

**WEEKLY
BULLETIN
VOL. 47 No.3
21st July, 1999**

**Act with
Consistency
Credibility
Continuity**

YEAR 1999-2000

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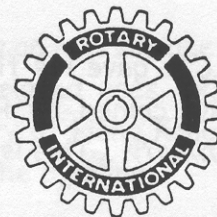
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**Our 46th Year of
Rotary Service
Chartered : 6th April,
1954
by Founding President, the late
PDG (Uncle) John Yuen**



東風



TUNG FENG

香港東區扶輪社週報 THE ROTARY CLUB OF
HONG KONG ISLAND EAST

What Happened Last Week

President Desmond opened the meeting by extending a special welcome to PP Lesley Soltay, our former member, and now a member of the Rotary Club of Hong Kong South.

It was then Rtn Francis' turn to welcome the only guest who was the speaker, Mr Mason Hung.

Then PP Lesley was given the opportunity to address the members. He said it felt so good to be back among warm friends but that some of them hadn't even realized that he had left the Club about one year ago. Lesley's place of employment now makes it much more convenient for him to attend the RC South which is only five minutes away.

The only birthday boy present was Secretary Ates and he chose Rtn Bill to lead the singing. Bill informed members that he is the only tenor in the Club able to reach the high notes required for this song.

President Desmond then made the following announcements:

- He attended the prize giving ceremony at the School for the Deaf on the weekend.
- Members were reminded about the Rotary trip to Thailand and those intending to go should contact PP David Li as soon as possible.
- The Intercity Meeting will be held at the Holiday Inn Golden Mile on 27 August, and costs \$300 per head. The Club Board will discuss cancelling the lunch meeting that week so that members can attend.
- The District Governor's visit to HKIE will be on 29 September, 1999.

Sergeant Jason then informed the meeting that there were 20 members present and \$1,650 had been collected.

IPP C.Y. gave his first installment of Rotary information. He took as his topic the new Rotary theme coined by RI President Carlo Ravizza from Italy: *Act with Consistency, Credibility, Continuity*. This is how Carlo explains his theme:

"Consistency requires that individuals adhere to their core beliefs and allow these basic principles to guide their actions. Rotary's mission is service, and for 94 years, Rotarians have embraced this fundamental purpose and followed its ideals. Even as the world and our organization have changed so dramatically, our dedication to humanitarian service and international understanding has grown ever stronger. At the same time, however, we have seen how consistency with our mission in today's world demands new approaches and ideas. To remain consistent to the ideals of Rotary in the 21st century will require not only commitment to our founding principles but also the willingness and ability to change and grow.

"Credibility means acting with honour in all our dealings - in our families, our businesses and professions, our clubs, and our communities. People believe in what Rotary does when Rotarians demonstrate their integrity and set an example of high ethical standards. Today, Rotary International stands at its highest level of credibility because Rotarians have proven their commitment to humanitarian service through PolioPlus. In the same way, each club will gain and maintain credibility in its community if all members always exemplify in their daily lives the ideals that Rotary espouses.

"Continuity is essential to an organization in which the leadership changes annually. If each new team of leaders was to revamp a club or district program every year, little would be accomplished in the long run. But continuity requires a certain amount of humility and generosity. It asks incoming leaders to meet those goals that have already been established before beginning a new project. Therefore, they need to defer their own plans and ideas until those of their predecessors have been fully developed.

It was then time to listen to the guest speaker and Rtn Robin had the honour of introducing Mr Mason Hung, Senior Manager, Product Development Department of the Hong Kong Tourist Association. He is responsible for the development of new tourism products and the enhancement of existing tourism products, attractions, facilities and services.

Mr Hung said that there were already a number of key attractions for tourists in Hong Kong. On the Island, there is Victoria Peak, Repulse Bay, Ocean Park, and open markets; and in the New Territories there is Wong Tai Sin Temple, the Jade Market, etc. It is the HK Tourist Association's aim to add to, as well as enhance Heritage Tourism and Green Tourism in particular.

Interest in Heritage tourism has increased enormously over the past decade and the HK Tourist Association (HKTA) has responded by organizing heritage and architectural walks, supported by audio tapes. A taskforce was formed in 1998 to map out a strategy for this interest area and they have focused on four pursuits:

- Traditional local Chinese ceremonies and festivals
- Existing and new heritage walks
- Heritage sites for tourism related uses
- Joint promotions with other destinations, e.g., Macau and Shenzhen

So far, they have produced a CD-ROM on tourist highlights, and are working on new signage designs for heritage sites, as well as converting heritage buildings to tourist related uses. Plans are underway to develop a calendar of local ceremonies and festivals, a history of Hong Kong and its heritage sites; and an international Conference on Heritage Tourism is in the pipeline.

To promote Green Tourism, they are producing a guide book titled, "Exploring the Hong Kong Countryside" to be published in Chinese, English and Japanese.

Improvement and enhancement projects include the development of better signage on existing sites. This initiative will be tested in Stanley Market and Central Star Ferry Terminus before being expanded to other sites. Apart from this, there is a project to spruce up certain tourist trails in the city area, notably in Central and the Western Districts. This will commence early in the new year and take about 18 months to complete.

Mr Hung was thanked by PP Andrew for his informative presentation.

The meeting was closed by President Desmond with a toast to the RC of HK South.



ROTARY INTERNATIONAL



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James L. Lacy
President, 1998-99

June 1999

Mr. Peter Hall
Member, Asian Affairs Committee
Port of Oakland
7-C Bowen Rd
Bowen Mansion Flat 203
Hong Kong

Dear Peter:

Thank you for your outstanding year of service to Rotary International during 1998-99 as part of the Asian Affairs Committee. I very much appreciate the support you have given to me and to Rotary International. Our great service organization is better because of your leadership and hard work.

During this year, your commitment and dedication to the ideals of Rotary have been an example for others to follow. Your contribution to the work of this committee has increased the committee's effectiveness. On behalf of the Board of Directors and all Rotarians, thank you for your service this year.

Best wishes as you continue to FOLLOW YOUR ROTARY DREAM.

Sincerely,

James L. Lacy
President

JLL/eal

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8th July 1999

Dear Uncle Peter and all at HK Island East,

I was most pleased to receive the beautiful pocket watch that Rudy brought round yesterday.

What an excellent and original commemoration of the Club's 45th year!

My congratulations and best wishes to all Rotarians of the Club for the new Rotary year.

Thank you for the open invitation to the Club - I look forward to seeing you sometime soon - I am pleased to say that I regularly see members around Causeway Bay and Central, and they are still talking to me!

Best regards
Roei

President's Column

Dear Members,

On 8th July, we had our first board meeting. This was held at my home. I personally rather liked the idea of holding the board meeting at home because it is inevitably more relaxed.

As this is 1st board meeting, the matters discussed are mainly the plans for this Rotary year. I am especially touched that Secretary Ates came straight from the airport to attend our meeting, and he also brought me a souvenir and also some Turkish delights.

Some members have voiced their complaints as to the costs of our lunches. PE Tajwar is talking to the Excelsior Hotel on this and I shall keep you posted.

Relating to the four avenues of service, their plans have been discussed but I will leave to the directors concerned to make their reports to you at our lunch meetings.

Following the meeting, the board had dinner at a Japanese restaurant near my home. We had a private room and we carried on discussing club and other matters over sake. I have found out that the most difficult task facing a president is the processing and distribution of the vast amount of information available. In order to deal with this, I am now keeping three big files with hard covers bearing labels of "District", "Club" and "International."

The 1st Joint Presidents' Meeting was held on 13th July at American Club. Various posts were appointed. Being a compulsive volunteers, I agreed to become a director of Rotary Information Centre Limited, and was duly appointed.

The forthcoming District event is the Intercity Meeting on Membership Development. This will be held on 27th August 1999 from 6:30 p.m. onwards at Holiday Inn Golden Mile. The cost is HK\$300.00 per head.

Please also note in your dairy that DG Visit to our club will be on 29th September 1999, and the District Sports Day will be on 21st November 1999. There are two major district projects namely "RYLA 2000" and "Hong Kong Our Home Youth Jamboree" which I would discuss with the Board at the next meeting. Our own PDG Y.K. is in charge of the whole "Hong Kong Our Home Youth Jamboree Project" and no doubt our Club will give this project its full support.

A matter of a more political nature, namely the Nomination of Member to serve on the Nominating Committee for District Governor 2001-2002, has also been announced. Our board would have to consider suitable candidates from our club, and then it will recommend them to you for approval at a members' meeting. All these have to be done prior to 31st August 1999 as that date is the deadline for filing nomination.

I hope that this column, which I will write on a monthly basis, will keep you better informed of what your board is doing and of what the District is up to.

I would also like to share with you my thoughts on Rotary and welcome your comments thereon.

Desmond

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Rotary Club of Hong Kong Island East meet each
Wednesday at 12:30 p.m. in Excelsior Hotel.
Club 4350 - District 3450 of Rotary International

TUNG FENG

香港東區扶輪社週報 THE ROTARY CLUB OF HONG KONG ISLAND EAST



IPP CY delivers his first "Rotary Information" talk for 1999-2000



Members were delighted to see their old PP Lesley return for a meeting

The only tenor in the club Rtn.Bill helps Sec. Ates to enjoy his birthday

Speaker, Mr. Mason Hung shares the H.K. Tourist Association's plans with members



Guests to the club 14 July, 1999