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PDG YK Cheng, PP Andrew Chen, PP Henry Chan, PP Hubert Chan **Last Meeting: Meraki Giving** 

Speaker: Audrey Ault, Nathalie Chan, Christian Lee

**Understanding Cultures** 





Meraki Giving Rotary Meeting Summary by Christian Lee.

Ashley Ault is the founder of a student led program, Meraki Giving. Meraki Giving is a non-profit based society working to build a world of equal opportunities. Their mission is to collaborate with local and global communities to identify issues of concern and streamline resources to create a solution. Meraki Giving was founded in 2017, its first initiative, Kuunga Mkono, helped build a school for long term care children recovering in the Shoe4Africa Children's Hospital in Eldoret, Kenya by raising \$75,000 USD. This is the only public children's hospital in East and Central Africa, it gave long term patients at a hospital an opportunity to receive a proper education and a chance to break the cycle of poverty.

In 2018, Meraki Giving started their second initiative, Caferuna. Caféruna is partnering with coffee farmers in Marancocha, Peru. The goal is to work together to create sustainable business opportunities to sell our Caféruna coffee and reinvest 100% of the proceeds back into an identified need in the Marancocha community. By cultivating strong relationships, they can further understand the specific needs of this community to learn how to help lift the oppressive cloud of poverty. The cycle of poverty is complex, and it takes a global commitment to the practice of fair trade principles.

The two representatives from Meraki Giving, Natalie and Christian, shared their insights on Caferuns, as well as challenges they face and future plans.

# (cont.) (Written by PP Stacy)

Both Natalie and Christian shared with us their experiences with running this social enterprise. We could all very much tell how this project initiated by the Harbour School gave students hands on experience and also tapped into students' thirst of making a positive impact to this world. Through this programme, the students get to learn about: Legalities, Product (Coffee) Knowledge, Marketing/Branding, Partnerships, Investment, and Scaling (learning how to grow and leverage their business) After the presentation we had a very solid 10 minute Q&A with the students and Ms. Ault. Our business savvy members asked important questions regarding e.g. channels of distribution and market segments. In the future we could possibly work with Harbour School to be their guest speakers/ mentors in their business courses.

### **The Observer**

- P Gilbert called the meeting to order at 1:04 p.m.
   Members attending were: P Gilbert, PDG YK, PP George, PP Henry, PP Norman and Rotary Ann Isa, ,
   PP Rudy, PP Andy, PP Stacy and her foster children Mayumi, Kenji and Stephanie, PE Leo & Rotary Ann Sally, Rtn. Peter.
- The speaker was Audrey Ault and she invited her two students Natalie Chan and Christian Lee (coincidentally they are Interactors, President Christian & Board Member Natalie)
- P Gilbert delivered the Club and District Announcements.
- We celebrated Birthday Boy PP Andy! And Kenji's birthday was on March 20<sup>th</sup>, so PP Andy invited Kenji to share the birthday celebration. PP George was the song leader.
- PP Norman introduced the speaker.
- PP Andy thanked the speaker in our usual Rotarian manner.
- PP Rudy reported the Red Box: 700HKD
- Meeting Adjourned at 2:10 p.m.



### **Out and About**

To this day, our last club meeting in person was on March 18<sup>th</sup> 2020.

The editor is happy to tell you all that our club members have been quite adaptive with regards to meeting arrangements under the HK Government's "Stay-At-Home" measures. We have had two Board Meetings held via Zoom, one casual fellowship and one official club meeting.

During last week's club meeting (via online), we had 15 members in attendance! Members attending were: P Gilbert, PP David, PP Norman, PP William, PP Rudy, PP Andy, PP Laurence, PP Stacy, PE Leo, Rtn. Tony, Rtn. Jason, Rtn. Bernard, and Rtn. Rico,

PP Stacy was the appointed speaker. She gave an overview about Zoom and did a walk-through about the different zoom functions. There were a couple of glitches (her internet connection wasn't stable). She thanks all members for their patience.

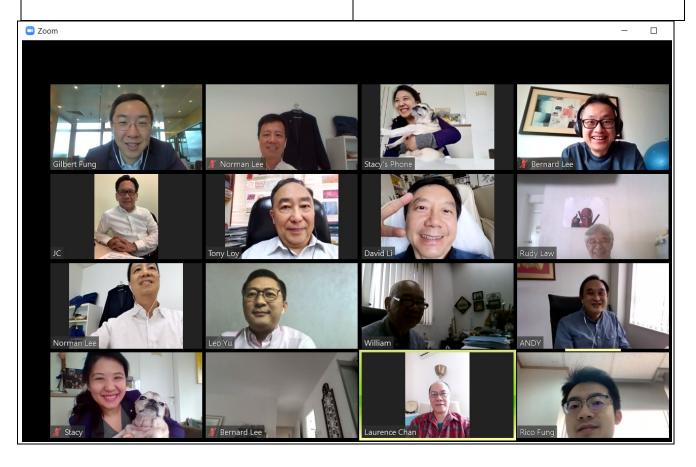
## Here are some facts and figures about Zoom from her presentation:

Year Launched: 2011

Zoom Users: 200 million users Zoom Daily Participants: 300 million Annual Minutes: 18 Billion minutes. Schools using zoom: 90,000 schools Number of employees: 2,532 employees.

Annual Revenue: \$622 Million (2020)

\$330 Million (2019) Net Income: \$25.3 Million



### **Club Announcements**

- 1. District Training Assembly June 13<sup>th</sup> 2020 at Regal Airport Hotel
- 2. District Installation July 12th 2020 at the Hong Kong Convention Centre



### **May Birthdays**

Happy Birthday to our Splendid Rotarian John Yao! May 11<sup>th</sup> John Yao



Laugh of the Week: Time for a Logic Puzzle

**The Hardest Logic Puzzle Ever** is a logic puzzled so called by American philosopher and logician George Boolos and published in the Harvard Review of Philosophy in 1996. Boolos' article includes multiple ways of solving the problem. Enjoy!

Three gods A, B, and C are called, in no particular order, True, False, and Random. True always speaks truly, False always speaks falsely, but whether Random speaks truly or falsely is a completely random matter. Your task is to determine the identities of A, B, and C by asking three yes-no questions; each question must be put to exactly one god. The gods understand English, but will answer all questions in their own language, in which the words for yes and no are da and ja, in some order. You do not know which word means which.

Boolos provides the following clarifications: <sup>[2]</sup> a single god may be asked more than one question, questions are permitted to depend on the answers to earlier questions, and the nature of Random's response should be thought of as depending on the flip of a fair coin hidden in his brain: if the coin comes down heads, he speaks truly; if tails, falsely.

Club postal address: P.O.Box 47064, Morrison Hill Post Office, Hong Kong

**Meeting Venue**: Regal HK Hotel, Causeway Bay, Hong Kong **Meeting Schedules**: Every 1st and 3rd Wednesday at 12:30 pm

Website : http://hkie.rotary3450.org/

**Facebook** : <a href="https://www.facebook.com/RotaryClubHKIslandEast">https://www.facebook.com/RotaryClubHKIslandEast</a>