



# 東風

**Rotary**   
Club of  
Hong Kong Island East  
**TUNG FENG**

Vol.65 No.36

Mar 14, 2018

### LAST WEEK'S PROCEEDINGS - Mar 07, 2018

President Stacy called the meeting to order at 1:05pm and she welcomed everyone to attend the meeting today. We had 10 members including the speaker and 1 guest attended.

The speaker today is none other than our own member PP Norman Lee who also brought a guest, Mr. Tim Leung to support. PP Norman's topic was "Technology Adoption in Food & Beverage Industry for the past 30 years".



President Stacy invited PP Andy to share his recent trip experience to Yunnan, China. She also asked PP Eddy about his recent trip to Thailand during CNY holiday. We celebrated a belated birthday with PP Andy since he has been away for his birthday celebration. PP Eddy was invited as the song leader.

Since PP Norman is our own member, there is no need for introduction. If you have known PP Norman for a long time, you would have known that he has been serving the global F&B industry with his IT innovation for the past 30 years. PP Norman started his talk by showing a video which was an interview by RTHK in 2003. The video has demonstrated PP Norman's first successful product of POS solution for restaurants. PP Norman has introduced automated solution to the world of Chinese restaurants, he then invented many new technology adoptions for the global F&B industry including wireless ordering, electronic menu with ipad, a BYOD concept to allow customers to order with his own smart phone etc. In 2014, PP Norman has sold his old company and went on to finish his doctoral research on social media marketing in F&B industry. His new business venture is a result of his own academic research, being a pioneer in converting academic research into industry solution. PP Norman's new business venture is a sales and marketing platform for restaurants including a state-of-the-art cloud solution for table management, social media dining portal, restaurant free download app and a consumer app to enhance the communication between the restaurant patrons and the merchants.

After the talk, many questions raised and the meeting atmosphere was filled with fun and laugh. PE Gilbert thanked the speaker. PP Rudy reported the red box collection of HK\$800. Meeting adjourned at 2:00pm.



RED BOX: \$1,100

THE ROTARY CLUB OF HONG KONG ISLAND EAST

香港東區扶輪社週報

Club 16340 District 3450 Chartered on 06 April, 1954 by Charter President

PDG (Uncle) John Yuen

## ANNOUNCEMENTS

### 1. March 16<sup>th</sup> 2018

Fellowship at the South China Athletics Association – Come enjoy a night practicing your swing via Golf Simulator! It will be a fun night, with food and drinks too!

Date: March 16<sup>th</sup> 2018      Time: 7:30pm – late      Cost: 400-450HKD

Venue: South China Athletics Association, 88 Caroline Hill Road, Causeway Bay

### 2. March 20<sup>th</sup> 2018

Legco Visit led by PP William. 10 members will go to have a tour of Legco followed by Lunch.

### 3. March 26<sup>th</sup> 2018

Please note that the third Happy Lunch Event with the students of Choi Jun School will be on March 26<sup>th</sup> (Monday)

Time: 12:30-14:00      Number of Seats: 12 PAX

Venue: The Spaghetti House, 57 Peiking Road, Tsim Sha Tsui

To enroll please contact PIC Rtn. John Poon

### 4. April 18<sup>th</sup> 2018

4 Clans Luncheon Meeting – with speaker Jeffrey Lam GBS.

Date: April 18<sup>th</sup> 2018      Time: 12:30 – 2:00pm

Venue: Regal Hotel      Cost: 330HKD

### 5. April 21<sup>st</sup> 2018

April Fellowship: Double Deck Bus Adventure

Let's enjoy a novelty of dining on a crystal decorated Double decker tour bus! It is a totally air-conditioned bus and we will be driven to see tourist spots, and enjoy Karaoke too!

Date: April 21<sup>st</sup> 2018      Time: 7:00 pm – 10:00pm

Venue: Pick up TBC.      Cost: 500HKD

## THE LAST LAUGH

### The Truth About Nutrition

Here is the final word on nutrition and health. It's a relief to know the truth after all those conflicting medical studies.

The Japanese eat very little fat and suffer fewer heart attacks than do the British or Americans.

The French eat a lot of fat and also suffer fewer heart attacks than the British or Americans.

The Japanese drink very little red wine and suffer fewer heart attacks than the British or Americans.

The Italians drink excessive amounts of red wine and also suffer fewer heart attacks than the British or Americans.

The Germans drink a lot of beer and eat lots of sausages and fats and suffer fewer heart attacks than the British or Americans.

### CONCLUSION

Eat and drink what you like. Speaking English is apparently what kills you.



**"The healthiest part of a donut is the hole. Unfortunately, you have to eat through the rest of the donut to get there!"**

### OFFICERS

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Andrew Chen, John Kwok  
Henry Chan, Hubert Chan

**Club postal address** : P.O.Box 47064, Morrison Hill Post Office, Hong Kong  
**Meeting Venue** : Regal HK Hotel, Causeway Bay, Hong Kong  
**Meeting Schedules** : Every Wednesday at 12:30 pm  
**Website** : <http://hkie.rotary3450.org/>  
**Facebook** : <https://www.facebook.com/RotaryClubHKIslandEast>