



東風

Rotary
Club of
Hong Kong Island East



TUNG FENG

Vol.67 No.08

16 October 2019

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Gilbert Fung

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Bernard Lee

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George Leung

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Stacy Ho

CLUB ADVISORS

PDG YK Cheng,
PP Andrew Chen,
PP Henry Chan,
PP Hubert Chan

Last Meeting's Proceedings – 2 October 2019



Speaker: Nicole Chan

Nicole had been in the advertising industry for outdoor billboards such as those displayed in MTR Stations. Then, Nicole began to help her husband's Audio Home-Theatre products to do business in China. Recently, Nicole noticed a trend in International Sales, hence she expanded her customer base using Alibaba.

For online international customer markets: the advantage is a 24/7 online presence. Alibaba's platform has many integrated marketing features such as SMS – direct messaging with suppliers when a potential customer is viewing a product. Alibaba also offers (to its vendors) insightful statistics such as: click-through-rate analytics, response rates, staff productivity rates. Nicole shared helpful resources on where to get: royalty free stock art, video creators, and other tips. She further shared how to use tools such as YouTube, CRM, RFQ and search optimization to enrich features which buyers user. Overall Nicole delivered an exceptionally information rich-presentation. Thank you Nicole.

Useful links: www.remove.bg, www.freepik.com, www.renderforest.com



无线蓝牙耳机

The Observer

- ★ President Gilbert rang the bell at 1:05 pm. Members attending were: P Gilbert, PP Andrew, PP Hubert, PP Henry, PP George, PP Andy, PP William, PP Nancy, PP Stacy, PP Rudy, PP Paul, PP Eddy, Rtn. Leo, Rtn. Mofiz, Rtn. Kenny, Rtn. Bernard, Rtn. Charles Bien, Rtn. Freddie.
- ★ Guests were: PP Andy's guest: Rico Fung, Visiting Rotarian CP Heman from RC The Hub HK, and from our Daughter Club the Rotary Club of North Point: CP PDG Eric, P Elsa, PE Colin, Rtn. KF, Rtn. Eric, Rtn. Anne, Rtn. Albert, Rtn. Jennifer, Rtn. Olivia, Rtn. Derek.
- ★ For the Rotary Club of North Point – our club meeting was their first official visit to another Rotary Club. PDG Eric introduced his Club. In total there are 37 members, 4 of whom are experienced Rotarians – PDG Eric, PP Chris Kyme, PE Colin and PP Peter Pang. PE Colin announced the date of the Chartered Night Party – November 9th 2019 and invited members to join. P Gilbert exchanged flags with our daughter club President Elsa.
- ★ PP Stacy shared Rotary Information and read an article written by our late member PP Conway.
- ★ PP William updated us about our Sister Club the Rotary Club of Southsea Taipei. They are proposing to come visit our club in December. Their visit will include one night at the Race Course and one day for Golf, approximately 10 members will come. Furthermore, PP William updated us about Sister Club Anniversary parties in April 2020. PP William encouraged everyone to mark their calendars. (at the time of print 16/10/2019: the update is that RC Southsea Taipei have cancelled their plans to visit Hong Kong due to the unrest.)
- ★ PP George updated us about our Christmas Dinner Party that will be held at the Hong Kong Golf Club (Deep Water Bay) It will be a BBQ poolside party on December 14th Saturday 7pm. Members kindly RSVP.
- ★ P Gilbert introduced the speaker, Rtn. Bernard thanked the speaker.
- ★ PP Rudy announced the Red Box of 1,700 HKD.





CP PDG Eric Chin, P Elsa from RC North Point, Speaker Nicole Chan and P Gilbert



P Gilbert presenting our Club Flag to our Daughter Club President Elsa



P Gilbert with HS Bernard and PP Stacy



Our Happy Rotarians enjoying catching up! Lots to chat about!



PP Nancy, PP Andy & PP Paul



Our Visiting Rotarians from RC North Point

Club Announcements

1. End Polio Now Walkathon

Our Club is a Gold Sponsor, which gives our club unlimited participants to join this End Polio Walk & Family Day. Members, please feel welcome to join us for this event.

Details:

Date: Saturday, October 19th 2019

Time: 9:30 am – 12:00 pm

Location: Peak Road Garden

RSVP: via Community Service Director PP Stacy (+852 9575 8998)

2. Christmas Dinner Fellowship at Hong Kong Golf Club (Deep Water Bay)

The dinner will be poolside BBQ with the menu of “Lamb on a Spit BBQ”

Details:

Date: Saturday, December 14th 2019

Time: 7:00 pm onwards

Venue: The Hong Kong Golf Club – Deep Water Bay, 19 Island Road, Deep Water Bay

Price: Adults: 680HKD (including drinks)

Children age 7 – 12 years old: 300HKD

Children age below 6 years old: Free

RSVP: via Fellowship Service Director Kevin (+852 6103 3282)

Members, the more the merrier! So please come and join this wonderful fellowship! Please feel



New Member Proposal: Rico Fung

Notice of this proposal was sent to all members on October 2nd 2019 via email.

Name: Rico Fung, Fung Wai Hang

Firm: Anchorstone Holdings Ltd.

Classification: Accounting

Proposed by: PP Andy Wong

Address: Flat H, 15/F Block 2, Fullview Garden,
18 Siu Sai Wan Road, Hong Kong

October Birthdays

Happy Birthday to our Splendid Rotarians!

October 2nd PP Jonathan

October 13th Rtn. Francis

October 30th Rtn. John Poon



Laugh of the Week

This is a sweet riddle:

What costs nothing but is worth everything, weighs nothing but lasts a lifetime, that one person can't own but two can share?

Club postal address : P.O.Box 47064, Morrison Hill Post Office, Hong Kong

Meeting Venue : Regal HK Hotel, Causeway Bay, Hong Kong

Meeting Schedules : Every 1st and 3rd Wednesday at 12:30 pm

Website : <http://hkie.rotary3450.org/>