



東風 Tung Feng



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Last Week's Proceedings – 1st February, 2012



The first meeting of the Year of Dragon was welcome by the Master of Wealth which was acted by Rtn. William who also presented to all members Mark Six Lai See sponsored by PP Henry. President Eric then called the meeting at 1:10pm and introduced his wife Christine, his friend Mr. Jim Sugarman, DBA Cohort Dr. Vincent Leung, Mr. Terry Tsang (speaker and potential member). Acting SAA Sharon then invited PP Dr. Hubert Chan to introduce his guest, Dr. Ferrick Chu, Mr. Tang Chi Keung and Ms. Joanna Delprado and Mr. Wesley Kong was then introduced by PP Dr. Rudy Law while Mr. Nelson Te and Mr. Paul Kan were introduced by PP Norman and AG Andy respectively.

President Eric also extended his warm welcome back message to PP David Li, Rtn. Peter Yeung and Rtn. Andrew Shek who also received his birthday gift from Pres. Eric as a make-up celebration.



Reach Within to Embrace Humanity

Tree Planting Project

Date: Sunday 13th Nov, 2011

THE ROTARY CLUB OF HONG KONG ISLAND EAST LTD.

香港東區扶輪社週報

Club 16340

District 3450

Chartered on 06 April, 1954 by Charter President

PDG (Uncle) John Yuen

Pres. Eric then made his announcements as follows:

Induction of Members

- The club will induct Ms. Stacy Ho as our member on Feb 15, 2012.
- Member who would like to propose new members, please collect the complete enrolment form with one photo before Feb 15, 2012.

Key Services in Feb

- Rotaract Club of HK Island East's new Board installation will be held on Feb 5, 2012 at 3:00-5:00pm, the venue is 108 Caroline Hill Road, Happy Valley, Hong Kong (銅鑼灣加路連山道 108 號電訊盈科康樂會 1/F). After the installation, a wine tasting fellowship reception will be arranged; soft drinks, wine and snacks will be served. Miss Kristen Lindley, Ambassadorial Scholar will also give a presentation on that night.
- Member please also take note that Choi Jun Happy lunch will take place on Feb 8, 2012 at Regal HK Hotel with no speaker on that day.
- PP Andrew Cup tournament will take place on 10 Feb 2012 at Fanling Golf Club and the prize presentation dinner will be scheduled on 2 March, PIC, Kevin Leung.
- Feb 17 will be another important date to take note, there will be another lunch with the Elderly of St. James Settlement sponsored by PP Hubert, PIC, PE Nancy.
- Electrical Appliance delivery service to St. James Settlement's elderly will take place on Feb 18, sponsored by Uncle John, PIC, Rtn. William Wong.
- A meaningful event-Medical Health Talk conducted by Dr. Freddie Wu and Dr. Ng Fook Hong (Prevent Heart disease and Gastroenterology) will be jointly organized by St. James Settlement and our club on Feb 25 at 1/F Duke of Windsor Social Service Building with expected attendance of 300 persons.
- Another highlight event, Rockie Star Inter-school competition will take place on Feb 26 from 3:00-8:00pm, 500 students are expected to join and PP Andrew will sponsor this function.

District Events

Pres. Eric, PP Norman and his wife, Isa will join the district event, National Immunization Days from Feb 17-21.

Please enroll to another district event, Rotary Centenary Challenge Cup on Feb 22, Wednesday at Happy Valley, cost at HK\$680, deadline for enrolment is Feb 10, please enroll directly to Pres. Samuel at Samuel@solarigroup.com as soon as possible as the enrollment is quite full now.

Service Project

International Service Director Sharon has presented some photos showing the completion of the Bangkok South Water project and so far the whole project is satisfactory. (please refer to the photos enclosed)

Club Visit

Hon. Sec. Jonathan reported that there are 15 members and spouse indicated the intent to join the club visit to Rotary Club of Osaka Jonan.

Red Box Collection

Acting Sergeant-At-Arm Sharon reported the Red box collection of today was amounted to HK\$5,500 which will be donated to Rotary Foundation.

Rotary 123

PP Eddy Wong then began to introduce his topic of training on Five Avenue of Services. For years, Rotary's commitment to Service Above Self has been channeled through the Avenues of Service, which form the foundation of club activity.

- **Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club. Learn about effective club service in Membership and Training.
- **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. Observed each October, Vocational Service Month spotlights Rotary club projects related to this avenue, offering opportunity for clubs and districts to use their professional skills in service projects.
- **Community Service** covers the projects and activities the club undertakes to improve life in its community.
- **International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. Rotarians can support International Service by sponsoring a project in another country, seeking international project partners to support projects in their own communities, or by personally volunteering at an international project site.
- **New Generations Service** recognizes the positive change implemented by youth and young adults through leadership development activities as RYLA (Rotary Youth Leadership Awards), Rotaract and Interact, service projects, and creating international understanding with Rotary Youth Exchange.

Then there came the highlight of the day when IT Chair Anthony introduced our speaker of the day being Mr. Terry Tsang and his topic was "Mobile Apps Development in the Coming Future". Mr. Terry Tsang graduated from HKUST in civil engineering in 2004 and acquired a degree of Master of Philosophy in 2006 is currently a HKUST MBA candidate, Class of 2013.

He set up his IT start-up company, Pencake Limited in 2008, focused on Facebook Apps Development and Mobile Apps Development. These Facebook applications have more than 20 million monthly active users. He is also experienced in managing global marketing campaigns and managing the translation team of 250 translators who are working on over 22 languages. The talk was summarized as follows:

The Talk mainly involved the Mobile Apps Development in both iOS and Android in the last 2 years and it also highlight the potential opportunities in the Mobile Apps for coming future.

- Number of Apps of Apple: 465,729 in Aug 2012
- Number of Apps of Android: 289,305 in Aug 2011
- Forecast by Aug 2012, both Apps of Apple & Android will reach 680,000
- Total Apps download of Apple 18.2B in Aug 2011
- Total Apps download of Android 6.76B in Aug 2011
- Forecast total Apps download by May 2013, both Apple & Android will reach 84.0B
- Different version of Android:
 - 2.x for Mobiles mainly
 - 3.x for Tablets mainly
 - 4.x for both Mobiles and Tablets
- Android 2.1 vs 2.2:
 - Faster
 - A lot of bugs fix, new API, new modified
 - C2DM
 - Native gallery application.
- A research which was conducted in Aug 2011 shown that Weather and business apps generate highest average paid download revenue by category in Android market
- The best selling Android Weather App is Weather Pro \$25
- The best selling Android Business App is Documents to go \$117
- Android in smart Phone market share in 2 years will be more than 55%
- Android apps get only 7% of the revenue of ios
- Mobile Apps Dev. for Coming Future in Application Type:
 - Free app
 - Free app + IAP
 - Paid app
 - Paid app + IAP

- Why Weather App?
 - Client Base Application
 - One time development
 - Earn money with less cost
- What Business App to use?
 - Suggestion: Webbuzz mobile because this can manage your webbuzz apps on your mobile.

After a few rounds of questions and answers, Pres. Eric then presented a small gift to Mr. Terry Tsang as a token of appreciation, Rtn Dr. Dennis Wat gave the vote of thanks to him for sharing and informative presentation to our members regarding the Smartphone Apps knowledge and trend in the coming mobile world.

The meeting was then adjourned at 2:10pm with a toast to Rotary Club of HK Island East RI and we all stayed behind for a photo session with the Master of Wealth.



Rotary Potpourri

Rtn. Francis Li's Report of his visit to Osaka representing the Club in November 2011

I had the honour of representing our Club in attending the District 2660 Conference in Osaka on 12 November 2011.

The Conference was preceded by a reception the day before in honour of Mr. Yasuharu Nakamura, the representative of RI President, at Miyako Hotel, the home base of our sister club, the Rotary Club of Osaka Jonan, for their weekly meeting on Fridays. The reception was well attended not only by representatives of District 2660, but also the many guests invited for the occasion. It was great fellowship. It was also a great feast with good wine that guaranteed a good night of sleep in preparation for the proceedings set for the next day.

The Conference itself took place at the NHK Osaka Hall, whose low –key appearance belies its state-of- the-art internal settings and facilities, not to mention the magnificent view that it enjoys over Osaka Castle which is just a stone throw away.

The main hall for the Conference was packed to its full capacity of about 1,500 seats. The main theme of the Conference, as you may have guessed, was the 311 earthquake and tsunami. Eight months on, a sense of devastation was still felt, but so was Rotary spirit that was evident and eminently brought out by the reports of the delegates on the hard work and assistance of our fellow Rotarians in tackling the aftermath.

Perhaps, the highlight of the Conference was the opening speech of Mr. Toru Hashimoto, the governor of Osaka, as he then was (he has since been elected the mayor of Osaka). Mr. Hashimoto is the youngest governor ever to take the post at the age of 39. He is, however, more well-known for his flamboyant style and his father being a known Japanese mafia. He is often quoted as saying that there is no other city as vulgar and obscene as Osaka. To everyone’s relief, his speech was, so I was told by members of our sister club, much restrained than usual and was pleasantly apt for the occasion.

The Conference ended with a marvelous performance of native dance by the delegates of a Sri Lanka Rotary Club.

It was a wonderful two-day event that was, with the usual Japanese attention to details and hospitality, well organized and enjoyable. I was particularly delighted to meet with many old friends of our sister club, including D.G. Taikan Okabe, a great Rotarian and a good friend of mine for more than 18 years.

I took the opportunity of doing a make-up at the Rotary Club of Nara, one of the biggest clubs in Kansai with more than 100 members. I shall bring along their club banner to our next meeting.

The 7th Lunch Party with Elderly Singletons held in the eve of Lunar New Year of Dragon Young Generation shown care and smile

In the noon on Jan 20, 2012, three days before the Lunar New Year of Dragon, President Eric led a team of eight including his wife Christine, PIC MC William Wong, Rtn. Jonah and Rotaractor VP Lisa Chow, Myra Shen, Menty Yu, Emily Zhao participated in the 7th Lunch Party luncheon with 30 elderly singletons in Nan Shan Estate. We gathered at 11 am and received briefing and training before starting the service.

Yum Cha with Dim Sum might not seem like a big deal for most of us. However, for 30 no income elderly singletons who need food bank to provide hot food everyday, Yum Cha might seem like a big deal for them. Thus, the lunch party was conducted in a Chinese restaurant just opposite to the Kindness Center in Nam Shan Estate in this service.

We started a game for 3 tables of elderlies, each table was cared by Rotarians and Rotaractors. The game was to state the Greeting for good lucks in the Lunar New Year, one table by one table to each other. The Elderly worked very hard to name the greeting. During the game, full of laughter was burst out.

Then we served with many dishes of hot Chinese food including congees, fried rice, dim sum and Lunar New Year Chinese food. Volunteers served the food to the elderly too. Membership Chair William prepared a photo with photo frame of which he took photo with each elderly in the previous activities. The elderly friends were so excited to receive this gift which reflects our MC William who has devoted to serve them with hearts. Well Done MC William!

We also prepared gift to elderly including some Chinese New Year food and fruits to show care and bring warmth to them. The party ended at 1 pm.

Let us listen to the reflections from our two young generation of Rotaractors who joined in this service the first time:

Currently Int. Dir LNU Rotaractor and newly elected VP in the Com-Based RC HKIE, a 2nd year student in Lingnan University, from Guangzhou, mainland, Lisa Chow:

On 20th Jan, three days before the Chinese Lunar New Year, 30 elderly singletons were gathered at the ST. JAMES' SETTLEMENT KINDNESS CENTER waiting for the four Rotaractors of HKIE and four Rotarians to hold a warm lunch party for them.

Yum cha and chatting might be one of the most common things in our daily life. However, it could be the most treasure moment for those 30 elderly singletons. We could easily tell the excitement when they were playing games, the happiness when they were receiving the little gifts and the satisfaction when we were having meal with them. Some of them smiled to you, some of them would like to tell specific of themselves to you, some of them would like to sit quietly beside you or even cried secretly to themselves. They looked like the children who had been through a life of hardness and longed for someone to listen and caring for them. I tried to capture every detail of this picture and felt the love and sensation at this moment. Each lovely smile or simple words could be meaningful to all of them. From that moment, it suddenly occurred to me that caring for somebody does not require too much from us, sometimes just the understanding and company can bring them warmth and happiness. Life is hard for everyone, but I believe that continual love and caring among human can always support us to go along. Let's reach out of our hands and help each other to make this world a better place.

Newly Joined Rotaractor Emily Zhao, a MSc Postgraduate student in PolyU who came from WuHan, mainland:

It is honor for us to participate in this lunch party. We celebrated the arrival of New Year with elderly singleton and all of us had a wonderful time. I am very pleased to find that they like chatting with us and staying with young people. They not only need the support of materials but also need love and caring from society. Through this activity, I have a more comprehensive understanding of the life in Hong Kong. Although Hong Kong is a prosperous city, there are still lots of people who need help. I hope I can continue to participate in this meaningful activity and bring more joy to these elderly people next time.

The service of Yum Cha, to us, it is not a big deal. But, It is a Better Deal! Thanks again for sponsor of this service project PP Dr. Hubert Chan for all the expenses in all the 6 luncheon hot food and 3 outings expenses, making this service happened!


LAUGH FOR THE WEEK

Subject: A Staff Asking for Salary Increase and the Reply from her Manager

Dear Bo\$\$

In thi\$ life, we all need \$ome thing mo\$t de\$perately.
 I think you \$hould be under\$anding of the need\$ of u\$ worker\$ who have given \$o much \$upport including \$weat and \$ervice to your company.
 I am \$ure you will gue\$\$ what I mean and re\$pond \$oon.
 Your\$ \$incerely,

Marian \$ih

On the next day she received the following reply from her manager:

Dear Marian

I kNOW you have been working very hard. NOWadays, NOthing much has changed.
 You must have NOticed that our company is NOt doing NOticeably well as yet.
 NOW the newspaper are saying the world`s leading ecoNOMists are NOt sure if the United States may go into aNOther recession. After the NOVember presidential elections things may turn bad.
 I have NOthing more to add NOW. You kNOW what I mean.
 Yours truly,

Manager



YEAR 2011-2012						
<i>President</i>	<i>Vice President / President Elect</i>	<i>Secretary</i>	<i>Treasurer</i>	<i>Ex-Officio</i>	<i>Advisor</i>	
Dr. Eric Chin	Nancy Yee	Jonathan Lamport	Dr. Rudy Law	Heman Lam	Peter Hall	
<i>Directors:</i>						<i>PP Council Rep</i>
Laurence Chan	John Kwok	Sharon Lamport	Norman Lee	Kevin Leung	Andy Wong	Andrew Chen
<i>Service Chairs:</i>						
Paul Chan	Colin Chau	Teresa Ho	Anthony Kwong	William Leung	Eddy Wong	William Wong Dr. Freddie Wu

Club postal address: P.O. Box 47064, Morrison Hill Post Office, Hong Kong

Club website: [http:// hkie.rotary3450.org](http://hkie.rotary3450.org)

Make-up cards to Club Secretary: Ms Anne Ng

c/o Li, Tang, Chen & Co., 10/F, Sun Hung Kai Centre, 30 Harbour Road, Wanchai, Hong Kong
 Tel : (852) 2827 8663 (ext.176) Fax : (852) 2827 5086

ROTARY CLUB OF HONG KONG ISLAND EAST MEETS EVERY WEDNESDAY, 12:30 p.m.

**01 Feb 2012 - Luncheon Meeting
Rotary Club of HK Island East**





PDG Uncle Peter Hall, Guest Speaker - Mr Terry Tsang & Pres. Eric Chin



Hon. Sec. Jonathan Lamport, Rtn. William Wong as the God of the Wealth & PP Uncle John Kwok





Rtn. Sharon Lamport spoke on the Water Project in Thailand



Rotary ABC presented by PP Eddy Wong

Dir. Anthony Kwong introduced the speaker



Speaker Mr. Terry Tsang gave us a talk on "Mobile Apps Development in the Coming Future"



Pres. Eric Chin presented a club souvenir to thank Terry for his talk on Mobile Apps



Rtn. Dennis Wat gave a vote of thanks on behalf of the Club to Mr. Terry Tsang



Group photo with members, guest speakers & visiting guests.

Rtn. Francis Li's visit to Osaka representing the Club to attend their District Conference in November 2011



Rtn. Francis Li (2nd to right). The one in the middle is DG Okabe, the two gentlemen to the left are (the Chinese) the representative from Taipei Tomihara Rotary Club (another sister club of Osaka Jonan) and (the Nepalese) the representative from Tokyo Yoneyama Yuri Rotary Club



DG Okabe speaking at the Conference



Rtn. Francis with the representative from Tokyo Yoneyama Yuri Rotary Club,