



東風 Tung Feng



Vol. 61 No. 8

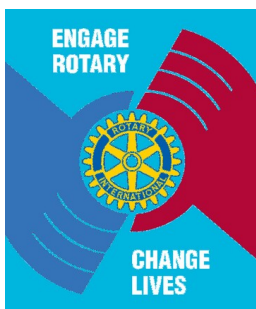
4th September, 2013

Last Week's Proceedings – 28th August, 2013

Pres. Jonathan Lamport called the luncheon meeting to open on time and he welcomed our visiting guest PP Mitsuru Furukawa, RC of Wakimachi, Japan. He is also the chairperson of New Generation Service Committee, Rotary International District 2670 (Shikoku). PP Furukawa claimed 25 years of being a Rotarian and a flower designer specializing wedding flowers. He was very happy to be with us today. Pres. Jonathan and PP Furikawa exchanged club banners.

Pres. Jonathan made a few announcements as follows:

1. This year's Mongolia visit has scheduled on 11 to 16 Sep. 2013. DG Eugene Fong is going to lead this delegation to South Gobi Desert & Ulaanbaatar for 6 days / 5 nights. I will participant the trip as well.
2. Our Rotaract Club of Lingnan University will have an orientation night for welcoming the new Rotaract members, it will be held on 10th September (Tuesday), from 6:45pm to 10:00 pm at Lingnan University. I and Advisor Rtn. Gilbert Fung will attend the orientation night to support our Rotaract club; members and guests who are interested please spare the time to support Rotaractors and enroll to Hon Secretary Carl Yau.
3. Our sister club Makati North sent us the invitation of fund raiser and official induction that will be held 14 September, our PP George Leung, Dir. William Wong and SAA Jonah Cheung will participate the captioned event, members who are interested please enroll to HS Carl.
4. The First "Area-3" Joint Meeting will be held on the 18th Sep Wednesday evening and same as the past two years the theme will be Mid-Autumn festival. Also our regular luncheon on the same day will move to evening meeting, members who are interested please enroll to HS Carl.
5. This year Uncle Peter Cup Golf tournament will be held at Fanling HK Golf Club on September 18th morning, the venue is the Hong Kong Golf Club, Fanling, the same day of our Joint-Area 3 evening dinner meeting. To secure tees early, please enroll Golf tournament to HS Carl or PP Norman Lee.



THE ROTARY CLUB OF HONG KONG ISLAND EAST LTD.

香港東區扶輪社週報

Club 16340

District 3450

Chartered on 06 April, 1954 by Charter President

PDG (Uncle) John Yuen

6. District 3450 is organizing the first PROFESSIONAL public relations training Workshop this coming Saturday afternoon (31st August) and two distinguished professionals will be there to share their experiences:

Mary Cheung 張瑪莉, former Miss Hong Kong, author, radio host, corporate training consultant etc. and Quinton Chan, veteran journalist and former news editor of SCM Post and now leading consultant for Weber Shandwick, a global PR agency with clients such as Pfizer, MasterCard, Samsung etc in Hong Kong.

This half-day PR Workshop will give you the opportunity to understand how the media works and ways to secure more positive and prominent coverage for your club's programs and events, members who are interested please enroll to HS Carl.

7. The 54th District Conference of this Rotary year will be held early in the second half of the Rotary year on 22nd and 23rd February 2014 at the Crowne Plaza Hotel, Tseung Kwan O, East Kowloon. The theme of the 54th District Conference is "Discover and Reconnect".

Apart from the formal 'business' part of the conference program, there will be a celebration dinner and ball – The Rotary 109th Birthday Ball to celebrate 109 years of service as the world's first volunteer service organisation. In addition, on the 2nd day of the conference there will be opportunities to engage and service the local community with a Classic car Parade, and Rotary come out events.

Members who are interested please enroll to HS Carl on or before 31st October 2013 to be eligible for an 'Early Bird' discount, or by the registration deadline on 31st December 2013.

8) SAA Jonah reported that the red box collection was HK\$1,300.

HS Carl Yau introduced the speaker Ms Avis Kong, our Club new member.

Ms. Avis Kong is one of the rare professional integrating experts with in-depth consumer market knowledge, operations management, P & L owner experience and advanced market analytics capabilities.

In 1983, she and her partner built a marketing and research consultancy firm and had successfully grown it from a local 7-staff boutique company to a nationwide company employing nearly 1,200 staff with headquarters in Hong Kong and branch offices in the major cities of mainland China and Taiwan.

Over the years, Ms. Kong has served a large and diverse portfolio of clients including: Philip Morris, Brown & Williamson, Citibank, HK & Shanghai Banking Corp., Standard Chartered Bank, Hutchison Telecommunications, CSL, PCCW and China Mobile etc..

Presently, Ms. Kong is the Founder and CEO of DYNAMO Strategic Resources Limited and Mira More International Co. Ltd.

Ms. Kong thanked the opportunity she was given to reflect her life journey.

Ms. Kong provided a power-point slide showed displaying her grow-up, her family and her career and business.

Ms. Kong showed us the photos as a proof when she grows up she becomes and looks younger and younger.

Ms. Kong thanked for your blessed family with a son and a daughter who are very clever and sometimes she bring them to her workplace and meetings.

Ms. Kong started from 1983 and run call-center business with her partners growing to a company of 1,200 staff with call centers all over mainland China and Taiwan cities.

After 19 years, Ms. Kong sold her company and took a year of vacation before joining Hutchison Telecom.

4 years in Hutchison Telecom she found a good mentor boss and learnt a lot of good friends among her colleagues.

After her husband passed away she left Hutchison Telecom and took another year of leave before she founded two new market research and consultancy firms DYNAMO Strategic Resources Limited and Mira More International Co. Ltd.

There were strong interests among members and exchanged Q&A between Ms. Kong about business nature, technology and development trends of call centers.

PP Heman Lam gave official thanks to Ms. Avis Kong for giving us her vocational talk.

Next week's program would be from Charles Lam 林熙齡 who is Managing Director of Real Estate Baring Private Equity Asia. He will talk about whether investor sentiment affects the pricing of residential property in Hong Kong and examining the association between sentiment and future price movement of Hong Kong residential properties.

Besides Uncle Peter will come to the next meeting for his 88th Birthday celebration and cake cutting.

Pres. Jonathan asked all members and guest to rise and to make a toast to RI District 2670 (Shikoku) coupled with HK Island East. The meeting was adjourned in time and the members and visitor was invited to stay for a group photo.

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Rotary Potpourri
Fellowship Visits of our Rotarians

On 26 August, our PP Andy Wong has arranged a group of Chicago Lunch members visited PDG Uncle Peter Hall after their regular monthly lunch gathering. The group was led by DG Eugene Fong with PDG Jason Yeung, PP Eddie Lamb, PP Ko Ying, PP Nelson Lee & Mr. William Lam. Our PP Norman Lee & his family were there with PDG Uncle Peter at the same time. They all have a very enjoyable gathering and wish Uncle Peter can rejoin their monthly gathering soon.

Recently our PP George Leung and his family have visited Istanbul of Turkey and met with our former member, Rotarian Ates Yucel.

Please see snapshots of the above mentioned Rotarians visits in the photos enclosed in this bulletin.

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LAUGH FOR THE WEEK

Subject: Socrates' Rumor test

Keep this philosophy in mind the next time you hear or are out to repeat a rumour.

In ancient Greece Socrates (469 - 399 BC) was widely lauded for his wisdom.

One day the great philosopher came upon an acquaintance, who ran up to him excitedly and said, "Socrates, do you know what I just heard about one of your students...?"

"Wait a moment," Socrates replied. "Before you tell me, I'd like you to pass a little test. It's called the Test of Three."

"Test of Three?"

"That's correct," Socrates continued.

"Before you talk to me about my student let's take a moment to test what you're going to say. The first test is Truth. Have you made absolutely sure that what you are about to tell me is true?"

"No," the man replied, "actually I just heard about it."

"All right," said Socrates. "So you don't really know if it's true or not. Now let's try the second test, the test of Goodness. Is what you are about to tell me about my student something good?"

"No, on the contrary..."

"So," Socrates continued, "you want to tell me something bad about him even though you're not certain it's true?"

The man shrugged, a little embarrassed.

Socrates continued, "You may still pass though because there is a third test - the filter of Usefulness. Is what you want to tell me about my student going to be useful to me?"

"No, not really..."

"Well," concluded Socrates, "if what you want to tell me is neither True nor Good nor even Useful, why tell it to me at all?"

The man was defeated and ashamed and said no more.

This is the reason Socrates was a great philosopher and held in such high esteem.

It also explains why Socrates never found out that Plato had an affair with his wife.

Affair with the wife - turns out to be 1. true, 2. good for Plato, 3. useful to Plato, and maybe even Socrates?

Guess the lesson is about gossip/hearsay vs. say/hear no evil - Paul & Georgine.



YEAR 2013-2014

<i>President</i>	<i>Secretary</i>	<i>Treasurer</i>	<i>Ex-Officio</i>	<i>Club Advisor</i>		
Jonathan Lamport	Carl Yau	Rudy Law	Nancy Yee	Peter Hall Henry Chan	YK Cheng Hubert Chan	
<i>Directors:</i>						<i>PP Council Rep</i>
John Kwok	Eric Chin	Stacy Ho	Heman Lam	Norman Lee	William Wong	Andrew Chen
<i>Service Chairs:</i>						
Anthony Kwong	Kevin Leung	Dr. Freddie Wu Teresa Ho	Sharon Lamport	Laurence Chan		

Club postal address: P.O. Box 47064, Morrison Hill Post Office, Hong Kong

Club website: <http://hkie.rotary3450.org>

Make-up cards to Club Secretary: Ms Anne Ng

c/o Li, Tang, Chen & Co., 10/F, Sun Hung Kai Centre, 30 Harbour Road, Wanchai, Hong Kong

Tel : (852) 2827 8663 (ext.176) Fax : (852) 2827 5086

**ROTARY CLUB OF HONG KONG ISLAND EAST MEETS EVERY WEDNESDAY, 12:30 p.m.
at Regal Hong Kong Hotel, Causeway Bay, Hong Kong.**

28 August 2013 - Luncheon Meeting
Rotary Club of Hong Kong Island East



PP Uncle John Kwok, Speaker - Rtn Avis Kong
& Pres. Jonathan Lamport



Hon. Sec. Carl Yau & SAA Jonah Cheung



Visiting Rotarian Mitsuru Furukawa
& PP Eddy Wong



PP Rudy Law & Rtn. Peter Yeung



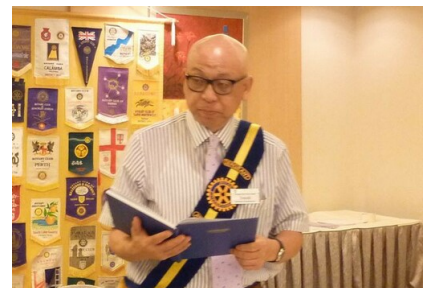
PP Norman Lee & PP Laurence Chan



PP Stephen Liu & PP Andy Wong



Dir. Teresa Ho & PP Heman Lam



SAA Jonah reported the Red Box
collection



Visiting Rotarian Mitsuru Furukawa from RI District 2670 (Shikoku)
shared some information about his club and received a Club banner from
Pres. Jonathan Lamport



Hon. Sec. Carl Yau introduced our Rtn
Avis Kong as this week's speaker



Rtn. Avis Kong shared her business career & family with our members.



Pres. Jonathan Lamport presented a photo in action to thank Rtn. Avis Kong's talk



PP Heman Lam gave a vote of thanks to Rtn. Avis Kong on behalf of the Club.



Group photo with members & visiting Rotarian.



PP George met our former member Rtn. Ates Yucel in Istanbul



A group of Chicago Luncheon members went to visit PDG Uncle Peter at his home.