



東風 Tung Feng



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Last Week's Proceedings – 29th June, 2011

The 50th and the last meeting of this Rotary Year 2010-2011 started on time with President Heman chairing the meeting with a warm welcome to all participants followed by a special thanks to all members for their support he has received throughout the entire Rotary Year.

Before the introduction of our visiting guests Pres. Heman asked all members to rise and give a minute of silence in memory of our beloved member Lawrence Ho, who was a fighter in life and a joyous fellow with a heart of service, always brings joy to people around him.

Pres. Heman then welcomed our two speakers, Mr. Bey Logan and Mr. Craig Leeson who would be formally introduced later. Rtn. William Wong introduced Jonah Cheung. Pres. Heman introduced guest Elizabeth Yang who is the better half of one of the speakers, Bey Logan. Pres. Heman also introduced his better half Olivia Kan and welcomed back Dir. Anthony Kwong. They all received a big round of applause from us.

Pres. Heman made his announcements as follows:

1. The wake for Rtn. Lawrence Ho will be held on Saturday 16th of July 2011 at the Po Fook Shan funerary complex in Shatin from 5pm-8pm at Salon 3. His daughter Stacy has conveyed their family's thanks for everyone's support, calls and emails.
2. Rotary Club of HK Island East's 3-Year Plan sharing

Our Vision

- To become one of the most admired membership clubs in Hong Kong for the services and community-minded individuals and their families
- To continue our active role as a member of the Rotary District 3450 and Rotary International



THE ROTARY CLUB OF HONG KONG ISLAND EAST LTD.

香港東區扶輪社週報

Club 16340

District 3450

**Chartered on 06 April, 1954 by Charter President
PDG (Uncle) John Yuen**

Our 3-Prong Approach

- Identify 2 key thematic focuses each year
 - The Rotary International theme
 - A local theme
- Pick 3 out of the 5-Pillars as local anchors
 - Target at least one major program under each local anchor
- Long term regular activities to promote community involvement for members and families, such as Christmas party, vocational visits and gatherings.

Our Strategic Anchors in 2010/11

- Thematic focus
 - Support the RI Theme of “Building Communities Bridging Continents”
 - Build a School Project in Quizhou, China
 - “Feed-a-Child, Build-a-Nation” project in the Philippines
 - Grow our membership
 - Member-get-member program
 - Water, sanitation and Hygiene
 - Clean water system built in Dahlinggan, Yunnan Province
- Our local anchors
 - Education for the less-privileged
 - Swimming-above-Self
 - Hip-Hop-Dance
 - Groom our new generations
 - Re-launched our Community-based Rotaract Clubs
 - Foster Club collaborations, both inter and intra District
 - Visits and participations in sisters clubs’ activities
 - Reach out for regional projects to support the anchor initiatives

Pledged Strategic Anchors in 2011/12

- Thematic Focus
 - Support the RI Theme ‘Reach Within to Embrace Humanity’
 - YEP, Youth Environment Program
 - Grow our membership
 - Recognition program
 - Water, sanitation and Hygiene
 - The Water Project in Collaborate with Rotary Club of Bangkok South
- Our local anchors
 - Groom our new generations
 - Continue active grooming of Lingnan U and Community-based Rotaract Clubs members recruitment and training
 - Education for the less-privileged
 - Adopt a second School, Holy Carpenter Secondary School in Hong Kong
 - Swimming-above-Self

- Foster Club collaborations, both inter and intra District
 - Visits and participations in sisters clubs’ activities
 - 4-Clans Meeting for closer relationship with Clubs under our family tree

Proposed Strategic Anchors in 2012/13

- Thematic Focus
 - Support the RI Theme
 - Grow our ladies’ membership base
 - Promote family participation
 - The First Wife Club
 - Water, sanitation and Hygiene
- Our local anchors
 - Education for the less-privileged
 - Swimming-above-Self
 - Groom our new generations
 - Promote community engagement and services amongst Rotaractors
 - Foster Club collaborations, both inter and intra District
 - Visits and participations in sisters clubs’ activities
 - At least one inter or intra Districts program, such as 4-Clans Meeting

Our 3-Year Vision on Membership Growth

- We began in 2010-11 with 39 members
- By the end of 2012-13, we target to have 53 members.

After the highlight of the 3-Year Plan Pres. Heman shared with us the following quotes:

“Be the change you wish to see in the world” by Mahatma Gandhi

“Determine that the thing can and shall be done, and then we shall find the way” and

“The better part of one’s life consists of his friendships” by Abraham Lincoln.

He then invited all members to comment and/or to make suggestions for refinements regarding the 3-Year Plan. This 3-Year Plan has been and will be followed closely starting from the Presidency of Heman through the incoming Presidency of Eric to the Nominated Presidency of Nancy.

PE Eric was invited to give his announcements as follows:

1. The Board approved that July 6 luncheon meeting will be moved to July 8 starting at 7 pm in the District Inaugural Ball in HK Convention and Exhibition Center.
2. Our District Inauguration Ball will be held on 8th July, we have committed 3 tables for the event and all 40 seats are filled up. PP Eddy is the Event chair, and IPP Norman will be the head of SAA team. If you still wish to join this spectacular event, please do contact HS Jonathan.
3. The First meeting will be the Induction Ceremony which will be held on July 13, 2011. I shall introduce the new Board and my Year Plan. DG David will attend. There will be 4 new members inducted on July 13. They are Mr. Jonah Cheung (Proposed by Rtn. William Wong), Mr. Tony Hau (Proposed by PP Dr. Hubert Chan), Dr. Dennis Wat(Proposed by PE Eric), Dr. Ng Fook Hong (Proposed by Rtn. Dr. Tony Loy). The no. of Club members will be increased from 42 to 46 in the first meeting in year 2011-2012. All board members and service chair please also confirm attendance with HS Jonathan as we need to prepare pinning. A Group photo for all members will be arranged.

4. Rotaract Club of Lingnan University will join with RC of PolyU to have a Joint University Rotaract Club Installation to be held in PolyU at on 6pm-10pm, 10th July, 2011 (Sunday) at the Chiang Chen Studio Theatre at the Hong Kong Polytechnic University. A fee of \$200 will be collected at the day of the Installation. Enrolment to HS Jonathan. PP Andy, Pres. Heman and I will attend.
5. The First Service Project for Elderly in ShamShuiPo with St. James Settlement will include 4 Lunch/Tea parties and 4 outings from July 2011 – Feb 2012.

The first Tea Reception to 30 Elderly will be held from 1- 2pm on July 22, 2011. They are invited to the center by social workers and will be provided with food. Rotarian and spouse are invited to participate to meet and chat with them. Target to have 3 to 5 Rotarians as volunteers

The Outing will be held on August 13, 2011 from 4 to 8 pm for 30 Elderlies. Participating Rotarians expected to be 3 to 5 as volunteers.

6. PE Eric will lead a delegation to visit Sister Club RC Penang whose sisterhood agreement was made with our Club on March 7, 1973. Golfing will be arranged. We shall plan to visit them from Aug 14 – 18, 2011. Show your intent to join to PP Andy who will reserve air ticket to you. No commitment to pay at this stage. PE François who is the GM of Park Royal Beach Hotel and will offer us a special price of net HK\$ 1000 per day. PE Eric's Family, IPP Norman's family, PDG Uncle Peter, Rtn. William Wong will join.

Acting Sergeant-at-arm William Leung reported the Red Box collection today being amounted to HKD 11,000.

Then come the highlight of the meeting today with incoming AG PP Andy being asked to introduce our speakers, Mr. Bey Logan and Mr. Craig Leeson, and the topic is "Introducing the Documentary 'Plastic Oceans'; and A Discussion on Environmental Conservation in and through Film".

Mr. Bey Logan is the founder/producer of the Hong Kong-based B&E productions, and formerly the Vice-President of The Weinstein Company. He has been working in the Hong Kong film industry for over 20 years and is currently directing the period action movie 'Snowblade'.

Mr. Craig Leeson is the executive producer and director of the documentary "Plastic Oceans", which is now in production. Craig is an international presenter for mainstream TV, producer and writer for National Geographic Asia films including Marco Polo – the China Mystery Revealed and Geowatch Asia. He is also the CEO of Ocean Vista Films Ltd and the Chairman of the "I Shot Hong Kong Film Festival".

Our speakers first showed us stunning pictures and video about how our oceans have been severely polluted with plastic wastes that will not dissolve for decades and have detrimental effects accumulating and proliferating through the food chains on earth threatening the health and lives of all beings.

There is a new enemy of our doorstep. It is not hunger, it is not war, and it is not poverty. It does not care if you are rich or poor. It does not differentiate between old and young. It is everywhere on the planet. It is in much of what we eat. It is in our oceans and it is in our whales, our drinking water and our forests. And of most concern, it is in our bodies and the bodies of our children. It is ubiquitous – appears everywhere. This enemy is plastic.

Almost 2 billion barrels of oil are used every year to make 300 million tons of new plastic – half of which we throw away after using just once. The bio diversities that we rely on for life are under threat because of the way we misuse this product. But plastic does not have to be our enemy. It is a resource. It can be re-used. It can be turned back in to fuel, or refashioned to make other usable daily objects such as furniture, clothing and even blankets for victims of natural disasters. We need to change human behavior and do so fast. In order to turn this plastic tide in our favor we need to understand what it is and how it affects us.

“I am absolutely certain that when people understand the consequences of what they are doing they care for the rest of the world in a profound way.” was quoted from Sir David Attenborough, the Britain's best-known natural history film-maker.

The Plastic Oceans Foundation has commissioned a film to do just this. Produced by a world leading film team, who were involved in making The Blue Planet, the film will put some of the world's top scientists and explorers in some of the most extreme locations on the planet, in every ocean we use for food stocks and in some of our most urban environments to investigate the amount of plastic in the world we live in and measure its effect on humans and animal life.

Sir David Attenborough has described the film as one of the most important of our time. To make this film and support the ongoing activities of the foundation Plastic Oceans is looking for sponsors and donations.

They need to raise £1 million Great Britain Pound to bring this film to the world's cinemas and televisions. To people of all walks of life, National Geographic Channel has already agreed to distribute on cable. A distribution plan for theatrical release has been implemented. The film will provide the platform and source of income which will allow the foundation to continue its awareness campaign to support research into the problems and solutions and to work with groups around the world to address this major threat.

Our speakers, Bey and Craig, concluded their talk with the following quotes:

“We have to act. We have to act now to try and clear up and repair some of the appalling damage that we are doing...and that is going to require positive action – the cost of not doing anything is enormous.” said Sir David Attenborough.

“Without the oceans, there would be no life. Without blue, there would be no green. We, like all other living things, are dependent on oceans. They are our larder, livelihood, our lifeline – our leisure, pleasure and playground. But behind this beautiful façade a tragedy is unfolding. Our plastic waste is killing vast marine ecosystems and poisoning the food we eat. Plastic is polluting our environment and suffocating our planet.” said Dr. Sylvia Earle, an [American oceanographer](#) and a [National Geographic](#) explorer-in-residence, sometimes called "Her Deepness".

Our speakers reminded us that Plastic Pollution has become a man-made global catastrophe. Over the last 60 years plastic has become central to our lives and mankind has subjected the planet to a tsunami of plastic waste. Plastic Oceans Foundation provides a powerful and effective platform campaigning for, supporting and funding targeted solutions aimed at significantly reducing plastic pollution in the environment (for more details please visit www.plasticoceans.com).

Pres. Heman personally thanked our speakers for this very thought provoking and informative talk and presented them a set of souvenirs with their photos in action while speaking to us. We all put our hands together to thank our speakers.

Dir. Teresa was asked to show us the jacket sample of large in size and asked members to try wearing it after the meeting and determine the appropriate size required. The jacket will be distributed to our members at the first Club meeting at the Regal HK Hotel on 13th July 2011 as our original first Club Meeting of the Rotary Year 2011-2012 will be moved from 6th July to the 8th July in the evening at the District Inauguration Ball in the Hong Kong Convention and Exhibition Center in Wanchai, Hong Kong.

Meeting was adjourned at 2pm sharp with a toast to RI coupled with RC Hong Kong Island East. We all stayed behind to take a group photo before we left.



Rotary Potpourri

The District Landmark of District 3450 - the 5th series

The following is another Rotary Landmark in District 3450:

Castle Peak Rotary New Life Halfway House.

The New Life Halfway Home was built in 1983 as a joint community service project by a majority of Rotary Clubs in Hong Kong led by Rotary Club of Kowloon West following a tragedy in Shum Sui Po in that year. It provides accommodation for patients recovering from mental illness prior to rejoining their families. With government support, the size extended to tenfold to over 10,000 sq. feet including farms and rehabilitation facilities.



JOKE FOR THE WEEK

Subject: Universal Laws

1. Law of Mechanical Repair - After your hands become coated with grease, your nose will begin to itch and you'll have to pee.

2. Law of Gravity - Any tool, nut, bolt, screw, when dropped, will roll to the least accessible corner.

3. Law of Probability - The probability of being watched is directly proportional to the stupidity of your act

4. Law of Random Numbers - If you dial a wrong number, you never get a busy signal and someone always answers.

5. Law of the Alibi - If you tell the boss you were late for work because you had a flat tire, the very next morning you will have a flat tire..

6. Variation Law - If you change lines (or traffic lanes), the one you were in will always move faster than the one you are in now (works every time).

7. Law of the Bath - When the body is fully immersed in water, the telephone rings.

8. Law of Close Encounters - The probability of meeting someone you know increases dramatically when you are with someone you don't want to be seen with.

9. Law of the Result - When you try to prove to someone that a machine won't work, it will.

10. Law of Biomechanics - The severity of the itch is inversely proportional to the reach.

11.. Law of the Theater and Hockey Arena - At any event, the people whose seats are furthest from the aisle, always arrive last. They are the ones who will leave their seats several times to go for food, beer, or the toilet and who leave early before the end of the performance or the game is over. The folks in the aisle seats come early, never move once, have long gangly legs or big bellies, and stay to the bitter end of the performance. The aisle people also are very surly folk.

12. The Coffee Law - As soon as you sit down to a cup of hot coffee, your boss will ask you to do something which will last until the coffee is cold.

13. Murphy's Law of Lockers - If there are only two people in a locker room, they will have adjacent lockers.

14. Law of Physical Surfaces - The chances of an open-faced jelly sandwich landing face down on a floor are directly correlated to the newness and cost of the carpet or rug.

15... Law of Logical Argument - Anything is possible if you don't know what you are talking about.

16. Brown's Law of Physical Appearance - If the clothes fit, they're ugly.

17. Oliver's Law of Public Speaking - A closed mouth gathers no feet

18. Wilson's Law of Commercial Marketing Strategy - As soon as you find a product that you really like, they will stop making it.



YEAR 2011-2012							
<i>President</i>	<i>Vice President / President Elect</i>	<i>Secretary</i>	<i>Treasurer</i>	<i>Ex-Officio</i>	<i>Advisor</i>		
Dr. Eric Chin	Nancy Yee	Jonathan Lamport	Dr. Rudy Law	Heman Lam	Peter Hall		
<i>Directors:</i>						<i>PP Council Rep</i>	
Laurence Chan	John Kwok	Sharon Lamport	Norman Lee	Kevin Leung	Andy Wong	Andrew Chen	
<i>Service Chairs:</i>							
Paul Chan	Colin Chau	Teresa Ho	Anthony Kwong	William Leung	Eddy Wong	William Wong	Dr. Freddie Wu

Club postal address: P.O. Box 47064, Morrison Hill Post Office, Hong Kong

Club website: [http:// hkie.rotary3450.org](http://hkie.rotary3450.org)

Make-up cards to Club Secretary: Ms Anne Ng

c/o Li, Tang, Chen & Co., 10/F, Sun Hung Kai Centre, 30 Harbour Road, Wanchai, Hong Kong

Tel : (852) 2827 8663 (ext.176) Fax : (852) 2827 5086

ROTARY CLUB OF HONG KONG ISLAND EAST MEETS EVERY WEDNESDAY, 12:30 p.m.

RC of HKIE Luncheon Meeting Photos - 29 June 2011



PDG Uncle Peter, PP Andy Wong & Pres. Heman Lam



Dir. Anthony Kwong, Incoming member - Mr Jonah Cheung & Rtn. William Wong



PE Dr. Eric Chin, Guest speaker - Mr Bey Logan & SAA William Leung



Visiting Guest, Mrs Elizabeth Logan, our First lady - Rotarianne Olivia Kan & PP Laurence Chan



PP Rudy Law & Rtn. Tony Loy



Dir. Teresa Ho & PP Andy Wong



Guest Speaker - Mr Craig Leeson - The Executive Producer & Director of the documentary "Plastic Oceans"



Guest Speaker - Mr Bey Logan & Mr Craig Lesson introduced the Documentary " Plastic Oceans" & "A Discussion on Environmental Conservation in and through Film"



Pres. Heman Lam presented Club souvenir to thank Bey & Craig's interesting talk



Group photo with members, guest speakers & visiting guests

Special Schools Variety Show - 29 June 2011

