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**Last Meeting:** 

Examining Your Company's Business Model Speakers: Foster Yiu and Claudius Tsang, Macro + Micro Consulting

Meeting called to order at 12:58 PM

Members attending were: P. Leo, DGN Norman, PP George, PP Henry, PP Andy, PP William, PP Nancy, PP Stacy, IPP Gilbert, PE Bernard, Dir. Mofiz, HT John, HS Rico, Rtn. Vagman, Rtn. Simon, Rtn. Peter, Rtn. Benson,

Guests: DG Eric, DGND Andy Li, Guest of P Leo: Wan Kit Hui,

Guest of Simon: Eric Poon

President Leo shared Club Announcements and District Announcements

invited DG Eric to the stage for a short sharing.

DG Eric expressed that he was very delighted to visit HKIE, his official DG visit was done via zoom, so he was very happy that to visit HKIE in person. DG Eric also shared about the "Take Action to Support India" initiative that D3450 is advocating for. India currently has 200,000 new cases of COVID per day. DG Eric expressed his gratitude to HKIE for allocating the meeting's Redbox to the Support India Fundraiser.

PP Stacy was also invited to speak about the Support India Fundraiser, as she spoke, members from the audience volunteered to donate. Thank you all Rotarians and guest for your heart to serve the community.

President Leo then invited PP Nancy to share two videos that she and her support team of PE Bernard, Christian Lee (Son of DGN Norman) created. Everyone in the room was moved and appreciated the video so much! Please feel free to check out the videos on our club's website and social media.

DGN Norman introduced the speakers and PP Henry delivered an exceptionally articulate and thoughtful vote of thanks in our usual Rotary manner.

HT John reported the Redbox: \$6,000HKD.

Meeting adjourned at 1:58PM

### **Examining Your Company's Business Model**

The speakers were experts in their field. They shared with us their passion to support and help companies under go health body checks. They shared with us the following 10 Building Blocks they advise companies on:

Customer segmentation, value proposition, channel, customer relationships, revenue streams, key resources, key activities, key partnerships, cost structures and leadership.

They suggest that companies undergo a health check when they are healthy. However they did mention that it is never too late to establish a health-check process.

In their opinion, in today's world, every company is a technology company (in some sense) it is how a company chooses to apply the technology that makes an impact.

During this time of Covid, both Foster Yiu and Claudius Tsang offered a suggestion for companies to focus internally at their personnel. They brought to our attention how the nature of work now includes remote working (e.g. via Zoom or Microsoft Teams) so it is ever more important at the moment to foster strong relationships with employees, build loyalty and also create a sense of appreciation so that the employees feel valued.



## 6.000 HKD Raised to Support India

Here is an excerpt from DG Eric Chak's Take Action to Support India email:

Rotary International is calling all Districts to provide assistance by sending supplies and equipment. In District 3450, we will form a task force to gather funds in order to acquire the essentials and ship to India. International Service Chair PDG Ada Cheng will help coordinate the funds to related Global Grant Projects.

I urge all our Rotarians to come together in the name of service. Let's solve this crisis and help build a path towards normalcy for all the people in our world.

Yours in Rotary,

Eric Chak

District Governor 2020-21

Rotary International District 3450

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The Board voted that the donations of our Redbox for our May 26th regular luncheon meeting be allocated to support this India Covid Crisis Relief, in total we raised 6,000HKD!



#### **Announcements**

- 1. District Conference: June 19th 20th 2021
- 2. Club Installation for Rotary Year 2021-2022: July 14th 2021
- 3. District Installation for Rotary Year 2021-2022: July 10th 2021



## Happy Birthday to our Splendid June Birthday Boys

June 2 PE Bernard June 7 Rtn. Raymond June 24 Rtn. Freddie June 30 Rtn. Walter

# District Training Assembly - May 8th 2021 - We are getting ready for next year!

President Leo has done an exceptional job in leading our HKIE club to new heights. Soon P Leo will be passing on the baton to PE Bernard. On May 8th 2021, PE Bernard lead his Board of Directors to attend the District Training Assembly which was held at KITEC.



#### Welcome to our youngest member.... Andrew Lai

Today we induct Andrew Lai into our HKIE family! Andrew is passionate about education and philanthropy. He is a lawyer-in-training at an international firm of solicitors. Andrew has played an important role in two of our community service projects this year. Welcome Andrew!

Club postal address: P.O.Box 47064, Morrison Hill Post Office, Hong Kong

**Meeting Venue**: Regal HK Hotel, Causeway Bay, Hong Kong **Meeting Schedules**: Every 1st and 3rd Wednesday at 12:30 pm

**Website** : http://hkie.rotary3450.org/