



東風



TUNG FENG

香港東區扶輪社週報 THE ROTARY CLUB OF HONG KONG ISLAND EAST

Last week's Proceedings -

29th October, 2008

This was the 18th Rotary Meeting of the Club and it started with President Andy in the chair at 1:10pm. Twenty club members were in attendance, with three visitors including the speaker.

Ambassadorial Scholar, Mr. Eddie Walneck has become our frequent guest. Rotarian Kevin Leung has brought his son Gary along for the meeting. Rotarian Gilbert reported takings for the red box at HK\$1,400.

Pres. Andy made a welcome back announcement for Rtn. John Yao. PP George received the trophy from PDG Uncle Peter. Dir. Eric has offered us fine bottles of red wine to celebrate his fresh Doctorate degree.

President Andy made the following announcements to our club members:

1. Next week we shall have a joint meeting with the Rotary Club of HK Harbour. Our regular luncheon meeting will be moved from 05 Nov to 06 Nov. from Wednesday to Thursday and the venue will be at Regal HK Hotel. Time: 1245 - 1400 hrs. The speaker will be Dr. Lui, (brother of our PP Tim Lui) and his proposed topic of speech will be: Nature's disaster (Sichuan earthquake), man-made disaster (Tainted Milk Preventable harm) and good health (how to protect your own kidneys).

2. On 26 Nov will be our AGM meeting for electing our 2009 - 2010 board members and 2010 - 2011 President Elect.

The speaker was introduced by PE Norman. Dr. Robert Li is the Managing Director of Senses Advertising Ltd.

After graduating with a B.A. & an M.Phil. degree from the University of Hong Kong, Robert was awarded a Commonwealth Scholarship to pursue his studies in Philosophy of Science at the University of British Columbia, Canada and graduated with a Ph.D. degree in 1979.

With nearly 30 years of experience in advertising spanning over various international advertising agencies, Robert established his own Senses Advertising Ltd. in 1990 and successfully promoted consumer brands such as Abbott Baby Milk Powders and Blue Girl Beer; even including the "Bowtie Tsang" image for our Chief Executive.

In the past two years, he fulfills the Dream of Every Advertising Man by creating his own brand - AlcolOut which has become the No. 1 Selling Brand in Anti-Hangover Supplements in Hong Kong.

Here below is the content of his speech.

Title: Dream of an Advertising Man

- not working for a big multinational advertising agency on multinational clients such as Coca Cola, Nike, Sony etc.

- but creating his own Brand of Product

Birth of AlcolOut

- Originally, the product - Konjac Glucomannan, was used to lower cholesterol level.

- But accidentally discovered that it can ease off "drunkenness"

- Commissioned SGS to conduct research on the safety and efficacy of the product. Test reports clearly showed that it can ease off "drunkenness" by absorbing the alcohol content in the stomach and reducing it from entering the blood stream.

- Decided to re-position the product as an Anti-Hangover Supplement with a new name - AlcolOut

- Why? Because even as a niche product, it has big market potential in China.

Marketing of AlcolOut

Retail outlets include Mannings, Watson's, 7-Eleven, OK and drugstores.

In one year's time. AlcolOut has outsold the old brand leader - Japan's Rabbit

Hythiol-C and become the No. 1 Best Selling Brand in Hong Kong in 2007.

Furthermore, it has also entered the China market in 2008.

Dr. Li has brought the AlcolOut samples for every member and guest. We can all go out for party without worrying getting drunk.

After the informative talk, a time of Q&A followed and many members expressed interest on various aspects. Dr. Li was formally thanked by Sec. Heman.

The meeting closed with a toast to Rotary International coupled with the RC of HKIE, and a time of fellowship followed the group photograph.

Rotary Potpourri

Citation for Meritorious Service

Each year, The Rotary Foundation has around 150 awards worldwide. The 2007-2008 recipients of The Rotary Foundation Distinguished Award and Citation for Meritorious Service have been announced.

The Distinguished Service Award is the Foundation highest recognition of active service which must reach beyond the district and last for an extended period. Rotarians become eligible for the award four years after receiving the Citation for Meritorious Service. The citation recognizes people who have provided significant active service to the Foundation for more than one year. Although anyone may nominate a candidate for the award, district governors must approve each nomination. The Trustees may recognize one Rotarian from each district each year.

We are proud to announce the recipient of the 2007-08 Citation for Meritorious Service goes to our PDG Johnson Tse Kwan CHU of district 3450 with heartiest congratulations.

Bronze Bauhinia Medal

At the recent Bauhinias Medals honouring ceremony in the Government House, we are proud to report that our own past president Tim Lui is also a recipient of the Bronze Bauhinias Medal in this year's honour list. We feel privileged that PP Tim Lui has brought great honour to our club. Our hearty congratulations.



Elected first Asian Vice President of World Lottery Association

We are also glad to report that our past president Henry Chan, the Hong Kong Jockey Club's Executive Director of Betting, was elected Vice President of the World Lottery Association (WLA) at its Annual General Meeting in Greece on 23rd October 2008. This is the first time a candidate from Asia has assumed the Vice Presidency of WLA. Our hearty congratulations too.

Wedding Dinner Party of PDG Uncle Peter's youngest daughter

In the evening of Sunday 2nd November 2008 many of our members and their spouses have attended the wedding dinner party of our PDG Uncle Peter's youngest daughter Emily and son-in-law Simon at the Grand Ball Room of the Conrad Hotel. We all have had a very enjoyable dinner party with heart-felt congratulations to the charming bride and groom. See the photos in this bulletin.

~~You can submit an electronic makeup for this missed meeting by answering the following questions:~~

Name:

Email:

1. How many visiting guests we have today ? Ans)
2. How many members have attended our meeting today ? Ans)
3. How much we have collected for the Red Box ? Ans)
4. Who has collected a trophy from PDG Uncle Peter today ? Ans)
5. Who was being welcomed back today ? Ans)
6. Our luncheon meeting will move from Nov 05 to Nov 06 to join with which Club ? Ans)
7. Who was our speaker today and what was the topic about ? Ans)
8. The Rotary Foundation has how many awards each year ? Ans)

Joke

HOW TO GET SERVICE FROM A FLIGHT ATTENDANT

A man boards an airliner, takes his seat, and is surprised to find a large purple parrot in the seat next to him

The aircraft takes off and a pretty flight attendant walks down the aisle past the man and his seatmate.

"Hey, bitch," said the parrot, "bring me a whiskey and soda, and make it snappy!"

The flight attendant looks annoyed, but walks on. A minute later, she walks back up the aisle and the parrot pipes up again.

"Goddammit, you lazy whore where's my whiskey? Hurry it up!"

Visibly flustered, the flight attendant hurries up the aisle and returns quickly with the parrot's drink.

Impressed with the parrot's technique, the man decides to get some quick service for himself.

"Hey, slut," says the man, "get me a dry martini. And don't drag your sorry ass - I want it right now!"

The flight attendant turns red with anger and runs to the front of the plane. In a moment she returns with the First Officer and two burly male flight attendants. The crewmen seize the passenger and the parrot, jerk open the emergency door, and hurl them both out of the airplane at 20,000 feet.

As the two hurtle out the door, the parrot says to the man,

"Ya know, for someone who can't fly, you got a lotta balls."

Photographs of our meeting

on

29th October, 2008

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PDG Uncle Peter Hall, (Speaker) Dr. Robert Li & Pres. Andy Wong



Hon. Sec Heman Lam, PE Norman Lee & Dir Dr. Eric Chin



(L to R) PP Tim Lui, PP David Li, Rtn. Kevin Leung & his son Gary, IPP Laurence Chan & Rtn Kenny Chan



(L to R) Rtn. Tony Loy, PP Stephen Liu, PP George Leung, Ambassadorial Scholar Eddie Walneck, Rtn John Yao, PP Rudy Law, Rtn. Peter Yeung & Rtn. Gilbert Fung



Rtn. Kevin Leung & his son Gary



PDG Uncle Peter presented the Uncle Peter Golf Cup trophy to PP George Leung



Students from Choi Jun school made some cakes & cookies for our luncheon meeting



PE Norman introduced the speaker



Our this week's speaker - Dr. Robert Li



Hon. Sec Heman gave a vote of thanks to our speaker



Group photo with members & visiting guests



Emily & Simon on the stage



Emily & Simon

Isabel, Uncle Peter & Anastasia



PE Norman

Adrienne, Isabel, Uncle Peter & Anastasia



Dr. PP Hubert, PP Andrew & Rotarianne Josephine



Members of Hong Kong Island East & the Rotariannes



Members & Ex-members of Hong Kong Island East & the Rotariannes



Uncle Peter with his daughter Teresa



Dr. PP Hubert & Rotarianne Josephine

Dr. Eric Chin & Rotarianne Christina dancing happily



PDG Uncle Peter with all members of RC of Hong Kong Island East

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