



# 東風

**Rotary**   
Club of  
Hong Kong Island East  
**TUNG FENG**

Vol.62 No.37

22 APR 2015

## LAST WEEK'S PROCEEDINGS - 15 APRIL 2015



The meeting was chaired by PP Heman Lam and session began around 1:00pm with the bell being sounded.

Two guests joined our luncheon meeting, including: Ms. Vivian Chan who was introduced by Rtn. Dr. Freddie Wu as friend whom recently graduated from UK in pursue of career in the Hong Kong marketing industry and Mr. James Banbury whom was later officially introduced by PN Chris Kyme as our speaker for the day. Also, PP Tim Lui, Rtn. David Ng and Rtn. Colin Chau were especially welcomed back from their schedules. In addition, PN Chris Kyme celebrated his birthday with us and Rtn. Charles Man led the birthday song. Afterwards, Rtn. Colin Chau announced the Red Box donation for the day was HKD1,300.

PN Chris Kyme showed fellow Rotarians the video of a Hip Hop Promotion in Shatin with senior HK citizens' involved as performers; he provided the background on the suburb's initial perception of the Youth



Outreach, how the video project helped to nurture good relations between the local community and YO. Other announcements were made and lunch was served before commencement on the talk for the day.



The day's talk was on "Songs in Advertising" by Mr. James Banbury whom shared his career development path as well as inspiring concepts from this segment of the industry along with impact of social media; at end of the talk, the floor was opened up for questions followed by Rtn. Charles Man formally thanking the speaker in our usual manner and all were invited to group photo. Meeting adjourned.



THE ROTARY CLUB OF HONG KONG ISLAND EAST

香港東區扶輪社週報

Club 16340 District 3450 Chartered on 06 April, 1954 by Charter President

PDG (Uncle) John Yuen

## SPOTLIGHT ON: Music in Advertising

Have you ever wondered who the people are who make the music in the films we watch? The TV shows and TV commercials etc. Well James Banbury is one such character. PN Chris Kyme introduced James to fellow Rotarian members, and he shared with us his younger years and the events leading to his career development in the music industry which later led to specialisation into advertising music. He provided insights into advertising music projects which required interaction with visual effects and lyrics, and how approached composing for such projects. In addition, he gave our guests an understanding in the evolution to advertising songs with the impact of technology innovations including internet and social media. Also, James shared his experiences with advertising songs which used existing popularized songs and newly developed advertising songs. The legal aspects of this was also briefly touched on.



### JAMES BANBURY, COMPOSER



James Banbury of Component has worked in the UK and Hong Kong music industry for over 25 years.

While at music college in London he signed a publishing deal with cutting edge label Rhythm King (Bomb The Bass, S-Express) releasing some hit records before joining indie band The Auteurs (Virgin Records) as cellist and keyboard player. He spent much of the 90s recording albums and touring with The Auteurs, performing on TV, and moonlighting as a session cellist for various luminaries of the Britpop scene.

James has been composing for Television since the mid-00s, including theme tunes for ITV, documentaries for the BBC, and commercials for Kelloggs, Cathay Pacific, Marriott, Proctor & Gamble, and Sony.



He relocated to Hong Kong with his family in August 2010 and set up the music production company, Component, working closely with his co-composer and co-producer in Stockholm Pete Davis, on music projects spanning the globe.

## OUT & ABOUT

### PE William's speech in Niigata



At the recent anniversary celebration of our sister club, Rotary Club of Niigata, PE William gave this inspired and honourable speech. We should all feel proud.

"Good evening President Takahashi, Fellow Rotarians and Ladies and Gentlemen. I feel very honoured and privileged not only to attend this wonderful anniversary celebration, but also to have the opportunity to speak in front of you all to convey our sincere congratulations to the Rotary Club of Niigata for 75<sup>th</sup> years of fellowship and service to the community.

Rotary Club of Hong Kong Island East is 60 years old, we sincerely honour and acknowledge our wiser sister club of Rotary Club of Niigata and look to the Rotary Club of Niigata as an inspiration for 75 years of service.

The theme of this Rotary Year is "Light Up Rotary". Thank you to the Rotary Club of Niigata for being a strong beacon of light, hope and support to your community. You truly are a wonderful role model of how a Rotary Club should be. The Rotary Club of Niigata and the Rotary Club of Hong Kong Island East became sister clubs in 1973, to date, this means that our family bond is 42 years old and still going strong. We look forward to cooperations in the future together. Thank you so much for extending your hospitality to us. And thank you for your service to your community. It is a deep honour to be your sister club.

Everyone please join me in a toast to Rotary Club of Niigata! May you continue to serve the community with heart and passion, and cheers to changing and impacting the world. Congratulations! To Rotary Club Niigata!"



## OUT & ABOUT

### The further Japan adventures of PP Uncle John, PP Rudy, DGN Eric and PE William - Report by PP Rudy

After 15 years, we enjoyed a reunion with our sister club, Rotary Club of Niigata, as Uncle John Kwok took the lead to visit them once again for their 75<sup>th</sup> anniversary celebration. The couples of PE William Wong, DGN Eric Chin, PP Rudy Law joined for this 7-people delegation to visit our dear friends.



Tamura san and Fukuchi san and their members welcomed us at the Niigata airport on April 12 Sunday. Our members joined their Shi-En Chinese restaurant at the Italia Ken Hotel (where we stayed and was also the Tuesday banquet venue), dinner hosted by Tama san (head of the international service committee) and Koyama san. It was wonderful to have BBQ Pork cuisine of course.

We had some free time on the Monday morning, and enjoyed a happy trip to the CoCoLo south hall near the Niigata JR train station. Bic Camera was the name for electronic gadgets, plenty of them, with tax free arrangement and discounts from both VISA and Union Pay cards. Uncle John was excited with his GPS watch, so he was wearing two watches at once, happily treating us for the sushi lunch and an afternoon tea thereafter.



RC Niigata had a formal welcome dinner for us at the Nabedyaya (鍋茶屋), which was the same venue 15 years ago, good Japanese food and with Geisha entertainment. They had many members joining us for the dinner, and DGN Eric and Christine got there just in time, welcomed by Tamura san, before the dinner started.

President Takahashi and Saito san of RC Niigata took us to visit the Ishimoto sake factory (越乃寒梅 brand, already exporting to HK), and a Northern Culture Museum tour together with a lunch there, before we had a city panoramic view on top of the Hotel Nikko Tower (31/F). Thanks to Ms Michiko Okura, the secretary of RC Niigata, for her co-ordination, we were glad to see her again in 15 years. Northern Culture Museum was a property owned by one of RC Niigata founding member, Ito san and his family.

RC Niigata had their 75<sup>th</sup> anniversary celebration at 5:30 pm and the Tuesday night dinner began at 6:30 pm on the 3/F of their Italia Ken banquet hall. The dinner program started off by sake wine breaking ground, and was followed with a Geisha performance. This time the second generation of the Geisha dance group added samisen and a drum performance (with a mood of rock-and-roll). There was another Hawaii style modern dance group, quite entertaining. The atmosphere was wonderful, and the finale was hands-in-hands bidding farewell and singing a folk song. The most impressive of all was 99 of the RC Niigata members lining up outside the banquet hall joined to shake hands with the dinner guests, one by one, very warm gestures. Thanks again to President Takahashi and his wife Ayumi san for their warm hospitality.



We departed on April 16 morning for HK, again, we had Fukuchi san, Koyama san and Saito san coming to the hotel to send us to the Niigata airport. DGN Eric stayed on for one more day and were then farewell by Tama san and Saito san. RC HKIE and the members had made a gift of YEN 230,000 to their community funds for a token of appreciation.

### A Hong Kong/Shanghai Night 28th Anniversary party of Rotary Club of Hong Kong Harbour.

On Sunday 19<sup>th</sup>, it was the 28th Anniversary party of Rotary Club of Hong Kong Harbour. CP Patrick Poon was a member of Hong Kong Island East, and he chartered the new club



28 years ago. Our PDG Uncle Peter and PP Uncle John have remained their advisors since then. The theme for the party was "A Shanghai Night". PP Uncle John, DGN Eric and spouse Christine, President Norman and spouse Isa, PP Heman and PE William had joined the party to support our daughter club, with everyone turned out in splendid and glamorous evening wear.



## ANNOUNCEMENTS

1. A special meeting has been arranged on April 29, 2015 for Dr. York Chow. The topic is about Equal Opportunities in HK.
2. Another special meeting will be arranged on May 20, 2015 for Mr. Stephen Ng, Chairman of Cable TV. We will try to organize as our annual 4-clan meeting. Please reserve your time to join both meetings and try to promote both meetings to your friends in Rotary.
3. District 3450 is bidding for the RI Convention 2019. The bidding committee is chaired by our own PDG YK Cheng. The district is now proposing a special levy of HK\$800 per annum for based Rotarians for 4 years. This special levy will only apply if the bidding is successful. A special Q&A session lead by PDG YK will be held today and tomorrow in RIC at 6:30PM to 8:00PM.
4. The District Conference is on Apr. 25-26. The special resolution on the special levy will be voted on Apr. 26<sup>th</sup>. The board of HKIE will decide in our board meeting on April 17<sup>th</sup> on our voting direction.

## THE LAST LAUGH -

*A newly married man asks his wife,  
"Would you have married me if my father hadn't left me a fortune?"*

*"Honey," his wife replied,  
"I'd have married you no matter who left you that fortune."*



*"I wouldn't say I love my new husband,  
Nelson, as much as I value him."*

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**Public Image**  
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**PP Council Rep.**  
Andrew Chen

**Ex-officio**  
Jonathan Lamport

### Club Advisors

Peter Hall  
Y. K. Cheng  
Henry Chan  
Hubert Chan  
Eric Chin

**Club postal address** : P.O.Box 47064, Morrison Hill Post Office, Hong Kong  
**Meeting Venue** : Regal HK Hotel, Causeway Bay, Hong Kong  
**Meeting Schedules** : Every Wed. 1st week at 7:30 pm. Other weeks at 12:30 pm  
**Website** : <http://hkie.rotary3450.org/>  
**Facebook** : <https://www.facebook.com/RotaryClubHKIslandEast>