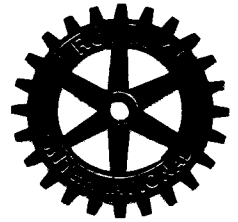




東區 Tung Feng



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5th Dec 2001

What Happened Last Week

President Stephen started the meeting with a special welcome to AG Peter Tse. Rtn Rudy (sorry, should be addressed as Dr. Rudy now) then introduced visiting Rotarian David Baskerville from USA.

Rtn. Ates led the birthday song for PP Desmond. PP John conducted the second part of the prize presentation for Uncle Peter Hall Golf competition and presented the trophy to PP George who was the 1st runner.

President Stephen reminded members that the Club's AGM would be held on 12 December and nominations for the new Board should be submitted to the Secretary no later than 5 December. There would be an Intercity meeting on 3 December in honour of RI President's visit and there were still two seats available on the Club's table. Members who are interested should contact the Secretary. Club Assembly would be held on 5 December and members should make an effort to attend to voice the opinion.

Uncle Peter took over the floor and conducted a quiz about the Rotary Foundation as November is the Rotary Foundation month. The answers to his questions were simple and they were all "yes". The partial payments for Paul Harris Fellow made by members who had left the Club could be utilised by other members if they had given their consent. Matching grants could be used to create new Paul Harris Fellow and members who had acquired Paul Harris Fellows could escalate to Major Donator status by topping up their total contribution to US\$10,000. Uncle Peter proudly announced that the Club had made 6 Paul Harris Fellow so far this Rotary year, already exceeded the target of 5 given by DG.

Rtn. Kishu introduced our speaker, Mr. Stephen Miller who had talked to our Club in 1985. Mr. Miller was the founder of Dragon Air. He shared with us the difficulties he went through in launching the second local airline in 1985. At that time Cathay was dominating the market and people were not optimistic about the new airline and saw no chance for it to challenge the industry giant and survive. Some people called it "the fly away takeaway". Mr. Miller left Dragon Air after Cathay become the major shareholder of the airline. He saw the need for consolidation of and co-operation between the airports in the region back in 1989 but his view was not recognised by Government until the recent time.

Many airlines collapsed after the September 11 incident. Many had to cut flights and reduce work force to cut loss. Mr. Miller told us that many of these airlines, especially those national airlines, had been in financial difficulties for long time. Many governments saw national airlines as the identity of a country and had the tendency to over protect it and ignore the financial viability of the business. Most of the national airlines were poorly run and not competitive in the real world. Whereas some of the smaller, non-government controlled airlines had been doing very well and would be able to survive in difficult times. The business model of these airlines featured low overhead and non-union work force. These airlines focused on transporting people from A to B and kept catering and other marketing gimmicks to minimum.

Mr. Miller was of the view that governments should get out of the airline business and let them be run as a business. The role of the government should be in strengthening the co-operation between the airports in their region to facilitate air travel in the most efficient and economic way. The expectation of air travelers would have to be changed too. flying should



THE ROTARY CLUB OF HONG KONG ISLAND EAST

香港東區扶輪社週報

Club 4350

District 3450

Chartered on 6 April, 1954 by Charter President
PDG (Uncle) John Yuen

just be a means to get from A to B, no different from a bus ride. This would help cutting down the marketing costs and non value added expenses, hence making air traveling more economical and affordable.

Rtn. Paul thanked the speaker in our usual manner and President Stephen closed the meeting with a toast to RI coupled with Rotary Club of TST East.

SPEAKER PROGRAMME

Dec 5	Club Assembly (no speaker)
Dec 12	Club AGM (no speaker)
Dec 19	Xmas fellowship lunch (no speaker) (wine with compliments of Excelsior Hotel)
Dec 26	Xmas holiday (no meeting)

Rotary Information

The Rotary Foundation

The Rotary Foundation month falls on November. However, our district governor wished to recruit more Paul Harris Fellow, Benefactors and major donors, he advanced the Rotary Foundation Seminar to September inviting the Regional Foundation Co-ordinator PDG Jackson Hsieh from Taiwan to give a briefing on this subject at the The Hong Kong Academy of Medicine Jockey Club Building on the 8th September. It was a whole day affairs to educate all Rotarians why we should support the Foundation.

Those of you who had attended the Seminar should report to your meeting what they have learned or have an article inserted in your club's bulletin. So far, I have not seen it, hence, I would like to recap the subject to-day.

We touched on the following items:

- 1) PolioPlus,
- 2) Group Study Exchange
- 3) Ambassadorial Scholarship
- 4) Grants, such as Helping, New Opportunity, Discovery, Rotary Volunteers, Disastrous Relief, University cultural programs
- 5) Humanitarian, educational and cultural programs
- 6) General discussions.

We all know that we can support the Rotary Foundation by becoming a PHF by donating \$1000 or a Sustaining Member by donating \$100 per year until it reaches \$1000. To become a Benefactor, it requires only \$1000.

The basic income is from contributions of Rotarians and friends who are recognized as PHFs, Benefactors, Major donors, bequest and properties plus investment earnings of the Foundation.

How do we distinguish a PHF and a Multiple PHF?

At a glance of your PHF pin, you will notice that there are pins with blue sapphire or ruby stones. The recognition levels are determined based on the following guidelines:

- \$2000 to \$2999 PHF+1 Sapphire
- \$3000 to \$3999 PHF+2 Sapphire
- \$4000 to \$4999 PHF+3 Sapphire



Mr. Stephen Miller talking to us about The Future of Aviation.



Rtn. David Baskerville (Madison, Wisc) receiving our club banner.



PP George receiving his 1st Runner-up trophy in our golf tournament.



The head table (left to right). Hon. Sec. Eddy, Rtn David Baskerville, AG Peter Tse.



Birthday Boy PP Desmond being sung to by Rtn. Ates & Pres. Stephen.



PDG Peter seated at the head table with our guest speaker & Pres. Stephen.



SAA Laurence seated next to PP John & Rtn Paul.



PP Hubert seated here with Rtn Francis.



PP Rob, IPP Tajwar is seated next to new member Rtn Heron Chan.



Three PP's seated together-- Remesh, Andrew & Desmond.



Visitors to our club on 28th November, 2001

\$5000 to \$5999 PHF+4 Sapphire
\$6000 to \$6999 PHF+5 Sapphire
\$7000 to \$7999 PHF+1 Ruby
\$8000 to \$8999 PHF+2 Rubies
\$9000 to \$9999 PHF+3 Rubies

Now, you have an idea how the money comes from but how is it spent:

Just to give you the recent released figures from the Foundation for the year 1999 to 2000 as follows:

1. Ambassadorial Grants	US\$20.5 millions = 37%
2. Matching Grants	US\$20.2 millions = 37%
3. 3-H Grants	US\$ 6.0 millions = 11%
4. Group Study Exchange	US\$ 3.9 millions = 7%
5. Volunteers	US\$ 1.3 millions = 2%
6. University Teachers	US\$ 0.5 millions = 1%
7. Others	US\$ 2.1 millions = 5%

Why should we contribute to the Foundation as the money donated is not used locally?

TRF has the SHARE system which means that we share our donation by 40/60. For example, a \$1000 being donated to TRF, 40% goes to the Foundation Fund and the 60% comes back to our district project fund, (called the District Designated Fund) under the control of the D.G.

There are few questions most commonly asked as follows:

- Can we transfer a sustaining membership to other Rotarian who wishes to top up to the \$1000 and becomes a PHF?
- Can we apply the matching grants contribution to create another new PHF?
- Is there any time limit to apply the Matching Grants contribution to create another PHF?
- Can I utilize my contribution as PHF to enable me to become a Major donor when I top up the balance to US\$10,000.00?

I do not come here to sell or persuade you to be a PHF as we have exceeded our target of 5 PHFs this year, but just to let you know some information of the Rotary Foundation and try to answer in case you have something in mind to ask me.

Finally, I wish to add that you can pay by credit card to TRF instead of cheque or draft which is so much easier and money saving as well.

Congratulation to Rtn. Rudy Law

After three years of tireless study, our own member, Rtn. Rudy Law was awarded the Doctor of Business Administration (DBA) degree from the Hong Kong Polytechnic University this November, 2001. From now on, we can address him as Dr. Rudy instead of Director Rudy of our club. We are really proud of his success and hope he will allow us to share his happiness.

Club News

Congratulations to John and Mae on their 40th Wedding Anniversary on 1st December 2001. May they enjoy their Ruby marriage happiness for ever.

LAUGH FOR THE WEEK

Top Ten Things that sounds dirty ... but not to a golfer

10. Damn, my shaft is bent.
9. After 18 holes, I can barely walk.
8. You really whacked the hell out of that sucker.
7. Look at the size of his putter.
6. Keep your head down and spread your legs a bit more.
5. Mind if I join your threesome?
4. Stand with your back turned and drop it.
3. My hands are so sweaty I can't get a good grip.
2. Nice stroke, but your follow-through leaves a lot to be desired.
1. Hold up! I need to wash my balls first!

Ancient Chinese Proverbs ...?

- Virginity like bubble, one prick-all gone.
- Man who run in front of car get tired.
- Man who run behind car get exhausted.
- Foolish man give wife grand piano, wise man give wife upright organ.
- Man who scratch ass should not bite fingernails.
- Man who eat many prunes get good run for money.
- War does not determine who is right; war determine who is left.
- Wife who put husband in doghouse soon find him in cat house.

- Man who fight with wife all day get no piece at night.
- It take many nails to build crib, only one screw to fill it.
- Man who drives like hell is bound to get there.
- Man who fish in other man's well often catch crabs.



"You're fired, Jack. The lab results just came back, and you tested positive for Coke."

YEAR 2001 - 2002

Ex-Officio IPP Tajwar Shadikhan	Vice President Henry Chan	President Elect Chris Howe	President Stephen Liu	Secretary Eddy Wong	Treasurer Clark Lu	Advisor PDG Peter Hall
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Directors: PP John Kwok	Rudy Law	Ates Yucel	Malcolm Phillips	Jason Chiu	Sergeant-at-arms Laurence Chan	PP Council Rep PP Hubert Chan
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ROTARY CLUB OF HONG KONG ISLAND EAST MEETS EVERY WEDNESDAY, 12:30 p.m. AT EXCELSIOR HOTEL, CAUSEWAY BAY