



東風

Rotary
Club of
Hong Kong Island East
TUNG FENG



Vol.62 No.30

25 Feb 2015

LAST WEEK'S PROCEEDINGS - 11 FEBRUARY 2015



As we slowly approach the Lunar New Year, you can almost feel our city gradually winding itself down in preparation for the annual celebration amidst friends, family and festivity. And that's how it felt this week with a good turnout of members. Chair PP Eddy declared the meeting open at 1pm, and began by giving a warm welcome to our visitors, who included AG

Michael Chiu, and visiting Rotarian Wallace from Peninsula South. We then had the announcements, before acting sergeant at arms Charles announced the red box takings of \$1,200.

PP Eddy then invited AG Michael to say a few words to our members about the coming Joint Area 3 Luncheon on 23rd Feb, which has been organised by all 7 Area 3 presidents, and it is the first time such a gathering of all Area 3 clubs has taken place. AG Michael encouraged our members to join the luncheon and join in the festive warmth along with our fellow members, and to also give a special Rotary welcome to the special guest speaker Hon. Jasper Tsang Yuk Sing, President of LegCo, HKSAR.



Rotarian PN Chris was then invited to introduce today's guest speakers, Richard Gocher and Ray Lee who had been invited to speak about "LIVE ENGLISH," an English improvement programme in Hong Kong, having just finished a teaching assignment for the Hong Kong Tourist Board. Richard began by outlining the need for



better English in Hong Kong and gave some examples of why.

After the presentation, PP Rudy was invited to thank the speakers, before everyone stood to join in a toast to RI, to RC Peninsula South and HKIE, followed by our group photo, and the meeting adjourned at 2pm.



THE ROTARY CLUB OF HONG KONG ISLAND EAST

香港東區扶輪社週報

Club 16340 District 3450 Chartered on 06 April, 1954 by Charter President

PDG (Uncle) John Yuen

SPOTLIGHT ON: LIVE ENGLISH

About the speakers

Ray Lee Programme Director and Principal Trainer



Ray Lee is an English enthusiast and professional trainer who uses an effective, original and non-academic approach to help people improve English competency.

He holds a Certificate of Proficiency in English (CPE), the

highest level Cambridge ESOL qualification which recognizes a standard of English similar to that of an educated native speaker. Ray represented the English Speaking Union Hong Kong for at the 2009 International Conference held in The Oxford University.

Ray has over 18 years of extensive business and language training experience. His clients included both local and multinational corporations such as Hong Kong Tourism Board, Hong Kong Exchanges and Clearing, CLP, MTR, Hang Seng Bank, Manulife, IBM, Wharf T&T, Dell Computer, The HKSAR Government, to name a few. Ray holds an MBA from The University of Melbourne, a Master of Science in Information Systems Management from The Hong Kong University of Science and Technology, a Post Graduate Diploma in Supply Chain and Logistics Management from The University of Hong Kong, and a Bachelor of Marketing from RMIT University. He lectures business and language programmes in local and overseas institutes, including The University of Hong Kong, The Hong Kong Polytechnic University, The City University of Hong Kong, The Hong Kong Management Association, Vocational Training Council and The Monash University of Australia.

Richard Gocher General Manager and Principal Trainer

Richard has helped with Ray Lee in developing and delivering training programmes for over 14 years in Hong Kong. For the last seven years he has specialized in business



communications training, specifically English writing and speaking. Richard has a certificate in teaching English having completed a TESOL (Teaching English to Speakers of Other Languages) Course in the United Kingdom.

He has been living in Hong Kong since 1982 and worked in advertising, media and marketing in both international companies and his own smaller local ones. He combines in-depth business knowledge with ample language training experience resulting in a unique skillset which is effectively helping executives in Hong Kong. Richard

runs public courses as well as tailor-made in-house programmes and one-on-one coaching.

During the presentation, Ray Lee gave some background to how and why the Live English courses were established. A Hong Kong native, Ray recounted his experiences in Australia, where it was stressed to him that he needed to improve his English if he was going to do well there. Instead of turning to textbook courses, Ray relied on the use of the classic dictionary to literally teach himself word by word and day by day. This was the practical, 'live' teaching style that Ray was eventually to call upon to establish Live English in Hong Kong. Both Richard and Ray emphasised the problems with most current, available English courses in Hong Kong. The lessons are boring and just based on textbook methodology, resulting in them being ineffective and generally poor in standard. No wonder then that the



English standards are general falling in Hong Kong year by year to the point that we are now way behind places like Singapore and even Shanghai for English. Not exactly a healthy position for 'Asia's World City', as it affects

not only our tourism but also our reputation as an international business and financial centre. Especially not just with spoken English but where emails are concerned which are often misleading and misinterpreted when dealing with the international community. Live English strives to make learning English fun, engaging and interactive, through quality customised courses. Richard also stressed the importance of having not just native English speakers but also the local Cantonese aspect to their teaching. Being able to look at English learning from the perspective of the Chinese speaking learner, with local experts who understand unique local needs. The courses focus on speaking and writing business English, accurate pronunciation, presenting in English, and reading to understand English. Through the fun, interactive approach, Live English manages to build the confidence of the students where they begin to feel much more comfortable with using the language.



OUT & ABOUT

Feb 14th St James Settlement & Holyfield Tin Shui Wai Centre Party

It being St Valentine's Day, what a perfect date to spread some love and happiness, as PE William and Director Kevin, led our team in a day of fun, togetherness, gifts and food for deprived children and their families at the Tin Shui Wai Centre. There were around 20 children with their parents enjoying the fun, and it as a great and meaningful project all round, with Rotarian Stacy, Secretary Avis with her two children, PN Chris and family and 3 Rotaractors from HKCC, Pres. Hazel, Shannon and Andy all joining in to support.



Uncle John golf tournament 22 Jan

Well, the results are here in full for those who performed the best at the tournament, so congratulations to all on the list (including you PP Jonathan!).

Gross Score

Team A

- #1 PP George Leung
- #2 Rtn. WK So
- #3 PP Henry Chan

Team B

- #1 PP David Li
- #2 PP Tajwawr Shadikan
- #3 PP Andrew Chen

Overall Gross - David Li 91 - Trophy

Nett Score

Team A

- #1 P Norman Lee
- #2 PE William Wong
- #3 PP Stephen Liu

Team B

- #1 Rtn. John Poon
- #2 Rtn. Johnny Cheng
- #3 Rt n. Kevin Leung

Overall Net Winner - Rtn. John Poon - Trophy

Guest Gross Winner

P Jacky Chu 91

Closest to hole

- #3 PP Andrew Chen
- #17 PP David Li

Longest Drive

- #7 Chris Li
- Rtn. WK So
- #16 Rtn. John Poon
- PP Stephen Liu

Booby Prize IPP Jonathan Lamport

ANNOUNCEMENTS

1. Get ready for District Rotary Day!, scheduled for Mar. 1, 2015. Come and support our members and Rotaractors running in the Ultra-Marathon 50km run. We have registered for 1 booth and 2 running teams. PP Heman is the PIC of this event for HKIE.
2. The regular meeting for Feb. 18, 2015 is canceled since it is the last day of the Chinese calendar.
3. An EGM notice has been served. The meeting date is Feb. 25, 2015. We shall vote for the change of meeting schedule. PDG Uncle Peter may join this meeting and present his golf tournament prizes to the winners.
4. There will be a joint Area 3 luncheon meeting on Feb. 23rd in World Trade Centre Club. You are encouraged to join both meetings on Feb. 23rd and 25th if you are available. The speaker for Feb. 23rd is Jasper Tsang (曾玉成).
5. PE William and Dir Kevin have lead the Rotaractors for another Care Visit on Feb. 7 morning.
6. Joint Rotaract Vocational Talk was successfully held on Feb. 5th at HKCC West Kowloon campus. There were over 100 participants in the event.
7. We have confirmed Dr. York Chow to be our speaker on April 29th, 2015. Please reserve your time for this meeting.

THE LAST LAUGH - Why Couples Fight

My wife sat down on the couch next to me as I was flipping channels.
 She asked, 'What's on TV?'
 I said, 'Dust.'
 And then the fight started....

My wife was hinting about what she wanted for our upcoming anniversary.
 She said, 'I want something shiny that goes from 0 to 100 in about 3 seconds.'
 I bought her a weighing scale.
 And then the fight started....

When I got home last night, my wife demanded that I take her someplace expensive.
 So, I took her to a petrol pump
 And then the fight started....

My wife is standing & looking in the bedroom mirror. She was not happy with what she saw and said to me, 'I feel horrible; I look old, fat and ugly. I really need you to give me a compliment.'
 I replied, 'Your eyesight's perfect.'
 And then the fight started....

I asked my wife, "Where do you want to go for our anniversary?"
 It warmed my heart to see her face melt in sweet appreciation.
 "Somewhere I've not been in a long time."
 So I took her to the kitchen.
 And then the fight started....



OFFICERS

President
 Norman Lee
President Elect
 William Wong
Secretary
 Avis Kong
Treasurer
 Jason Chiu

DIRECTORS

Club Administration
 John Kwok
Fellowship
 Kevin Leung
International Service
 Stacy Ho
Membership
 Andy Wong
Public Image
 Nancy Yee
Service Projects
 Heman Lam

CHAIRS

Rotary Foundation
 David Li
Service Project
 William Wong
Membership
 Eddy Wong
Youth Service
 Sharon Lamport
Fellowship
 Teresa Ho
IT
 Laurence Chan
Vocational
 Charles Man
PPE
 Raymond Chu
Sergeant-at-Arms
 John Kwok
PP Council Rep.
 Andrew Chen

Ex-officio
 Jonathan Lamport

Club Advisors
 Peter Hall
 Y. K. Cheng
 Henry Chan
 Hubert Chan
 Eric Chin

Club postal address : P.O.Box 47064, Morrison Hill Post Office, Hong Kong
Meeting Venue : Regal HK Hotel, Causeway Bay, Hong Kong
Meeting Schedules : Every Wed. 1st week at 7:30 pm. Other weeks at 12:30 pm
Website : <http://hkie.rotary3450.org/>
Facebook : <https://www.facebook.com/RotaryClubHKIslandEast>