



東風



TUNG FENG

香港東區扶輪社週報 THE ROTARY CLUB OF HONG KONG ISLAND EAST

What Happened at Our Meeting

on

30th June, 2004

Finally! Today's meeting was one of the most exciting days of our Club as this was the last meeting that was chaired by our great and beloved outgoing President Henry. PE Rudy introduced our visiting Rotarians and guests, namely, AG Maggie Tseung (Peninsula Sunrise), AG Ada Cheng (Wanchai) and also his guests (David Wong, Daniel Chan, Anthony Au and Patrick Pang). Next comes VP Robert, who introduced the new leading team members and explained the background of the new system that HKIE would implement next year in order to ensure that each member could contribute our efforts to his relevant team more meaningfully. Rtn. Kishu then announced that the contribution to the red box was \$1,700. Together with the \$5,250 of auction money we received in the previous meeting, the total contribution of the day was a whopping \$6,950!!

Outgoing President Henry then delivered his yearly review and thank you speech. It's indeed a great honour to serve as President for the Golden Anniversary Year of our Club, thank you all for your trust and support and for giving me the opportunity. When I took over from IPP Chris in April last year, "June 2004" was so remote and far away but here we are, I manage to get through more than a full year. It would not have been possible without the guidance of Uncle Peter and the help of you all, especially PE Rudy and our Board members. You would appreciate that it has been a very busy year for me at work too, launching a multi-billion new business under the scrutiny of all Hong Kong citizens.

The biggest event in the year was our 50th Anniversary Celebration. The planning started 18 months ahead. The programmes for our overseas visitors, the dinner at AMC and the community project of donating a multi-media room to the HK School for the Deaf were no trivial jobs. It was so encouraging to me that everyone was so willing to help out and take on the assignments with full dedication. It united our members and strengthened the bond between the Club and the members. My thanks to:

PP Hubert for leading the community project;
PE Rudy for leading the organising committee for the celebration activities;
PDG YK and Uncle John for organizing the golf day;
PP CY for editing the souvenir programme;
PE Stephen for organising the welcome dinner;
VP Robert and Kenny for organising the visit to the HKSD;
Jason for arranging the dinner at AMC;
Laurence and Uncle John for looking after the overseas visitors;
PP David, PP John Luk, PP Hubert and PP George for the entertainment;
Kishu for the lucky draw;
John Yao for organising souvenirs for Members and the table prizes;
Eddy for cost control and those members who generously donated prizes for the lucky draw.

I must also add my thanks to the Anns of Lawrence (Jenny), Rudy (Eileen), Stephen (Christina), Andy (Angela), Jason (Sharon) and Andrew (Peggy) for helping out in many things.

During the year, we have had many other activities and I'd like to extend my thanks to:

Andy for taking care of the Rotaractors;
PP Hubert and Laurence for organizing the family gatherings;
Laurence for organising the visits to Makati North and Osaka Jonan;
PE Rudy for setting up the website resources centre for the hearing impaired;
Paul for his persistence in exploring possible future use of the VPSD premises; and
Uncle John and PP David for organising the golf tournaments.

We turn up for our lunch meeting every week and it runs so smoothly week after week. It would not be possible without the hard work of many Members. For this, I am thankful to:

Tony for taking care of the programme;
Uncle John and PP Stephen for taking care of the bulletin;
Kishu for taking care of the menu and Club properties;
Andy for taking care of the photos;
Clark for keeping the account and money;
Eddy for keeping the record and doing all secretariat work;
Uncle John and PE Rudy for taking care of whatever is falling on the floor; and
Uncle Peter for keeping us all on our toes.

It has been a great year for me. I have learnt to serve and most importantly to enjoy Rotary.

It now comes to the time I can take this heavy sash off and hand it over to Rudy who will lead us in the Centennial Year. Before I do that, allow me to present tokens of my appreciation to: Uncle Peter. Uncle John. PE Rudy. Rtn. Eddy. Rtn. Andy. Rtn. Kishu and PP Hubert.

Last but not least, PE Rudy - remember to take it to the installation on 2 July!

President Henry also presented several gifts to congratulate the 100% attendance record of several members. These included Uncle Peter, Uncle John, PP Stephen, Dr. Tony, VP Robert, Rtn Andy, Rtn Heron, Dir Laurence, Hon Sec Eddy, Dir. Jason, Rtn Kishu and PE Rudy.

Well, it finally happened, though President Henry (instantaneously became IPP Henry) appeared to miss his presidency very much. The reign was handed over to our newly appointed President Rudy, who thanked IPP Henry and others in giving him the support and assistance. He also reminded members that there would be no meeting on July 10 (Wed) but on July 5 we would have the District Handover Ceremony.

With that, our new President Rudy made a toast to Rotary Club of Sunshine and Wanchai, and the meeting was closed.

Rotary Information

Superior Achievement in Branding and Reputation (SABRE)

The Provisional Rotary Club of Beijing, Peoples Republic of China, was named a winner of the prestigious 2003 Gold SABRE public relations award at a gala dinner at the Sheraton Towers Hotel in New York City, USA on 12th May.

Established in 2001, the SABRE Awards recognize effective public relations, reputation management, and brand building campaigns by businesses and nonprofit organizations.

The Beijing Club was honoured in the social marketing category for its breakthrough PR initiative. The Birth of AIDS Communications in China, which marked the first concerted nongovernmental effort in mainland China to promote HIV/AIDS awareness and generate public debate about the pandemic.

Jean-Michel Dumont, chairman of the PF agency Ruder Finn Asia, handled pro bono the media communications and helped promote the initiative among pharmaceutical companies to secure sponsorship and raise funds.

Gloria K.P. Chan, past governor of District 3450, and Emmanuel Tchividjian, a Ruder Finn representative in New York, received the award on behalf of the provisional club. More than 700 executives represented leading U.S. and international PR firms at the awards dinner.

To implement The Birth of AIDS communications in China, the Beijing club organized a fundraising ball, publicized celebrity statements in support of HIV/AIDS education, and set up a committee to manage funds raised for the care of children affected by AIDS.

Held in March 2003, the ball attracted more than 800 movie and music stars, other public luminaries, and government ministers. Popular emcees presented congratulatory messages from UN Secretary General Kofi Annan, Microsoft founder Bill Gates, former US President Bill Clinton, Hollywood actress Elizabeth Taylor and other business, political and artistic leaders concerned about the spread of AIDS. Close to US\$200,000 was raised, a record amount for a nongovernment charity event in mainland China.

The strategy of using exclusive media partners and scheduling a series of media activities aimed at successive tiers of media resulted in outstanding media coverage, "explains a press release Chan and Dumont issued after the New York City event. The Cumulative effect of the outreach before, during, and after the event achieved the aim of raising awareness and fostering an open dialogue, despite taking place in an environment that remains highly sensitive and often controlled."

District News

A new Rotary club in Mongolia of District 3450 sponsored by the Rotary Club of Tolo Harbour had been officially admitted into membership of Rotary International on the 1st July 2004.

Club's name -Rotary Club of Bayanzurkh 100

Location - Ulaanbaatar, Mongolia,
Email : ubcumings@magicnet.mn

Founding President - Ms. Brigitte Cummings

President Elect - Mr. David S. Lee

Total membership - 35

Meeting Venue - Khrue Center, Ulaanbaatar,

Time - 1.00 p.m. to 2.00 p.m.

PS: With hearty congratulations to welcome the above new club to join Rotary International as one of the members

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Additional District News

In order to support the district, we have rescheduled our 7th July 2004 lunch meeting to the 5th July which was held at the Miramar Hotel Ball Room in the form of a District Installation of district governor and club presidents. A most palatable dinner was served for over 600 participants with speeches, entertainments, singing by children choir. Amateur Rotarian Singers presented their talents as well. A lot of pictures were taken during the whole evening and a few copies appeared in this bulletin for your memory. Every member, especially those from Hong Kong Island East, enjoyed to their fullest extent. You will notice that our out-going president Henry Chan with broad smile, inducted the in-coming president Rudy Law who is proud to be the leader of our club.

Joke & Cartoon

Subject: the bet

Two families moved from Pakistan to America. When they arrived the two fathers made a bet - in a year's time whichever family had become more American, would win.

A year later they met again. The first man said, "My son is playing baseball, I had McDonalds for breakfast and I'm on my way to pick up a case of Bud, how about you?"

The second man replied, "Fuck you, towel head."

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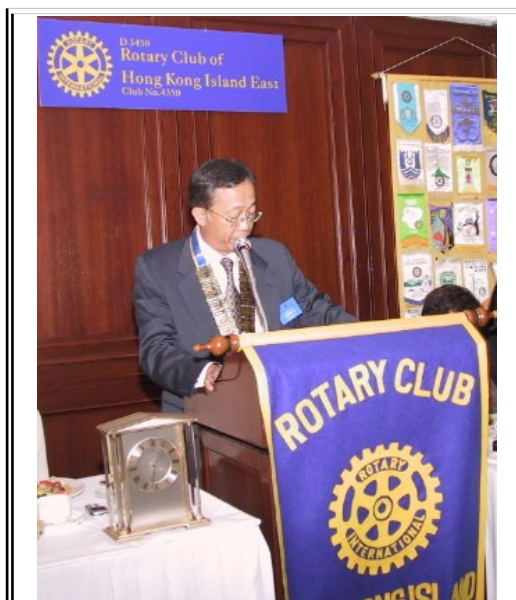
The greatest explanation i ever heard.....haha =>

CHILD: Dad, where did I come from?

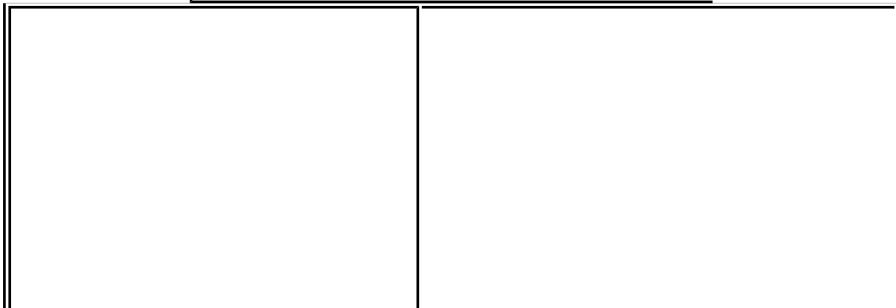
DAD: Okay, we had to have this conversation some day! Dad and mom met in a chat room on the net. I set up a meeting with your mom and we landed in the bathroom at the Cyber Cafe. Then, mom did some downloads from dad's memory stick and when dad was ready to upload, we discovered that there was no firewall. Seeing that it was a bit too late to cancel, I just carried on doing the upload. Nine months later, the damn virus appeared!.

CHILD: Huh?

Photographs of Our Meeting on 30th June, 2004

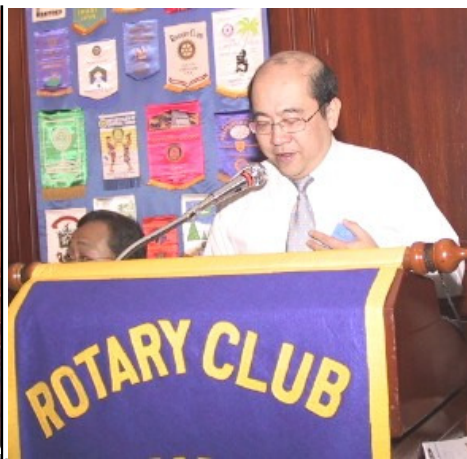


Pres. Henry making his swan song. He said that he has learned a lot in his year as President. You have done a great job. He thanked everyone for their support.





PE Rudy introduced our visiting Rotarians & guests.



Now hear this! The new leading teams were introduced by VP Robert. There will be new changes in the new year. Stay tuned for the new arrangements.



(L to R) PDG Uncle Peter, PE Rudy & Pres. Henry at the left head table.



(L to R) Hon Sec. Eddy, AG Meggy Tseung (Peninsula Sunrise), & AG Ada Cheng (Wanchai)



PE Rudy invited four guests to our meeting today they are: David H. Wong, Daniel K.H. Chan, Anthony Wai-Hung Au, & Patrick B.H. Pang. Here seated with our members Heron & Dr. Tony



(L to R) PP Edwin Tsang (NT) Dirs. Laurence, Jason, John IV, PP Stephen & guest Ms Connie Yue of RIC.



(L to R) Bulletin Editor Andrew II, VP Robert, Rtn Sam & PP Andrew.



PDG Uncle Peter receiving his gift from Pres. Henry for his 100% attendance for this year.



Also for his 100% attendance was PP Stephen & others also received their present not pictured were Dr. Tony, VP Robert, Rtn Andy, Rtn Heron, Dir Laurence, Hon Sec Eddy, PP John IV, Dir. Jason, Rtn Kishu & PE Rudy.



PE Rudy received a big present from Pres. Henry for his role as Ball Chairman for our 50th Anniversary Celebration.



Now the moment has arrived. The handover of the Presidents necklace over to PE Rudy.



Pres. Rudy putting the Past President's pin on IPP Henry..



IPP Henry congratulates Pres. Rudy with PDG Uncel Peter watching.



Pres. Rudy proposing his first toast to close this meeting.



AG Meggy congratulating Pres. Rudy, and IPP Henry.



AG Ada Cheng also congratulating Pres. Rudy.



Group Photo of our meeting with PDG Uncle Peter, IPP Henry & Pres. Rudy with our members & guests on 30th June, 2004.

At the District Installation Ceremony on July 5th, 2004 at the Miramar Hotel, TST



IPDG Jones Wong congratulating the New District Governor for 2004-2005 DG Alex Mak.



The Installation of President Rudy Law by IPP Henry Chan. Here Pres. Rudy is congratulated by IPP Henry Chan. Looking on is IPDG Jones Wong.



The IPP's of area 3 all received a certificate of merit for a job well done.



Pictured here are all the members who supported the District Installation shown here with PDG's Uncle Peter & Y.K. (L to R, front row), PDG Uncle Peter, IPP Henry Chan, PDG Y.K. Cheng, PP Hubert Chan. (L to R, Back row), PP John Kwok, Dir Eddy Wong, Pres. Rudy, Dir, Andy Wong, PP C.Y. Fu, Rtn John Yao, & PE Robert.

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