



# 東風 Tung Feng



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14<sup>th</sup> December 2011

## Last Week's Proceedings – 7<sup>th</sup> December, 2011

Pres. Eric opened our 22<sup>nd</sup> meeting of the year by welcoming back our Rotarians Dennis Wat and Peter Yeung. Pres. Eric introduced his guest, Mr. Pierre Widmer and gave a special welcome to PP James Chan from our sister club, the Rotary Club of Vancouver China Town. Then PP Laurence Chan was asked to introduce his guests being his wife Jennie, eldest son Alex, second son Danny who was also our speaker of the day, the business partner of Danny being Ms Karen Au, and the friend of Danny, a potential Rotarian, Mr. Billy Man. Including our second generation Stacy Ho and Noelle Leung visited us today we have a good attendance of 34 Rotarians and guests today.

There was no birthday celebration this week.

Then it was the announcement time for the followings:

### Club Events:

1. Uncle John Golf Cup held on Nov 25 with Fellowship dinner of Poolside BBQ, the total number of participants was 31 which included 7 from RC Kowloon Golden Mile, Pres. Johnny from RC HK Bayview, Pres. Bonnie Wong from RC Kowloon Tong, Pres. Estella from RC Peninsula Sunrise and guests VP Joseph and Karen Tse from Holy Carpenter Secondary School
2. Dec 10 (SAT) from 9am to 5 pm St. James has organized with our club for 30 Elderly Outing to Sai Kung for which 14 Volunteers would be needed. Holy Carpenter Secondary School will send 5 students to join. 9 members and spouses are needed to support. PE Nancy reported the Progress
3. Dec 14 was planned to be the 2<sup>nd</sup> Assembly hosted by PE Nancy [but due to urgent business trip of PE Nancy it would be held on January 4<sup>th</sup> 2012 instead].



### Tree Planting Project

Date: Sunday 13<sup>th</sup> Nov, 2011

**THE ROTARY CLUB OF HONG KONG ISLAND EAST LTD.**

**香港東區扶輪社週報**

**Club 16340**

**District 3450**

**Chartered on 06 April, 1954 by Charter President  
PDG (Uncle) John Yuen**

4. Dec 15 Friday 11:00 am – 12:30pm will be the Charter Ceremony of our Interact Club of Holy Carpenter Secondary School. DG David will officiate the ceremony. All members are welcome to attend and support. PIC is William Leung.
5. Dec 17 at Choi Jun School will be the “1+1 Farm closing ceremony”. Members are invited to join. PIC is Kevin Leung
6. Dec 21 Christmas Party, PIC HS Jonathan, Hip Hop Dance team and Magic team from Holy Carpenter will attend.
7. Duchess of Kent Hospital X’mas Party. Dec 25 – 8am – 12 noon, PIC William Wong. William Wong and PP George will be our Santa Claus.
8. Real Job Interview of Holy Carpenter Secondary School students – PIC will be William Leung. William Leung also reported that the Holy Carpenter Secondary School would like to invite our members to conduct a vocational service of real job interview to their students in their office. Please Contact William Leung if you would offer help in this service.

#### District Events:

Dec 17 Christmas Carol Singing Festival held in Lok Fu Center 9am – 6 pm.

From 3:30 – 4pm, we shall arrange our Rotaractors, Adopt A school partner, Choi Jun School and Holy Carpenter Secondary School to perform singing, magic and hip hop dance. This is a fund raising project under the **CDMF Child Development Matching Fund [兒童發展配對基金]** to sing for the next generation. If members would like to sing please enroll to PIC Sharon.

Pres. Eric reported that the board approved the application for a match grant project to set up a speech therapy room in Choi Jun School. RC Penang and RC Beijing will be invited as our oversea partner to proceed with the application. Details will be reported when application is completed.

Pres. Eric announced that the next Club Due invoice (Club Due 3,000, Luncheon HK\$ 1828) would be sent by our Hon Treasurer PP Rudy to members shortly. Please note that the lunch fee will be HK\$ 275 w.e.f. 1st Jan 2012.

Next Pres. Eric asked SAA William Leung to announce that the Red Box collection today was HK\$1,800. In addition there was also another contribution of HK\$1,516 to the Red Box as reported by Project-in-charge William Wong for the surplus in the recent BBQ Fellowship Dinner after the Uncle John Kwok golf tournament.

Then came the highlight of the day with PP Laurence Chan being asked to introduce his son, Danny Chan, as our speaker. The topic and the summary of the talk were summarized as follows:

#### **Introducing a Culture of Praise in Hong Kong**

The talk was outlined in 4 sections, namely Why?, What?, How? and Personal Sharing.

To kick-start, a video about the complaint culture in Hong Kong was shown to offer a macro-understanding of why it is important to introduce a culture of praise.

While all brands and organization wish to provide a delightful customers' experience, they have been investing resources in various initiatives but rarely in the system of praise management. Benefits of such were highlighted as follows:



To answer the social phenomenon of “Easy to Complain, No Door to Praise” 「投訴有門、讚賞無門」,

“**Praisage**” was established which carried a 3-level meaning:

*Message of Praise,*  
*Praise Across Ages and*  
*Age of Praise.*

The mission and vision of “Praisage” was described as “Praise with Sincerity to Please Self and Others” 「以誠讚賞，悅己悅人」 and “Build a Platform of Praise for the World to boost the Power of Praise and to Promote the Culture of Praise” 「建立全球讚賞平台，提升讚賞力，推動讚賞文化」 respectively.

**Praisage** operates as a web 2.0 platform and the usage flow was described as follows:

- Step 1: Register as the “Praisers”
- Step 2: Share your story of praise for brands and/or specific service providers
- Step 3: Audit the contents (takes 2 days)
- Step 4: Inform the Praiser by E-mail for the published Story of Praise
- Step 5: View the Individual or Brands web pages for the Shared Stories of Praise



A series of marketing initiatives were shared, which included a press conference event on 2nd January 2012, “The Most Happiest Job Campaign”, collaboration with below- and above-the-line channels, direct marketing strategy and promotional video.

During the presentation, Danny also walked through the navigation of “Praisage”, which is currently under trial usage at the link <http://temp.datahp.com/praisage/> and the front page looks as follow:



To conclude, the establishment of “**Praisage**” had encountered different voices, i.e. Voice of Judgement (VOJ), Voice of Cautious (VOC) and Voice of Fear (VOF).

To combat with these voices, one must possess an open mind, open heart and open will.

After several rounds of questions and answers Pres. Eric then invited Rtn. Peter Yeung to give a vote of thanks to our speaker for such an inspiring and thought provoking talk.

Then Uncle John was asked to present the prizes to the award winners of the Uncle John Golf Tournament as per the list of awardees as follows:

- |                     |   |
|---------------------|---|
| Gross:              | Winner - Gordon Lee (92); 1st Runner up - Kevin Leung (96); 2nd Runner up - Kinson Fok (99)               |
| Net:                | Winner - PP Hubert Chan (83.2); 1st Runner up - PP Andy Wong (86.2); 2nd Runner up – George Leung (86.24) |
| Longest Drive:      | Hole 9 - Lau Yuk Fai; Hole 14 Kinsen Fok  |
| Lady Longest Drive: | Hole 14 - Pres. Bonnie Wong   |
| Shortest Drive:     | Hole 9 - Uncle Peter Hall   |
| Closest to Pin:     | Hole 7 Kevin Leung; Hole 16 PP Norman Lee   |
| Booby Prize:        | William Wong (131).   |

After the presentation and the many rounds of applause to congratulate the winners Pres. Eric then adjourned the meeting by proposing a toast to RI coupled with Rotary Club of Vancouver China Town and Rotary Club of HKIE. He then invited everyone to stay behind for a group photograph.



## Rotary Potpourri

### 818 Club of Presidents - Sake Wine Tasting and Charity Dinner

On Nov 26, 2011 Saturday evening, 818 Clubs of Current Presidents hosted a Sake Wine Tasting and Charity Dinner in Wanya Japanese Restaurant. The fund raising event will help to support the Japanese Disaster Relieve Fund operated by RC Tai Po and RC of Sendai. There were 82 Rotarians and Friends attending including 21 Presidents. RC HKIE members who have joined the dinner were Pres. Eric and his wife Christine, PE Nancy, VC Dr. Freddie Wu, Rtn. Tony Hau, Pres. Eric's Guests: Joseph Tse and his wife Karen, Terry Tsang and his brother Terrence Tsang. LNU Rotaractors Lisa and Sophie, Pres. Eric's students who are potential Rotaractors: Evelyn Nid and Han Dan, and Ambassadorial Scholar Kristen were invited as helpers in the evening to do the registration and fee collection to help them to build up event management experience.

The event was full of fun and excitements coupled with lots of laughter. There were unlimited supply of yummy Japanese food and Sake which were sponsored by 10 Sake Producers. The sake sponsors (10 Brewers) was organized by The Sake Shop (Mr. Kiyama, Rotary Club of Tai Po). Pres. Eric, Pres. Tsubaki of RC Tai Po, and Pres. Ka Hing of HK Harbour are the organizers. We have finally raised the fund of HK\$ 23,144 to the needy in the Japan Disaster.

Many participants found themselves hardly walk in a straight lines at the end of event at 11 pm!



## LAUGH FOR THE WEEK

### **Subject: Instead of a Laugh we quote you some good advices**

An Angel says, 'Never borrow from the future. If you worry about what may happen tomorrow and it doesn't happen, you have worried in vain. Even if it does happen, you have to worry twice.'

1. Go to bed on time.
2. Get up on time so you can start the day unrushed.
3. Say No to projects that won't fit into your time schedule or that will compromise your mental health.
4. Delegate tasks to capable others.
5. Simplify and un-clutter your life.
6. Less is more. (Although one is often not enough, two are often too many.)
7. Allow extra time to do things and to get to places
8. Pace yourself. Spread out big changes and difficult projects over time; don't lump the hard things all together.
9. Take one day at a time.
10. Live within your budget; don't use credit cards for ordinary purchases.
11. Have backups; an extra car key in your wallet, an extra house key buried in the garden, extra stamps, etc.
12. K.M.S. (Keep Mouth Shut). This single piece of advice can prevent an enormous amount of trouble.
13. Do something for the Kid in You everyday.
14. Carry a spiritually enlightening book with you to read while waiting in line.

15. Get enough rest.
16. Eat right.
17. Get organized so everything has its place.
18. Listen to a tape while driving that can help improve your quality of life.
19. Write down thoughts and inspirations.
20. Every day, find time to be alone.
21. Try to nip small problems in the bud.
22. Keep a folder of favorite scriptures on hand.
23. Laugh.
24. Laugh some more!
25. Take your work seriously, but not yourself at all.
26. Develop a forgiving attitude (most people are doing the best they can).
27. Be kind to unkind people (they probably need it the most).
28. Sit on your ego.
29. Talk less; listen more.
30. Slow down.
31. Remind yourself that you are not the general manager of the universe.
32. Every night before bed, think of one thing you're grateful for that you've never been grateful for before.



<b>YEAR 2011-2012</b>						
<i>President</i>	<i>Vice President / President Elect</i>	<i>Secretary</i>	<i>Treasurer</i>	<i>Ex-Officio</i>	<i>Advisor</i>	
Dr. Eric Chin	Nancy Yee	Jonathan Lamport	Dr. Rudy Law	Heman Lam	Peter Hall	
<i>Directors:</i>						<i>PP Council Rep</i>
Laurence Chan	John Kwok	Sharon Lamport	Norman Lee	Kevin Leung	Andy Wong	Andrew Chen
<i>Service Chairs:</i>						
Paul Chan	Colin Chau	Teresa Ho	Anthony Kwong	William Leung	Eddy Wong	William Wong Dr. Freddie Wu

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**ROTARY CLUB OF HONG KONG ISLAND EAST MEETS EVERY WEDNESDAY, 12:30 p.m.**

# Luncheon Meeting - 07 December 2011

## Rotary Club of HK Island East



PDG Uncle Peter Hall, Guest Speaker - Danny Chan & Pres. Eric Chin



PE Nancy Yee, PP John Kwok & Rtn. William Leung



PP George Leung, Rtn. Tony Loy & visiting guest Pierre Widmer



AG Andy Wong, Dir. Teresa Ho & Rtn. Kenny Chan



Rtn. Peter Yeung & Rotaractor Stacy Ho



Dir. Kevin Leung, PP Norman Lee & Rtn. Sharon Lamport



Rtn. Dr. Freddie Wu, PP Laurence Chan & PP Eddy Wong



PP Rudy Law, visiting guest, Alex Chan & Rotarianne Ms Jennie Ma (They are son & wife of PP Laurence Chan)



Guests Karen Au & Billy Man and PP Stephen Liu



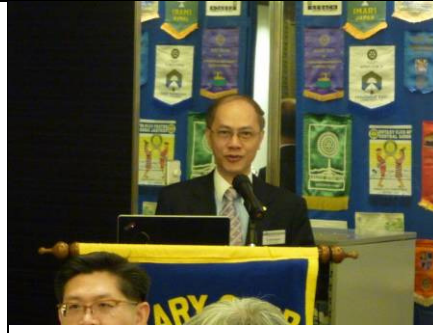
Rtn. William Wong, visiting Rotarian PP James Chan from Rotary Club of Vancouver China Town & Rtn. John Yao



PP Hubert Chan, Rtn. Dennis Wat & Rtn. Jonah Cheung



IPP Heman Lam & PP Rudy Law



PP Laurence Chan introduced the speaker of the week, his son, Mr. Danny Chan



Guest speaker, Mr. Danny Chan spoke to us about his entrepreneurship to promote the culture of praise in Hong Kong



Pres. Eric Chin thanked Mr. Danny Chan with our club souvenir

## 2011 PP Uncle John Kwok Golf Tournament trophy presentation







PP Uncle John Kwok presented the trophies to all the golf winners for the 2011 Uncle John Kwok Golf Tournament.



Group photo with members, visiting Rotarians & guests

818 Club of Presidents Sake Wine Tasting and Charity Dinner November 26, 2011



