for the International Division which is based in Singapore.

Jonathan is also the Principal Advisor to Impact Corporate Training, focusing on leveraging Jonathan's rich and proven FSI industry domain knowledge and experience to enhance the offerings of Impact Corporate Training capabilities across Asia Pacific region.

Jonathan Cheung was the Executive Director/Regional Head of Citibank Strategic Sourcing & Procurement Services covering the 15 countries across Asia Pacific; and prior to Citibank, Jonathan has been working for MNCs including companies: EDS, PwC Consulting and HP as their Financial Services Industry (FSI) Global/Regional Director.

Jonathan has over 27+ years experience in the developing and implementing major financial service solutions under a multi-vendor environment for leading financial institutions in Europe, US and Asia-Pacific. Jonathan has deep experience advising senior management at leading financial institutions on business/technology related issues. Jonathan has been based in UK, US, Canada, Germany, France, Australia, Singapore, India, Indonesia, South Korea, Japan, Hong Kong, China and Taiwan.

His experience includes Strategic Sourcing, Procurement, Costs Transformation, Re-engineering, IT strategies, Operations blueprint and complex/large scale systems integration suppliers/vendors management, business development, business consulting, and business process re-engineering for a number of high profile global/regional/domestic clients.

Jonathan holds a **post-graduate degree in Management** from Aston University and a **bachelor's degree in Computer Science** from the University of London, and is a member of **four professional bodies**, the Chartered IT Professional (CITP), the British Computer Society (MBCS), the Institute of Analysts & Programmer (SMIAP) and the Singapore Computer Society (SMSCS).

Jonathan began by introducing his company Bintangdelapan Bintang is Stars and Delapan is no. 8, which is his lucky number, and so being used in the logo of the company. He then posted some challenges that the industry needs to address, they are:

1. Access to recycle energy
2. Organic products, how can you tell if it is Real or Not?
3. Food origin and food safety
4. Corporate Social Responsibility.

About his company, it was established in 1994, but in Oct 2013, it is under new management. She is a division under PT. Anta Tirta Kirana Group who is a well established Plastic End to End Manufacturer as well as Dairy Products Trader in Indonesia.

The Farming operation site is situated @ 1000m above sea level near West Java which is about 160km from Jakarta. It contains:

- ❖ 25HA/250,000 sq m/62.5Arces.
- ❖ the actual production site of the food produces
- ❖ the R&D center
- ❖ deploying the latest high tech farming approach which is greenhouse + Aquaponic as well as implement the barrier packaging
- ❖ 1st large scale commercial “Aquapnoic Farm” with 128 greenhouses
- ❖ deploying the Biomass energy approach from the farming wastes and clever use of Solar Panels technology

There is another Eco Showcase site (10HA/100,000 sq m/25Arces) is situated at West Java which is about 60km from the Jakarta, with this site, they would like to:

- ❖ combine the Eco tourism and awareness of health foods approach
- ❖ education center with greenhouse farm stay with at least 10-12 villas type of accommodation as well as camping facilities
- ❖ showcase of the greenhouse farming & Aquaponic approach
- ❖ target both consumer and corporate sectors
- ❖ health food bistro and kitchen to showcase the health food cuisines

The farm deploys sustainable farming approach by combining the state of the art "Green House" Technology, with Aquaponic approach, plus Barrier Packaging.

- The state of the art "Green House" Technology required to control the farming environment, thus able to control the harvesting cycles, duration and hence, quality of the produces.
- The "Aquaponic" approach to achieve the Eco friendly farming approach and thus able to produce Health vegetables and fruits as well as sea-foods in full recycle friendly environment.
- The "Barrier Packaging" approach is used to maintain freshness of the produces during transportation for both domestic and export markets.
- To achieve Biomass Energy, the farm recycle their farming wastes

Jonathan then introduced their "Aquaponic" Flow Bed Technique, with water flowing from a centralize fish tanks to bed of vegetables / fruits across a single greenhouse or multiple greenhouses. He also compared the framing techniques of Hydroponics vs Aquaponic as follows:

Farming Techniques	Advantages	Disadvantages
Organic	- Become the presumption that healthier method of growing food, hence produce better quality and tasting produce - Uses organic wastes as fertilizer as well as natural pest control approach	-Requires more land as compare to conventional approach - Higher costs to produce food and certify crops - Agribusiness is quickly replacing small-scale organic operations
In-Organic Hydroponics	-High volumes and food are produced in a small space - Has potential for year-round production if controlled	-Highly dependent on costly manufactured/mined fertilizers - Large wastage of water even recycle, due to toxic created during water recycle
Recirculating Aqua	- High biomass of fish produced in a small space	- High rate of failure due to small margin for error - Large wastage of water
Aquaponic	-Have all the advantages of the above techniques and plus:- - Reuse of fish waste as nutrients for plants - Fish don't carry the pathogens (e.g. E coli and Salmonella) found in warm – blooded animals - Imitates a natural cycle of life and is the most sustainable of the four techniques - Consistent fish biomass in the fish tanks lets plant growth thrive	-Operator must have knowledge of both fish and plant production - Major fluctuations in fish stocks in the tank can disrupt plant growth

The produce of their farm including ginger, lettuce, tomato, broccoli, sawi, potatoes, cucumbers, asparagus, Shitake, Portobello, oyster, eel, tilapia, and catfish.

With this approach, Jonathan and his company believes that they met their challenges head-on with:

- **Recycle Energy**
 - ◆ Recycle farm wastes
 - ◆ Solar Powers
- **Healthy Products**
 - ◆ Greenhouse + Aquaponic farming
 - ◆ Sustainable quality & healthy vegetables/fruits/seafoods
- **Food Origins & Safety**
 - ◆ End to End processing from Farm to Packaging
 - ◆ Key success factors to meet/secure Food Safety
- **CSR (Corporate Social Responsibility)**
 - ◆ Providing supports to 500+ farmers/fishermen in West & Central Java
 - ◆ Maintaining the Farming Heritage

After a fervent Q & A session, President Jonathan showed our appreciation by presenting our souvenir to speaker Jonathan. Dir. William then thanked our speaker for a most informative talk on his venture, and he wished him every success in his endeavour.

Pres. Jonathan then proposed a toast to RI couple with RC of St. Ives, Hong Kong North, and Hong Kong Island East. Meeting was adjourned timely and all attended were invited to a group photo.


LAUGH FOR THE WEEK

Subject: What A Coincidence!

A chicken farmer went to a local bar.... Sat next to a woman and ordered a glass of champagne..

The woman perks up and says, 'How about that? I just ordered a glass of champagne, too!'

'What a coincidence' the farmer says. 'This is a special day for me.... I am celebrating'

'This is a special day for me too, I am also celebrating!' says the woman.

'What a coincidence!' says the farmer! As they clinked glasses the man asked, 'What are you celebrating?'

'My husband and I have been trying to have a child and today my gynecologist told me that I am pregnant!'

'What a coincidence,' says the man. 'I'm a chicken farmer and for years all of my hens were infertile, but today they are all laying fertilized eggs.'

'That's great!' says the woman. 'How did your chickens become fertile?'

'I used a different cock,' he replied.

The woman smiled and said, 'What a coincidence



YEAR 2013-2014

<i>President</i>	<i>Secretary</i>	<i>Treasurer</i>	<i>Ex-Officio</i>	<i>Club Advisor</i>		
Jonathan Lamport	Avis Kong	Laurence Chan	Nancy Yee	Peter Hall Henry Chan	YK Cheng Hubert Chan	
<i>Directors:</i>						<i>PP Council Rep</i>
John Kwok	Eric Chin	Stacy Ho	Heman Lam	Norman Lee	William Wong	Andrew Chen
<i>Service Chairs:</i>						
Anthony Kwong	Kevin Leung	Dr. Freddie Wu Teresa Ho	Sharon Lamport	Laurence Chan		

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Club website: <http://hkie.rotary3450.org>

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c/o Li, Tang, Chen & Co., 10/F, Sun Hung Kai Centre, 30 Harbour Road, Wanchai, Hong Kong

Tel : (852) 2827 8663 (ext.176) Fax : (852) 2827 5086

**ROTARY CLUB OF HONG KONG ISLAND EAST MEETS EVERY WEDNESDAY, 12:30 p.m.
at Regal Hong Kong Hotel, Causeway Bay, Hong Kong.**

16 April 2014 - Luncheon Meeting
Rotary Club of Hong Kong Island East



Dir. William Wong, PP Eddy Wong, PP Uncle John Kwok,
Rtn. Kevin Leung & Rtn. Avis Kong



PP Uncle John Kwok, Guest Speaker - Jonathan Cheung
& Pres. Jonathan Lamport



Rtn. Avis Kong, AG Heman Lam
& Dir. William Wong



Visiting Guest - PP Vitus Leung from
RC of HK North & Mr. Alan Young



Rtn. Raymond Chu, PP Eddy Wong
& Rtn. Joanne Li from RC of St. Ives



Rtn. Anthony Kwong
& Rtn. Kevin Leung



PP Stephen Liu & Rtn. Alex Ling



PP Henry Chan & PP George Leung



Pres. Jonathan Lamport presented a
Multiple Paul Harris Fellow pin to PP Eddy Wong



AG Heman Lam introduced the guest speaker



Guest Speaker Jonathan Cheung gave us a talk about a new farming technic - Horticulture



Pres. Jonathan Lamport presented a photo in action to thank Mr. Jonathan Cheung's interesting talk



Dir. William Wong gave a vote of thank to Mr. Jonathan Cheung on behalf of the Club



Rtn. Kishu Narain & PP Rudy Law



Group photo of members, guest speaker & visiting guests.